



5 SUMMER WAVES

ANA NONPROFIT FEDERATION VIRTUAL
CONFERENCE

SENNY BOONE, ESQ. SVP

IMPACT OF THE COVID 19 PANDEMIC

- Workplace
- Pandemic Relief Package (s)
- Donors





ELECTION IMPACT

- Mailings
- Issues Focus
- Donors



DATA & PRIVACY

- Information you collect & share
- States
- Federal standard



SOCIAL MEDIA PLATFORM CHANGE

- FB, Twitter, Publishers
- Section 230 & FCC
- Your brand



FUNDRAISING PLATFORMS & OTHER CHANGES

- Go Fund Me and related...
- DAFs
- Virtual Events
- Partnering



CONTACT US & STAY IN TOUCH!

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