

THE 2020 ANA GENIUS AWARDS WINNERS



Brett House
VP, Marketing Solutions

2020 GENIUS AWARDS JUDGES



Greg Becker
Director | Data
Science &
Analytics, Target



Casey Cowgill
Head of
Measurement,
Google



Gayle Fuguitt
Former CEO at ARF
& VP, Global
Consumer Insights
at General Mills



Cameron Jones
GMSP - Attribution
Program Lead,
Facebook



Denise Karkos
CMO, SiriusXM
& Pandora



Leo Kluger
Principal Data
Scientist, IBM
Marketing &
Communications



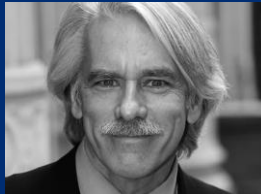
Ted Prince
President,
Analytics
Solutions, Neustar



Lynn Schlesinger
CMO, Forbes



Kate Sirkin
EVP, Global Data
Partnerships,
Publicis Epsilon



Jim Spaeth
Partner,
Sequent Partners



**Vanitha
Swaminathan**
Thomas Marshall
Professor of
Marketing, University
of Pittsburgh



Diane Tielbur
President Food
& Beverage
Consumption
Practice, NPD

ANALYTICS ADOPTION



THE 2020 FINALISTS



Microsoft



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THE REFUGEE AND IMMIGRANT CENTER
FOR EDUCATION AND LEGAL SERVICES

SAM'S CLUB VIDEO

ANALYTICS GROWTH



THE 2020 FINALISTS



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ZILLOW VIDEO

ANALYTICS INNOVATION



THE 2020 FINALISTS



FOSSIL
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GROUP**



FOSSIL VIDEO

ANALYTICS STORYTELLING



THE 2020 FINALISTS



WINNER: ANALYTICS STORYTELLING



**LONGWOOD
GARDENS**



**American
Public Gardens
Association**

LONGWOOD GARDENS VIDEO

CONGRATULATIONS!



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STORYTELLING



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MARK YOUR CALENDAR: GENIUS AWARDS CONFERENCE, DEC. 17TH