

# 2020 INFLUENCER MARKETING & ACTIVATION CONFERENCE

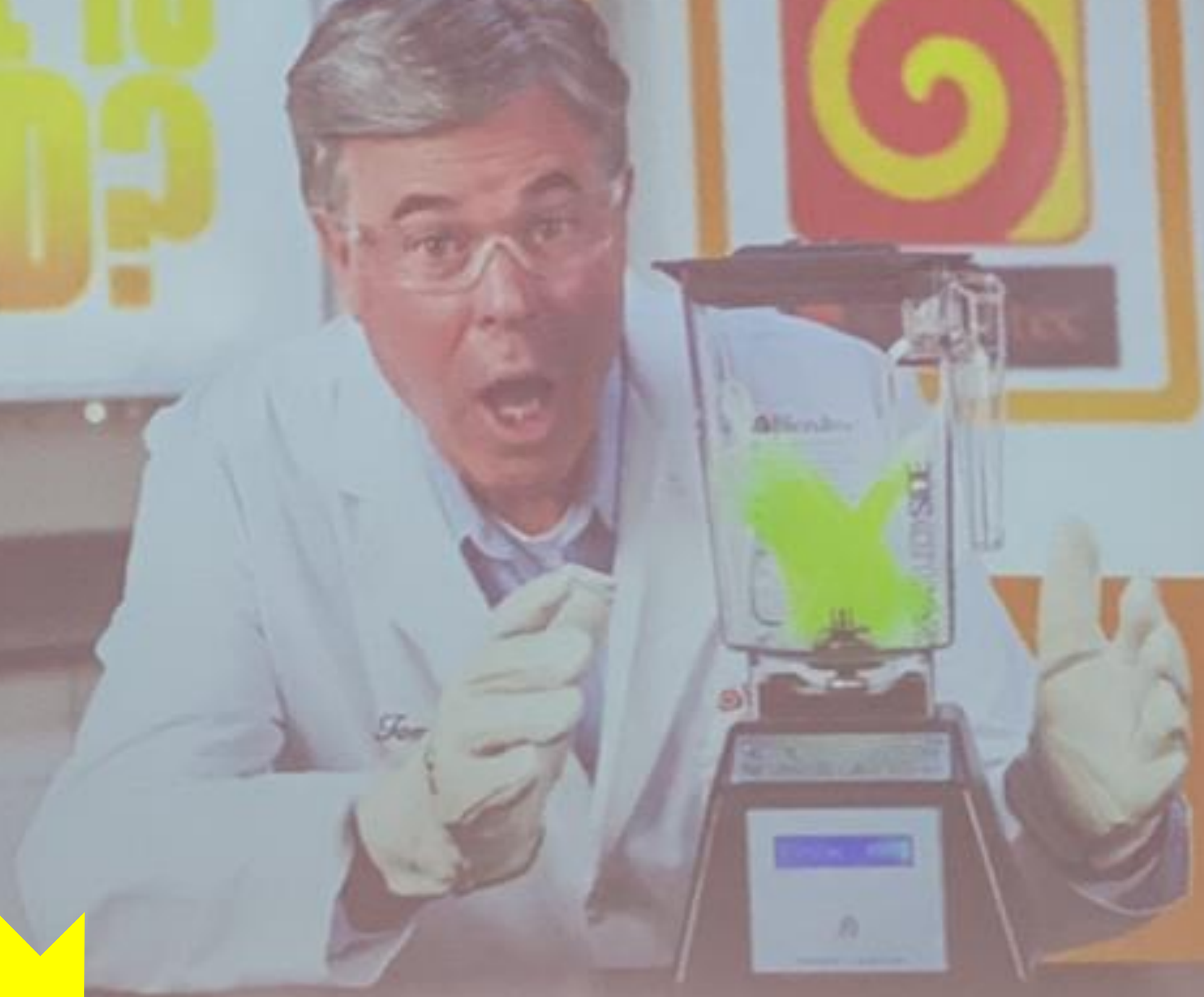
DECEMBER 8-9 | A VIRTUAL EXPERIENCE



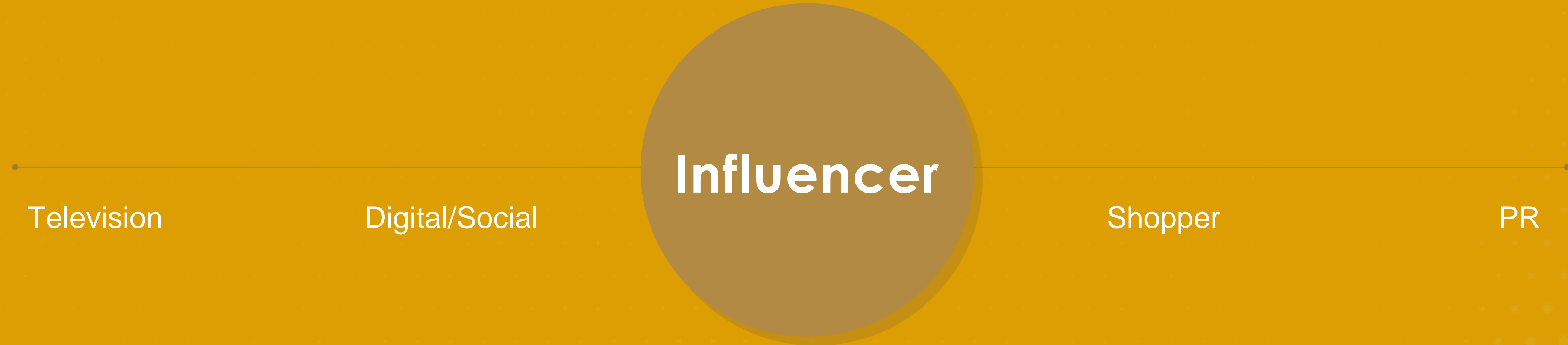
Why me?



WHY IS BLENDING?



# A New Approach



Television

Digital/Social

**Influencer**

Shopper

PR





**LIQUID-  
PLUMR**

**WILL IT**



**CLOG?**











**REGGIE<sup>®</sup>**  
**AWARDS**



**DIGIDAY**  
PUBLISHING  
AWARDS



**SHORTY**  
**AWARDS**



**YouTube** Works



INFLUENCER  
MARKETING AWARDS

**In its 3<sup>rd</sup> year, Will It Clog? continues to demonstrate the power of Influencer Marketing**



# CLOG ROULETTE







INFLUENCER VIDEO





BRAND :15





#30 ON TRENDING

# Will It Clog? A Whole Head of Hair!

185K views



8.6K



185



Share



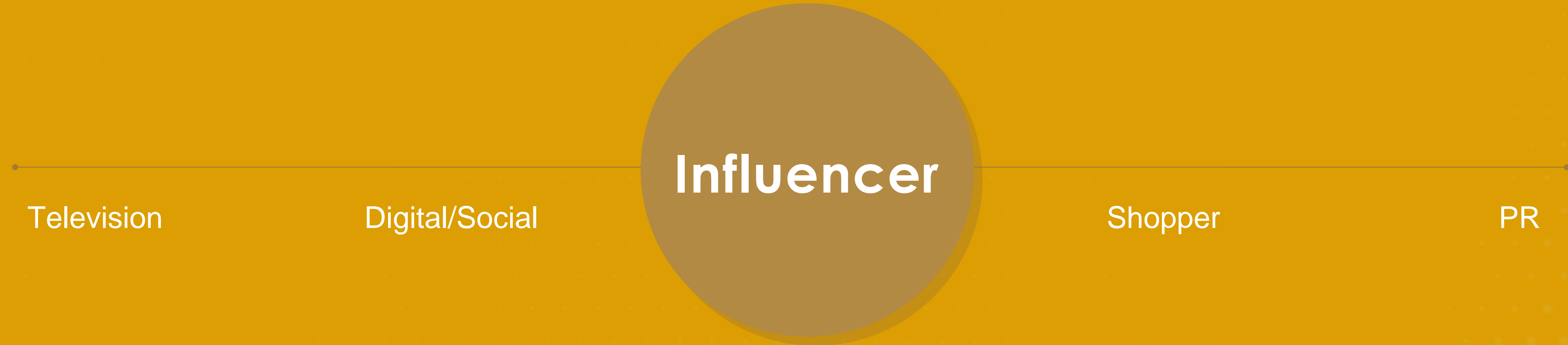
Save



Report



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Let's get started!