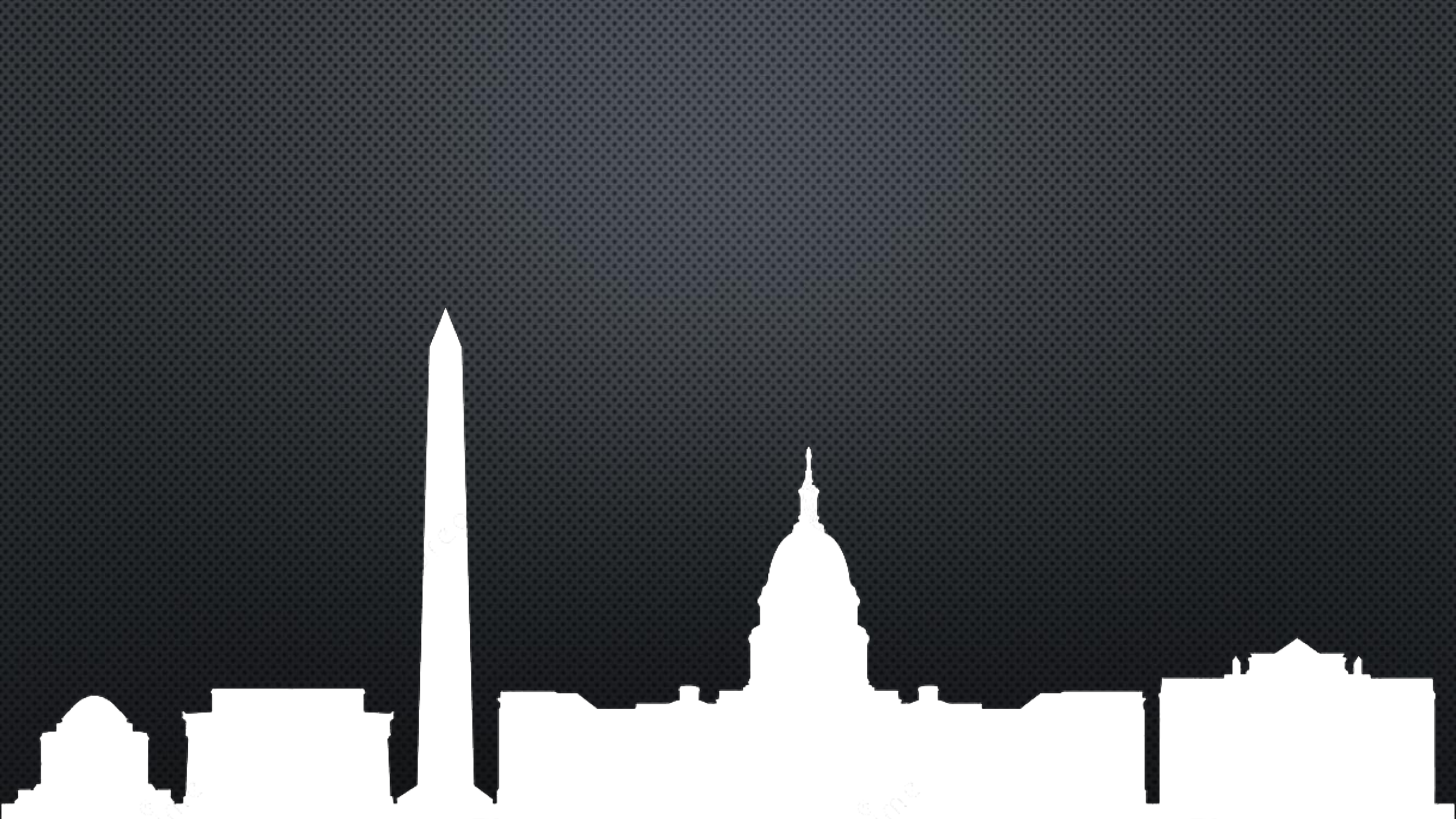




Nonprofit
Federation



ANA



THE ANA
EDUCATIONAL
FOUNDATION

OUR MISSION

GROWTH

WHY YOU ARE IMPORTANT

- ANA IS FORTUNATE TO REPRESENT HUNDREDS OF NONPROFIT ORGANIZATIONS
- ANA AIMS TO SCALE, ELEVATE AND LEAD THE NONPROFIT FUNDRAISING SECTOR
- ANA INCLUDES THE BEST GLOBAL BRANDS IN THE WORLD
- OUTSTANDING, IMPORTANT AND INSPIRING WORK



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\$427.7 BILLION

DOWN 1.1% IN 2018

VRS GROWTH OF 5.2% IN 2017

THE CHRONICLE OF
PHILANTHROPY

HALF OF FUNDRAISERS
ARE LOOKING AT NEW CAREERS
LEADING TO A
PRECIPITOUS TALENT DECLINE.



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RELAUNCHING THE FEDERATION

RELAUNCH HIGHLIGHTS

- A PROGRAM OF ONE-DAY CONFERENCES AND WEBINARS BEGINNING OCT '19 TO SUPPLEMENT NATIONAL CONFERENCES
- PROVIDE TOP-QUALITY CONTENT THROUGH ACCESS TO ANA'S MARKETING KNOWLEDGE CENTER
- ENHANCED EDUCATIONAL OFFERING FOR FUNDRAISERS
- ADVANCE AND EXPAND THE FUNDRAISING SECTOR THROUGH THE ANA'S CONVENING POWER

FORTIFIED ANA EXECUTIVE MANAGEMENT COMMITMENT



DUKE FANELLI
CMO



SENNY BOONE
SVP - NFP



CHRIS OSWALD
SVP - GOV RELATIONS

YOUR VOICE IS

VITAL

5 YEAR GOAL

1,000 NONPROFITS

WASHINGTON OFFICE

**WORKING TO
ASSURE ACCESS**

\$1 MILLION TO FIGHT AGAINST
DATA RESTRICTIONS



ADVANCING ISSUES FOR **NONPROFITS**

- **DATA PRIVACY**
- **POSTAL RATES AND REGULATIONS**
- **CHARITABLE GIVING INCENTIVES**
- **KEEPING ABREAST OF STATE CHARITABLE SOLICITATION RULES**
- **ALERTING YOU TO LEGISLATION**



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