

Let's talk Boobs

KRIS HALLENGA

FOUNDER OF COPPAFEEL!

'ACTIVATING TO OUTSMART CANCER ONE BOOB AT A TIME'

9TH DEC 2020

THIS IS ME AT 22.



THIS IS ME AT 23.





breast cancer awareness for young women

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breast cancer awareness for young women



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~~Keppel~~

W



Value

- Power
- Land
- Activist
- Vote

Communication Ideas

- > Bra Top
- > Redaction Redaction

Further Info

- > Pregnant Women
 - > Do they still do that? (referring to rates)
- > Corset Screening
- > Young People Come In? (referring to rates)





TO GIVE
EVERYONE THE BEST
POSSIBLE CHANCE OF
SURVIVING BREAST
CANCER, BY ENSURING
IT'S DIAGNOSED
EARLY AND
CORRECTLY



ENCOURAGE

EDUcate

EMPower

ACTIVATIONS NEEDED TO BE:

-TARGETTED

-TIMELY

-TRUE





UNI BOOB TEAMS



SHOWER HIJACK



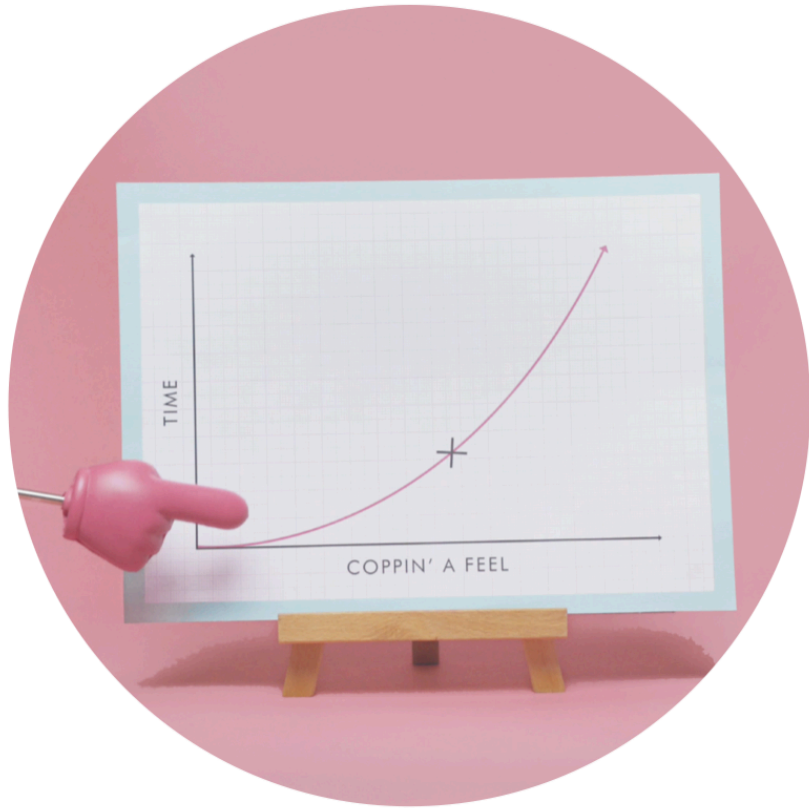
BRA HIJACK



TEXT REMINDERS



THE BOOBETTES



AND WE KNOW
THAT IT WORKS...

I OWE MY LIFE TO AMAZING KRISTIN

Pride of Britain hero inspired Jen's cancer fight with docs



FEELING GREAT Jenny, 34, meets her life-saver Kristin

EXCLUSIVE
 BY VICTORIA MURPHY
 PHOTOS BY JAMES HARRISON

COURAGEOUS Kristin Hallenga did more than survive her own battle against cancer and was a **Pride of Britain Award** - she saved the life of another sufferer.

Jenny Shedd, 34, was among the TV viewers on the Daily Mirror website who learned of Kristin's struggle to be correctly diagnosed with breast cancer. After finding a lump Jenny had been to see two doctors - and both normal but always saying it was probably hormonal. It wasn't until just before Christmas when she learned of Kristin's inspiring triumph over the disease and she asked for a third diagnosis, which proved positive. A week later surgery removed a tumour from her right breast and after chemotherapy, it appears the cancer has been stopped from spreading. "I truly believe that seeing Kristin's story saved me," said Jenny. "It still shocks me that I wasn't taken seriously until I took an article about her into the surgery and demanded to be referred. Without



A BATTLE Jenny before her illness that it could have been too late." Kristin, 34, who recovered her award last October, now runs the breast cancer charity Copsafe!, which encourages young women to check for lumps, with identical twin sister Maev.

Jenny of Aylesbury, Bucks, met the campaigner for the first time on Sunday at a London fundraiser for the charity. "Kristin said, 'When I heard you were Jenny's life it was like getting a **Pride of Britain Award** all over again. That is why I donate to the charity and promote it weekly.' Jenny said her female GP was 'quite keen' about the lump - and a second doctor also told her: 'Don't worry'.

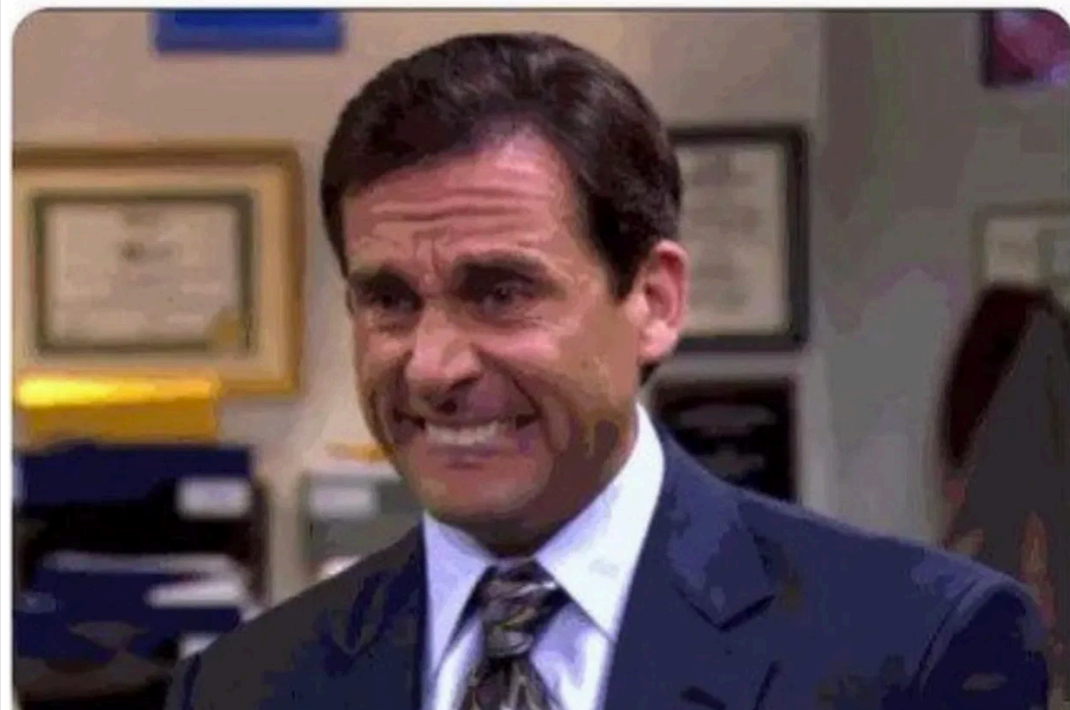
After finally being referred to Stoke Mandeville Hospital for a biopsy, she said "feeling as sick as anything." She went on: "When the consultant told me my lump was breast cancer I started crying. 'Then I started sobbing like a baby.' 'Mingus! The whole room erupted and the nurse said, 'Well, it's not a good role model because she's now OK.' 'The biopsy as every test seems to be good. The cancer hasn't spread but I'm having chemo and I do have to get a wig.' 'Kristin is the most amazing person and I can never thank her enough.'"



Time traveler: What year is it?

Me: 2020

Time traveler:





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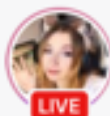
STREAM CHAT

[Caylor29](#) [Gift to take #2!](#)
[10](#) [Gift to take #3!](#)

Welcome to the chat room!

[evilscotsman_87](#): sorry but with @Batkitto being scottish its just not possible not to swear lol

[Zenovexus](#): probably Arn, It's uncontrollable after all 🤖



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 **CoppaFeel!**

The Boobettes





CosmoPalace: i'd like to thank everyone for bringing this some attention especially as a cis male - I have never in my life considered I could get breast cancer and now I'm going to add it to the back of my mind to always remember to check when I can 🧚‍♀️





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