

Speakers



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Moderator



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Increase in Talent Collaborations



27 unexpected & best brand collaboration examples for inspiration in 2024











Increase in Enforcement/Risk

Star power? Growing list of celeb endorsers showing up in crypto/NFT lawsuits

Tom Brady, Post Malone, Madonna and other A-list stars named in lawsuits from disgruntled crypto investors



HOW THE FTC'S INFLUENCER MARKETING WARNING MAY DISRUPT BRAND AND CREATOR DEALS

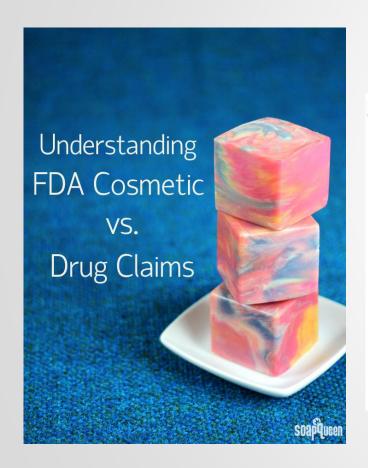
The FTC's latest round of warnings to influencers about proper sponsorship disclosures could lead brands to approach creator partnerships differently, according to influencer marketers

By Gillian Follett. Published on November 20, 2023.





Unique Considerations for Highly-Regulated Consumer Products











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