



Insure carefully, dream fearlessly.



Sherina Smith
VP, Head of Marketing
American Family Insurance



Tina Allan
Managing Director, Data Solutions
BBDO



DREAM



ALL ABOUT *'ME'* & *'WE'*

**WITH THE RIGHT SUPPORT,
ANY DREAM IS POSSIBLE**



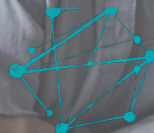


ELITE MEDIA

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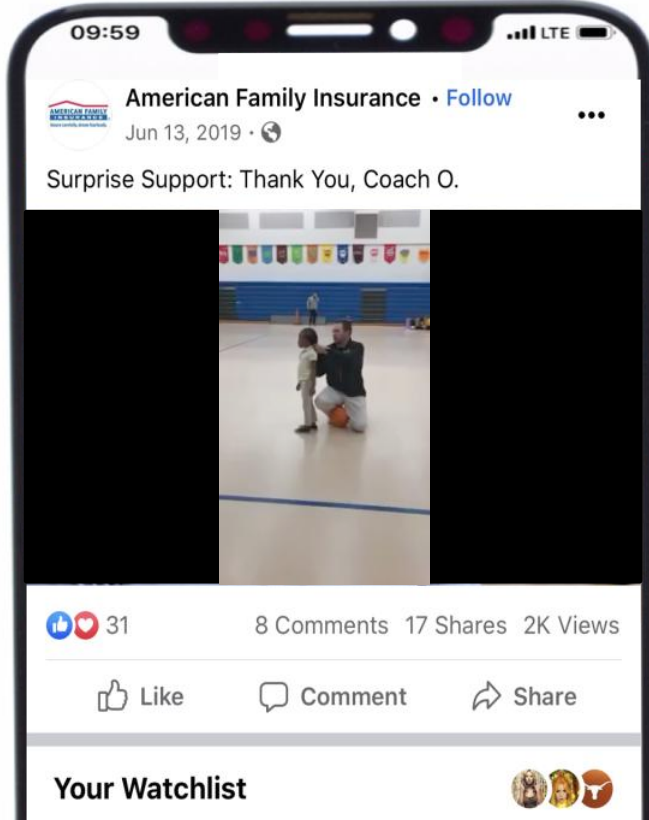


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DREAM PROTECTORS



you're lucky enough to have a lake weekend or two planned this summer, bring this thing along and angle it at the water. Kids can slide down on an inflatable sled and build up enough momentum that when they go into the water they'll skim along like a rock thrown sidearm.



Sponsored By Honda Talon

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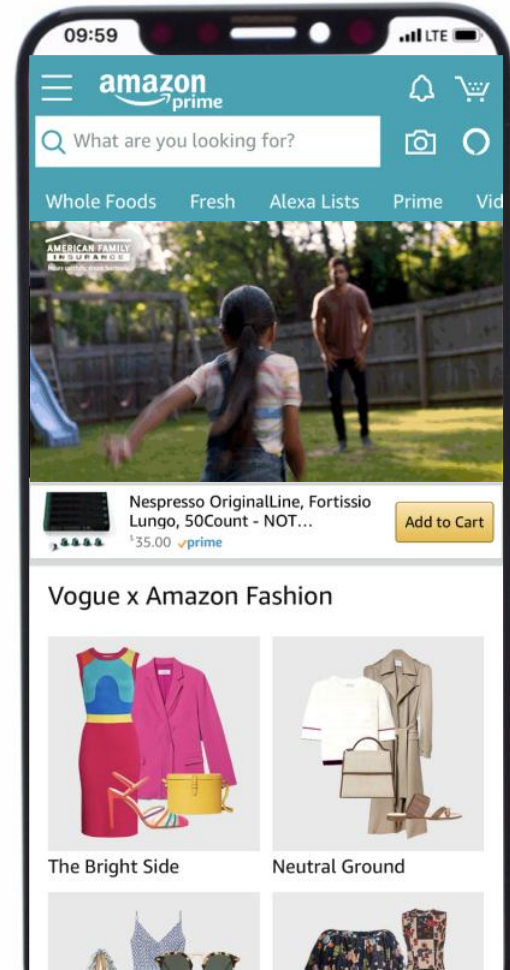
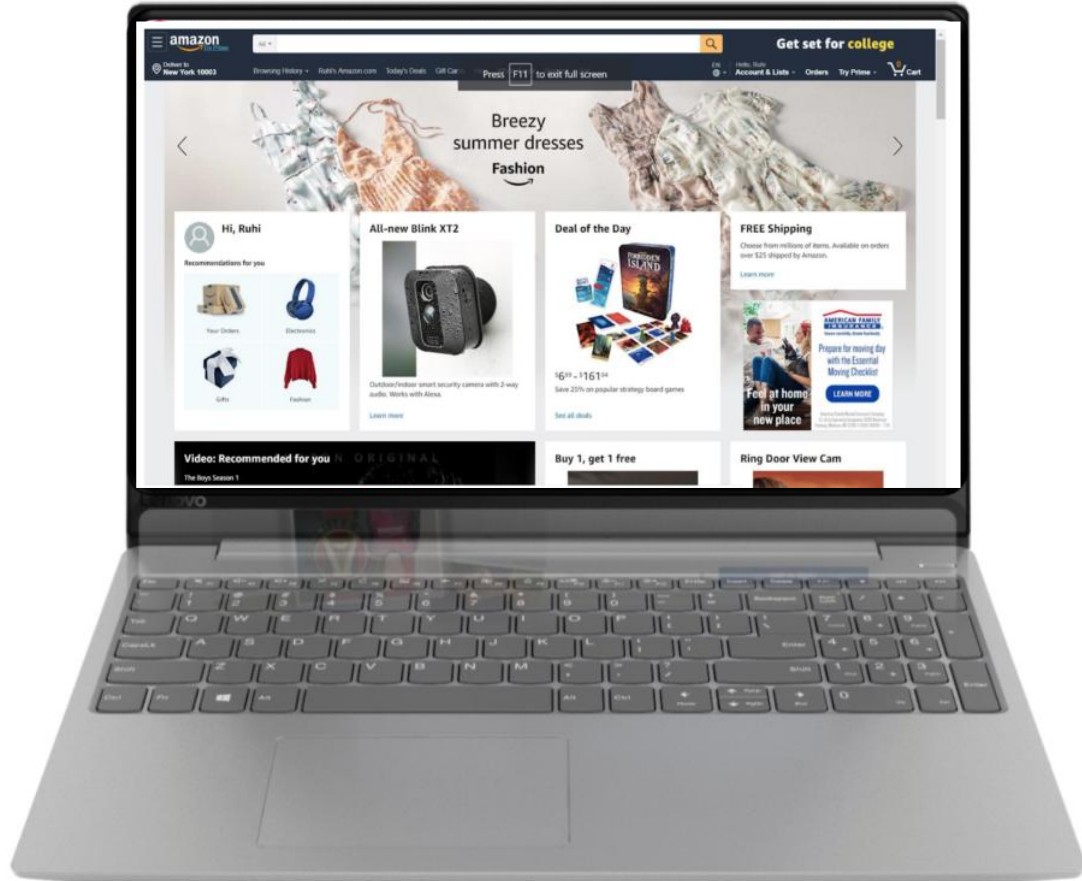
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ALL ABOUT 'ME' & 'WE'



DREAM CHAMPION



AMERICAN FAMILY
INSURANCE®



COMMUNITY + SUSTAINABILITY



A man with a shaved head and a friendly smile is wearing a dark blue polo shirt. He is standing in front of a light-colored, textured stone wall. A horizontal blue band is overlaid across the middle of the image, containing the text 'DREAM CHAMPION' in white, bold, sans-serif capital letters.

DREAM CHAMPION

The logo features a white outline of a house roof above the text "AMERICAN FAMILY" in white, bold, sans-serif font, and "INSURANCE" in black, bold, sans-serif font on a white rectangular background.

AMERICAN FAMILY
INSURANCE®

ELLA BELLA BEADS





INSPIRING FUTURE DREAMERS

Dear American Family Insurance
We hope that you love your
bracelets that we made you
Love,
Mrs. Meechan's Kindergarten Class

INSURE CAREFULLY, DREAM FEARLESSLY

AMERICAN FAMILY
INSURANCE

— Dreams Foundation —

DATE May 17, 2019

PAY TO THE ORDER OF Valdosta City Schools Foundation, Inc. \$ 10,000.00

Ten Thousand and 00/100 Dollars

D E F E N D

A top-down view of a diverse group of people's hands stacked in a circle, symbolizing unity and collaboration. The hands are of various skin tones and are wearing different colored sleeves and watches. The background is a light, neutral color.

**CONSUMER, COLLABORATION,
CULTURE, COMMUNITY, CONVERSION**



Insure carefully, dream fearlessly.



ELITE MEDIA

MINDSHARE



RAPP

