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**Certified Supplier Diversity List and  
Virtual Supplier Diversity Fairs**

# Relevant Initiatives & Committees

- ANA Multicultural Marketing & Diversity Committee
  - For Client-Side Marketing Members ONLY
- ANA DE&I Forum
  - For Client-Side Marketing and Platinum & Gold Marketing Solutions Members ONLY
- ANA Certified Supplier Diversity List
  - Open to All (including non-members)
- ANA Virtual Supplier Diversity Fairs
  - Open to All (including non-members)



# What is Supplier Diversity?

Supplier diversity is a business strategy of incorporating diverse-owned businesses, suppliers and vendors into a company's supply chain and business practices. Diverse-owned businesses are companies that are at least 51% owned and operated by members of ethnic minority groups, women, veterans, members of the LGBTQ+ community and people with disabilities.

# CERTIFIED DIVERSE SUPPLIERS FOR MARKETING AND ADVERTISING

JUNE 2024



To suggest updates to this list of Certified Diverse Suppliers, please contact us at [diversesuppliers@ana.net](mailto:diversesuppliers@ana.net). In addition to this list, there are two other relevant resource lists:

- [Suppliers Serving Predominantly Multicultural and Diverse Audiences for Marketing and Advertising, Non-Minority Owned and/or Non-Minority Certified](#) (these are most often companies who do not qualify for the Certified Diverse Suppliers list)
- [The 4A's maintains a BIPOC-owned media list.](#)

#	COMPANY	TYPE	OWNERSHIP	CERTIFICATIONS					
				NMSDC	WBENC	NGLCC	WOSB	MBE	OTHER
1	<a href="#">1820 Productions</a>	Production (Video)	Black	<a href="#">NMSDC</a>					
2	<a href="#">1964 Agency</a>	Agency	Black					<a href="#">MBE</a>	
3	<a href="#">3815 Media Inc</a>	Agency (Branding Creative)	Black	<a href="#">NMSDC</a>					
4	<a href="#">3DUS</a>	Technology Solutions Consultant	LGBTQ+			<a href="#">NGLCC</a>			
5	<a href="#">The 3rd Eye</a>	Agency	Hispanic, Small Business, Women		<a href="#">WBENC</a>				<a href="#">WMBC</a>
6	<a href="#">7Miles Global Ad Solutions, LLC</a>	Consultancy	Asian, Women						<a href="#">WBE</a>
7	<a href="#">9thWonder</a>	Agency	Hispanic					<a href="#">MBE</a>	
8	<a href="#">A+S Ideas Studio, Inc.</a>	Agency	Women				<a href="#">WOSB</a>		
9	<a href="#">AAAZA</a>	Agency	Asian	<a href="#">NMSDC</a>					
10	<a href="#">Aam Creative</a>	Agency	Asian, Small Business, Women						<a href="#">MOBP</a>
11	<a href="#">Aardvark Video &amp; Media Productions, LLC</a>	Production	Disability						<a href="#">DOBE</a>
12	<a href="#">ABF Creative</a>	Production	Black	<a href="#">NMSDC</a>					
13	<a href="#">ACE Media Corp</a>	Agency	Black, Women						<a href="#">MWBE</a>
14	<a href="#">Acento</a>	Agency (Cross-Cultural)	Hispanic	<a href="#">NMSDC</a>					
15	<a href="#">Activate Inc.</a>	Agency	Small Business, Women		<a href="#">WBENC</a>		<a href="#">WOSB</a>		
16	<a href="#">AdiOptics</a>	Auditor	LGBTQ+			<a href="#">NGLCC</a>			
17	<a href="#">The Additive Agency</a>	Consultancy	Women						<a href="#">WBE</a>
18	<a href="#">ADMERASIA</a>	Agency	Asian	<a href="#">NMSDC</a>					
19	<a href="#">Adrienne Nicole Productions</a>	Production Company	Black	<a href="#">NMSDC</a>					
20	<a href="#">Adsmovil USA, Inc.</a>	Media Company	Hispanic	<a href="#">NMSDC</a>					

NMSDC: National Minority Supplier Development Council • WBENC: Women's Business Enterprise National Council • NGLCC: National LGBT Chamber of Commerce • WOSB: Woman-Owned Small Business • MBE: Minority Business Enterprise  
DBE: Disadvantaged Business Enterprise • DOBE: Disability-owned Business Enterprise • MWBE: Minority/Woman-owned Business Enterprises • MSDUK: Minority Supplier Development UK • NVBOC: National Veteran Business Development Council  
SBE: Small Business Enterprise • SDVOB: Service-Disabled Veteran-Owned Business • WBE: Women Business Enterprise • WENConnect: International Women-Owned Business • WMBC: Woman/Minority Business Certification • MWBE: Women/Minority Business Enterprise



## CERTIFIED DIVERSE SUPPLIERS

FOR MARKETING AND ADVERTISING

### Our Goal

To meet the challenge for diverse suppliers in marketing and advertising services, and to create an equitable creative supply chain through strategic investments in agencies, broadcasters, suppliers, and production companies owned and/or run by Black, Hispanic, Asian, Indigenous, LGBTQ+ people, Women, Veterans and people with disabilities, the ANA is curating a list of certified diverse suppliers, which continues to be updated on a regular basis. Please include your information below to be added or updated on this list. If you have comments or questions, please email us at [diversesuppliers@ana.net](mailto:diversesuppliers@ana.net).

Organization Name \*

Organization Website URL \*

What type of organization is this listing for? \*

- Agency
- Consultancy
- Direct Marketing
- Media
- Printing
- Production
- Promotional
- Research
- Talent
- Tech
- Other

What type of ownership does this organization have? Please check all that apply. \*

- Asian
- Black



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**VIRTUAL SUPPLIER DIVERSITY FAIR**

MEET LGBTQ+ OWNED COMPANIES

MONDAY, OCTOBER 7, 2024  
11:00 A.M.-1:30 P.M. ET

REGISTER NOW AT:  
[ANA.NET/LGBTQDF24](https://ana.net/lgbtqdf24)

THIS EVENT IS COMPLIMENTARY AND OPEN TO ALL: INCLUDING NON-MEMBERS

• #ANAdiversity •



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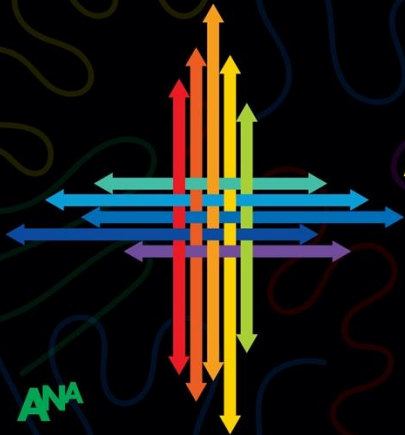
MEET HISPANIC-OWNED COMPANIES

THURSDAY, AUGUST 15, 2024  
11:00 A.M.-1:00 P.M. ET

REGISTER NOW AT:  
[ANA.NET/HISPANICDF24](https://ana.net/hispanicdf24)

THIS EVENT IS COMPLIMENTARY AND OPEN TO ALL: INCLUDING NON-MEMBERS

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**VIRTUAL SUPPLIER DIVERSITY FAIR**

PROGRAMMATIC PARTNERS  
ACCELERATING DIVERSE OWNED MEDIA

TUESDAY, JUNE 18, 2024  
11:00 A.M.-1:00 P.M. ET

Register now at:  
[ANA.NET/PROGRAMMATICDF24](https://ana.net/programmaticdf24)

THIS EVENT IS COMPLIMENTARY AND OPEN TO ALL: INCLUDING NON-MEMBERS

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**VIRTUAL SUPPLIER DIVERSITY FAIR**

IN-DEPTH CHAT & BLACK-OWNED MEDIA COMPANIES PRESENTATIONS

FRIDAY, APRIL 19, 2024  
11:00 A.M.-1:00 P.M. ET

Register now at:  
[ANA.NET/BLACKDF24](https://ana.net/blackdf24)

THIS EVENT IS COMPLIMENTARY AND OPEN TO ALL: INCLUDING NON-MEMBERS

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# VIRTUAL SUPPLIER DIVERSITY FAIR

MEET HISPANIC-OWNED COMPANIES

THURSDAY, AUGUST 15, 2024

● FEATURED PARTICIPANTS ●

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## CHEMISTRY CULTURA

● FEATURED PARTICIPANT ●



# VIRTUAL SUPPLIER DIVERSITY FAIR

MEET HISPANIC-OWNED COMPANIES

THURSDAY, AUGUST 15, 2024  
11:00 A.M.-1:00 P.M. ET

THIS EVENT IS COMPLIMENTARY AND OPEN TO ALL INCLUDING NON-MEMBERS

Register now at: [ana.net/hispanicdf24](http://ana.net/hispanicdf24)

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● FEATURED PARTICIPANT ●

# VIRTUAL SUPPLIER DIVERSITY FAIR

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TUESDAY, JUNE 18, 2024  
11:00 A.M.-1:00 P.M. ET

THIS EVENT IS COMPLIMENTARY AND OPEN TO ALL

Register now at: [ana.net/programmaticdf24](http://ana.net/programmaticdf24)

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# VIRTUAL SUPPLIER DIVERSITY FAIR

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# VIRTUAL SUPPLIER DIVERSITY FAIR

MEET HISPANIC-OWNED COMPANIES

THURSDAY, AUGUST 15, 2024

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PRESENTING COMPANY	COMPANY SUMMARY & WEBSITE LINKS	CONTACT
	<p><b>Chemistry Cultura</b> Chemistry Cultura is a full-service, minority-certified agency helping iconic brands engage Latino audiences. From our wholly-owned offices in Miami, New York and Phoenix, we service current clients including Carnival Cruise Line, Comcast, Heineken, NFL, TelevisaUnivision and the U.S. Hispanic Chamber of Commerce.</p>	<p><b>Mike Valdes</b> <a href="mailto:mvaldesfauli@chemistryagency.com">mvaldesfauli@chemistryagency.com</a></p>
	<p><b>Cynosure Creative Agency</b> We are a multicultural agency that focuses on serving a TRUE general audience, and we pride ourselves in hiring and developing talent from diverse backgrounds and perspectives in underrepresented communities. Our growth over the years has been through word-of-mouth recommendations generated by clients who enjoy our work, and that encourages us to keep pushing to surpass expectations.</p>	<p><b>Xavier Ruffin</b> <a href="mailto:xavier@cynosureca.com">xavier@cynosureca.com</a></p>
	<p><b>Mundial Media Inc.</b> Mundial Media is the only NMSDC certified Hispanic-owned contextual marketing platform that enables brands to connect authentically with diverse audiences. Mundial Media was born out of the need for an end-to-end marketing platform that marries best-in-class multicultural learnings with a data-driven platform to create emotional connections. Mundial Media's proprietary contextual engine, Cadmus AI, provides marketers with scale and reach that is culturally nuanced and differentiated. Given the market's turn to privacy-first, Mundial Media targets audiences through first-party contextual technology rather than third-party cookies.</p>	<p><b>Mariana Magadan</b> <a href="mailto:mariana@mundialmedia.com">mariana@mundialmedia.com</a></p>
	<p><b>Brilla Media</b> Guided by the visionary leadership of Angela Sustaita-Ruiz and Manny Ruiz, true pioneers in Latino social media, marketing, and influencer engagement, our team is driven by a mission. We are dedicated to creating campaigns that not only resonate with multi-generational Latino consumers but also serve as a guiding light for brands seeking genuine connections with this vibrant audience. With a proven track record of crafting innovative and impactful brand collaborations, our team leverages unparalleled market insight, adtech solutions and experience to guarantee success. This is more than marketing; it's a cultural movement.</p>	<p><b>Alejandro Hernandez</b> <a href="mailto:alex@brillamedia.com">alex@brillamedia.com</a></p>
	<p><b>MundoNow</b> MundoNow has been a strong leader, a stable community partner, and a vital presence in the Latino media for 45 years. We connect our bilingual Hispanic community across our multiple media offerings, which include Digital, CTV, and Audio; all with the ability to deliver at-scale with great KPIs.</p>	<p><b>Rene Alegria</b> <a href="mailto:r Alegria@mundonow.com">r Alegria@mundonow.com</a></p>

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**Thank you!**