

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Industry Conferences			
Jan 29, 2025	11:00 am	ANA Creator Marketing Conference	
Feb 12, 2025	9:00 am	2025 ANA/AEF Future of Marketing Leadership Conference in partnership with Columbia Business School	New York, NY
Feb 25, 2025	12:00 pm	2025 ANA Nonprofit Conference	Oxon Hill, MD
Mar 26, 2025	1:00 pm	2025 ANA AI and Technology for Marketers Conference	Austin, TX
Mar 31, 2025	1:00 pm	2025 ANA Media Conference	Orlando, FL
Apr 27, 2025	1:00 pm	2025 ANA Advertising Financial Management Conference	Carlsbad, CA
May 07, 2025	1:00 pm	2025 ANA Brand Masters Conference	Los Angeles, CA
Jun 02, 2025	1:00 pm	2025 ANA Masters of B2B Marketing Conference	Naples, FL
Jun 11, 2025	1:00 pm	2025 ANA In-House Agency Conference	Nashville, TN
Jul 14, 2025	1:00 pm	2025 ANA Digital & Social Media Conference	Carlsbad, CA
Sep 08, 2025	1:00 pm	2025 ANA Measurement & Analytics Conference	Chicago, IL
Oct 06, 2025	1:00 pm	2025 ANA Multicultural Marketing & Diversity Conference	Carlsbad, CA
Oct 21, 2025	1:00 pm	2025 ANA Masters of Marketing Conference	Orlando, FL
Nov 03, 2025	1:00 pm	2025 ANA Masters of Advertising Law Conference	Chicago, IL

Members Only One-Day Conferences

Jan 22, 2025	11:00 am	Top Consumer Trends in 2025 (Virtual Only)	Virtual Event (Eastern Time)
Jan 23, 2025	11:00 am	Unleashing Data-Driven Excellence: Highlights from the ANA Genius Awards (Virtual Only)	Virtual Event (Eastern Time)
Jan 28, 2025	11:00 am	Marketing Operations Day (Virtual Only)	Virtual Event (Eastern Time)
Feb 04, 2025	8:30 am	Retail Media Members-Only Conference (In-Person Only)	Cincinnati, OH
Feb 13, 2025	9:00 am	Falling for Data: Building Connections Through Measurement (In-Person Only)	Dallas, TX
Feb 19, 2025	9:00 am	Big Apple AI Game Changers Members-Only Conference (In-Person Only)	New York, NY
Mar 06, 2025	9:00 am	AI Insights: Transforming Market and Customer Understanding hosted by Fordham University	New York
Mar 11, 2025	11:00 am	ANA's LoyaltyCon (Virtual Only)	Virtual Event (Eastern Time)
Mar 11, 2025	11:00 am	Virtual Diversity Fair (Open to All: Including Non-Members)	Virtual Event (Eastern Time)
Mar 12, 2025	11:00 am	LGBTQ+ Inclusive Marketing Day	Virtual Event (eastern time)
Mar 18, 2025	11:00 am	Human + AI: Redefining Creativity in Marketing (Virtual Only)	Virtual Event (Eastern Time)
Mar 19, 2025	9:00 am	Driving Data for Growth: ANA's 3rd Annual Data Conference Atlanta (In-Person Only)	Atlanta, GA
Mar 26, 2025	11:00 am	ANA Advertising Law 1-Day Conference, Hosted by Katten Muchin Rosenman LLP (Hybrid Event)	Chicago, IL

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Apr 08, 2025	9:00 am	Advertising Reinvented: Rewriting the Rules Members-Only Conference (In-Person Only)	New York, NY
Apr 15, 2025	8:30 am	You Might be a Marketer Conference hosted by North Carolina Central University (In-Person Only)	Durham, NC
Apr 16, 2025	2:00 pm	The Future of Marketing Technology hosted by Northeastern University (Virtual Only)	Virtual Event (Eastern Time)
Apr 22, 2025	11:00 am	How Marketing Is Advancing The Ideals Of Earth Day (Virtual Only)	Virtual Event (Eastern Time)
Apr 29, 2025	9:00 am	3rd Annual Omnichannel Data and Direct Marketing Conference in Partnership with the National Postal Forum (In-Person)	Nashville, TN
May 06, 2025	9:00 am	2025 Nonprofit Growth Summit and Hill Day (In-Person Only)	Washington, DC
May 20, 2025	11:00 am	Virtual Diversity Fair (Open to All: Including Non-Members)	Virtual Event (Eastern Time)
Jun 04, 2025	9:00 am	Integrating Brand And Demand Marketing: A Love Story (In-Person Only)	New York, NY
Jul 30, 2025	11:00 am	Virtual Diversity Fair (Open to All: Including Non-Members)	Virtual Event (Eastern Time)
Sep 18, 2025	11:00 am	Virtual Diversity Fair (Open to All: Including Non-Members)	Virtual Event (Eastern Time)
Sep 25, 2025	9:00 am	ANA Digital & Social Members-Only Conference (In-Person Only)	New York, NY
Oct 14, 2025	9:00 am	Marketing Procurement Day (In-Person Only)	Chicago, IL
Oct 15, 2025	9:00 am	In-House Agency Day (In-Person Only)	Chicago, IL
Dec 02, 2025	11:00 am	Virtual Diversity Fair (Open to All: Including Non-Members)	Virtual Event (Eastern Time)

Training

Jan 23, 2025	2:00 pm	Align B2B Marketing with Business Needs (201) - Virtual	Virtual Workshop (Eastern Time)
Jan 28, 2025	2:00 pm	B2B Demand Generation, Content Marketing and Subscription Marketing (301) - Virtual	Virtual Workshop (Eastern Time)
Jan 30, 2025	2:00 pm	B2B Sales Enablement, Employee Ambassadors and Account-based Marketing (401) - Virtual	Virtual Workshop (Eastern Time)
Feb 04, 2025	2:00 pm	Differentiate Your B2B Brand and Deliver Consistent Customer Experiences (501) - Virtual	Virtual Workshop (Eastern Time)
Feb 05, 2025	2:00 pm	Selling Ideas to Internal Stakeholders: 3 Steps to Crafting Communications – Virtual 1-Hr Micro	Virtual Workshop (Eastern Time)
Feb 06, 2025	2:00 pm	Profitable Product Creation & Optimization (101) - Virtual 2-Hr Burst	Virtual Workshop (Eastern Time)
Feb 11, 2025	2:00 pm	AI and the Fourth Era of Content Marketing (101) - Virtual	Virtual Workshop (Eastern Time)
Feb 12, 2025	2:00 pm	Empowering Marketers with Generative AI - Virtual	Virtual Workshop (Eastern Time)
Feb 13, 2025	2:00 pm	Brand Activations that Drive Results - Virtual	Virtual Workshop (Eastern Time)
Feb 18, 2025	2:00 pm	ESG Communication for Marketers - Virtual	Virtual Workshop (Eastern Time)

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Feb 19, 2025	2:00 pm	Write For Work: 3 Steps to Faster, Clearer and Better Communications - Virtual 1-Hr Micro	Virtual Workshop (Eastern Time)
Feb 25, 2025	2:00 pm	Navigating Transparency in Programmatic Advertising - Virtual	Virtual Workshop (Eastern Time)
Feb 26, 2025	2:00 pm	Advanced AI Prompt Engineering for Marketers (201) - Virtual	Virtual Workshop (Eastern Time)
Feb 27, 2025	2:00 pm	Driving Inclusive Marketing Excellence - Virtual	Virtual Workshop (Eastern Time)
Mar 04, 2025	2:00 pm	Digital Analytics Strategy for Marketers - Virtual	Virtual Workshop (Eastern Time)
Mar 05, 2025	2:00 pm	Creative Production: What Marketers Need to Know - Virtual	Virtual Workshop (Eastern Time)
Mar 06, 2025	2:00 pm	The Neuroscience of Collaborative Communication - Virtual	Virtual Workshop (Eastern Time)
Mar 11, 2025	2:00 pm	How To Write An Inspired Creative Brief - Virtual	Virtual Workshop (Eastern Time)
Mar 13, 2025	2:00 pm	Personal Branding for Marketers - Virtual 2-Hr Burst	Virtual Workshop (Eastern Time)
Mar 18, 2025	2:00 pm	How to Lead Projects That Transform - Virtual	Virtual Workshop (Eastern Time)
Mar 19, 2025	2:00 pm	Strategies for Creative Problem Solving - Virtual	Virtual Workshop (Eastern Time)
Mar 20, 2025	2:00 pm	Mastering Your Mission Statement - Virtual 2-Hr Burst	Virtual Workshop (Eastern Time)
Mar 25, 2025	2:00 pm	Critical Thinking for Marketing Success - Virtual	Virtual Workshop (Eastern Time)
Mar 27, 2025	2:00 pm	Converting Shoppers into Buyers 101 - Virtual	Virtual Workshop (Eastern Time)
Apr 02, 2025	2:00 pm	Developing an Effective Multicultural Marketing Strategy - Virtual	Virtual Workshop (Eastern Time)
Apr 03, 2025	2:00 pm	B2B Growth Marketing - Virtual	Virtual Workshop (Eastern Time)
Apr 08, 2025	2:00 pm	The Strategy Brief: Roadmap to Alignment & Clarity - Virtual	Virtual Workshop (Eastern Time)
Apr 10, 2025	2:00 pm	Effective Agency Management - Virtual	Virtual Workshop (Eastern Time)
Apr 15, 2025	2:00 pm	Content First Omnichannel Planning - Virtual	Virtual Workshop (Eastern Time)
Apr 17, 2025	2:00 pm	Best Practices for Content Marketing Strategies (101) - Virtual	Virtual Workshop (Eastern Time)
Apr 22, 2025	2:00 pm	From Insights to Great Messaging - Virtual	Virtual Workshop (Eastern Time)
Apr 24, 2025	2:00 pm	Leveraging AI to Drive Customer Loyalty Performance - Virtual	Virtual Workshop (Eastern Time)
Apr 29, 2025	2:00 pm	Digital Metrics that Matter - Virtual	Virtual Workshop (Eastern Time)
May 01, 2025	2:00 pm	The Brief: Roadmap to Creative - Virtual	Virtual Workshop (Eastern Time)

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DATE	TIME	EVENT DETAILS	LOCATION
May 08, 2025	2:00 pm	End-to-End Digital Marketing - Virtual	Virtual Workshop (Eastern Time)
May 13, 2025	2:00 pm	Leveraging Social Media for Brand Building - Virtual 2-Hr Burst	Virtual Workshop (Eastern Time)
May 15, 2025	2:00 pm	Powerful Email Marketing - Virtual	Virtual Workshop (Eastern Time)
May 20, 2025	2:00 pm	Advanced Email Marketing - Virtual	Virtual Workshop (Eastern Time)
May 22, 2025	2:00 pm	Crafting Your Data Story - Virtual	Virtual Workshop (Eastern Time)
May 27, 2025	2:00 pm	Reaching Your Audience in a Post-Cookie World - Virtual	Virtual Workshop (Eastern Time)
May 29, 2025	2:00 pm	Strategic Business Communications for Marketers - Virtual	Virtual Workshop (Eastern Time)
Jun 03, 2025	2:00 pm	Project Management Fundamentals - Virtual	Virtual Workshop (Eastern Time)
Jun 05, 2025	2:00 pm	Leading Growth Through Change - Virtual	Virtual Workshop (Eastern Time)
Jun 17, 2025	2:00 pm	Leading Across the Generations 101 (LET Mastery) - Virtual	Virtual Workshop (Eastern Time)
Jun 18, 2025	2:00 pm	Maximize Productivity through Effective Employee Engagement 201 (LET Mastery) - Virtual	Virtual Workshop (Eastern Time)
Jun 24, 2025	2:00 pm	Excelling Under Pressure – Leading Effective Teams 301 (LET Mastery) - Virtual	Virtual Workshop (Eastern Time)
Jun 25, 2025	2:00 pm	Presentation Writing to Convey, Compel, and Convince - Virtual	Virtual Workshop (Eastern Time)
Jun 26, 2025	2:00 pm	Enhancing Wellbeing and Productivity in the Workplace 401 (LET Mastery) - Virtual	Virtual Workshop (Eastern Time)
Jul 01, 2025	2:00 pm	Product Innovation for CPG Brand Marketers - Virtual	Virtual Workshop (Eastern Time)
Jul 08, 2025	2:00 pm	Multi-country Marketing Campaigns: From Right Approach to Right Results - Virtual	Virtual Workshop (Eastern Time)
Jul 09, 2025	2:00 pm	Agile (101) – Agile Fundamentals and Sprint Execution - Virtual 90-Min Burst	Virtual Workshop (Eastern Time)
Jul 10, 2025	2:00 pm	Marketing to Generation Z - Virtual	Virtual Workshop (Eastern Time)
Jul 15, 2025	2:00 pm	AI, XR and the Immersive Brand Experience (201) - Virtual	Virtual Workshop (Eastern Time)
Jul 17, 2025	2:00 pm	How To Write An Inspired Creative Brief - Virtual	Virtual Workshop (Eastern Time)
Jul 22, 2025	2:00 pm	Developing Actionable Customer Insights for Effective Brand Management 101 (EBM Mastery) - Virtual	Virtual Workshop (Eastern Time)
Jul 24, 2025	2:00 pm	Building a Brand Management Framework for Effective Brand Management 201 (EBM Mastery) - Virtual	Virtual Workshop (Eastern Time)
Jul 29, 2025	2:00 pm	Integrated Marketing Planning for Effective Brand Management 301 (EBM Mastery) - Virtual	Virtual Workshop (Eastern Time)
Jul 31, 2025	2:00 pm	Integrated Marketing Execution for Effective Brand Management 401 (EBM Mastery) - Virtual	Virtual Workshop (Eastern Time)

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Aug 05, 2025	2:00 pm	Unlock the Power of Influencer Marketing - Virtual	Virtual Workshop (Eastern Time)
Aug 07, 2025	2:00 pm	Powerful Email Marketing - Virtual	Virtual Workshop (Eastern Time)
Aug 14, 2025	2:00 pm	SEO for Everyone - Virtual	Virtual Workshop (Eastern Time)
Aug 19, 2025	2:00 pm	Direct Marketing - Virtual	Virtual Workshop (Eastern Time)
Aug 20, 2025	2:00 pm	Advanced Email Marketing - Virtual	Virtual Workshop (Eastern Time)
Aug 26, 2025	2:00 pm	Digital Metrics that Matter - Virtual	Virtual Workshop (Eastern Time)
Aug 28, 2025	2:00 pm	Digital Analytics Strategy for Marketers - Virtual	Virtual Workshop (Eastern Time)
Sep 02, 2025	2:00 pm	Critical Thinking for Marketing Success - Virtual	Virtual Workshop (Eastern Time)
Sep 04, 2025	2:00 pm	Personal Branding for Marketers - Virtual 2-Hr Burst	Virtual Workshop (Eastern Time)
Sep 09, 2025	2:00 pm	Effective Writing for Corporate Communications - Virtual	Virtual Workshop (Eastern Time)
Sep 11, 2025	2:00 pm	The Neuroscience of Collaborative Communication - Virtual	Virtual Workshop (Eastern Time)
Sep 16, 2025	2:00 pm	The DEI Advantage: Leading Diverse Teams that Drive Growth - Virtual	Virtual Workshop (Eastern Time)
Sep 23, 2025	2:00 pm	Project Management Fundamentals - Virtual	Virtual Workshop (Eastern Time)
Sep 25, 2025	2:00 pm	Strategies for Creative Problem Solving - Virtual	Virtual Workshop (Eastern Time)
Sep 30, 2025	2:00 pm	Creative Fission for Marketers - Virtual	Virtual Workshop (Eastern Time)
Oct 02, 2025	2:00 pm	B2B Growth Marketing - Virtual	Virtual Workshop (Eastern Time)
Oct 07, 2025	2:00 pm	Best Practices for Content Marketing Strategies (101) - Virtual	Virtual Workshop (Eastern Time)
Oct 09, 2025	2:00 pm	Content First Omnichannel Planning - Virtual	Virtual Workshop (Eastern Time)
Oct 14, 2025	2:00 pm	Brand Activations that Drive Results - Virtual	Virtual Workshop (Eastern Time)
Oct 16, 2025	2:00 pm	From Insights to Great Messaging - Virtual	Virtual Workshop (Eastern Time)
Oct 21, 2025	2:00 pm	Elevate Your Brand Storytelling Using the Co-Creation Method (S4G Mastery) - Virtual	Virtual Workshop (Eastern Time)
Oct 23, 2025	2:00 pm	Empowering Community-Centric Campaigns Using the Co-Creation Brief (S4G Mastery) - Virtual	Virtual Workshop (Eastern Time)
Oct 28, 2025	2:00 pm	The Co-Creation Campaign & Innovation Garage (S4G Mastery) - Virtual	Virtual Workshop (Eastern Time)
Nov 04, 2025	2:00 pm	Effective Agency Management - Virtual	Virtual Workshop (Eastern Time)

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Nov 11, 2025	2:00 pm	The Brief: Roadmap to Creative - Virtual	Virtual Workshop (Eastern Time)
Nov 12, 2025	2:00 pm	Leveraging Social Media for Brand Building - Virtual 2-Hr Burst	Virtual Workshop (Eastern Time)
Nov 13, 2025	2:00 pm	Empowering Marketers with Generative AI - Virtual	Virtual Workshop (Eastern Time)
Nov 18, 2025	2:00 pm	Advanced AI Prompt Engineering for Marketers (201) - Virtual	Virtual Workshop (Eastern Time)
Nov 20, 2025	2:00 pm	End-to-End Digital Marketing - Virtual	Virtual Workshop (Eastern Time)
Dec 02, 2025	2:00 pm	Crafting Your Data Story - Virtual	Virtual Workshop (Eastern Time)
Dec 04, 2025	2:00 pm	Reaching Your Audience in a Post-Cookie World - Virtual	Virtual Workshop (Eastern Time)
Dec 09, 2025	2:00 pm	Strategic Business Communications for Marketers - Virtual	Virtual Workshop (Eastern Time)
Dec 11, 2025	2:00 pm	Leading Growth Through Change - Virtual	Virtual Workshop (Eastern Time)
Dec 16, 2025	2:00 pm	Time Management + Productivity Skills for Remote Professionals - Virtual 2-Hr Burst	Virtual Workshop (Eastern Time)
Dec 18, 2025	2:00 pm	Presentation Writing to Convey, Compel, and Convince - Virtual	Virtual Workshop (Eastern Time)

Committees

Jan 22, 2025	11:00 am	In-House Agency Committee Meeting	Virtual Meeting
Jan 23, 2025	11:00 am	MarTech Committee Meeting: Data Compliance Benchmark Report Results & Recommendations	Virtual Meeting (Eastern Time)
Jan 23, 2025	11:00 am	Production Management Committee Meeting	Virtual Meeting
Jan 23, 2025	1:00 pm	Government Relations	Virtual Meeting (Eastern Time)
Jan 30, 2025	11:00 am	Everything You Wanted to Know About Clean Rooms But Were Too Afraid to Ask	
Feb 04, 2025	11:00 am	Analytics & Data Science	
Feb 04, 2025	11:00 am	LGBTQ+ Forum	Virtual Meeting
Feb 05, 2025	11:00 am	2025 HBCU Campus Connect: Setting The Stage & Inspiring Momentum	Via Virtual (Eastern Time)
Feb 06, 2025	1:00 pm	Government Relations	Virtual Meeting (Eastern Time)
Feb 12, 2025	11:00 am	Ask Us Anything: Talking 2025 Predictions and Post-Holiday Email Marketing - FEC Committee Meeting	Virtual Meeting (Eastern Time)
Feb 12, 2025	11:00 am	Sponsorship and Experiential Marketing	Virtual Only
Feb 19, 2025	2:00 pm	Legal Affairs	Chicago, IL
Feb 20, 2025	1:00 pm	Government Relations	Virtual Meeting (Eastern Time)
Feb 25, 2025	11:00 am	Marketing Operations and Transformation Forum	Virtual Meeting
Feb 26, 2025	11:00 am	AI Committee Meeting: AI Trust Framework	Virtual Meeting (Eastern Time)

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Feb 26, 2025	11:00 am	Digital & Social and Commerce Marketing Committee Meeting	Virtual Only
Feb 27, 2025	10:00 am	Data & Direct Marketing	
Feb 27, 2025	11:00 am	ABM Virtual Committee Meeting and Roundtable: How to Scale Your ABM Programs	Virtual Meeting (Eastern Time)
Mar 04, 2025	11:00 am	Joint AFM & Agency Relations Committee Meeting	Virtual Meeting
Mar 06, 2025	1:00 pm	Government Relations	Virtual Meeting (Eastern Time)
Mar 12, 2025	10:30 am	Relationship Marketing Committee Meeting	New York, NY
Mar 13, 2025	2:00 pm	Ethics Policy	Via Zoom
Mar 19, 2025	9:30 am	In-House Agency Committee Meeting. Hosted by Guardian Life Insurance	New York, NY
Mar 20, 2025	11:00 am	Content Marketing Committee Meeting	Virtual Only
Mar 20, 2025	1:00 pm	Government Relations	Virtual Meeting (Eastern Time)
Mar 20, 2025	1:00 pm	Measurement & Accountability	Virtual Meeting
Mar 25, 2025	9:00 am	Multicultural Marketing & Diversity	New York, NY
Mar 26, 2025	11:00 am	Brand Purpose - Growth for Good	Via Virtual (Eastern Time)
Mar 27, 2025	1:00 pm	Sustainability Committee Meeting March 2025	Virtual Meeting (Eastern Time)
Apr 02, 2025	11:00 am	2025 HBCU Campus Connect: Digital Revolution HBCUs at the Forefront of Tech Innovation	Via Virtual (Eastern Time)
Apr 08, 2025	11:00 am	Brand Management Committee Meeting	Virtual Only
Apr 10, 2025	11:00 am	MarTech Committee Meeting: Maximize Your Marketing Potential: Insourcing vs Outsourcing Battle Plan	Virtual Meeting (Eastern Time)
Apr 11, 2025	11:00 am	Marketing Operations and Transformation Forum	Virtual Meeting
Apr 16, 2025	11:00 am	Production Management Committee Meeting	Virtual Meeting
Apr 22, 2025	11:00 am	In-House Agency Committee Meeting	Virtual Meeting
Apr 23, 2025	11:00 am	Influencer Marketing Committee Meeting	Virtual Only
May 06, 2025	11:00 am	Customer Experience Committee Meeting	Virtual Meeting (Eastern Time)
May 07, 2025	8:00 am	ANA/4A's Capitol Hill Day	Washington, DC
May 14, 2025	9:30 am	Digital & Social and Media Committee Meeting	New York, NY
May 14, 2025	11:00 am	AI Committee Meeting: AI Implementation in your Organization & Legal	Virtual Meeting (Eastern Time)
May 14, 2025	11:00 am	2025 HBCU Campus Connect: Marketing for the Culture: Representation & Authenticity	Via Virtual (Eastern Time)
May 14, 2025	2:00 pm	Nonprofit Organizations	Washington, DC
May 15, 2025	1:00 pm	Measurement & Accountability	Virtual Meeting
May 20, 2025	11:00 am	LGBTQ+ Forum	Virtual Meeting
May 21, 2025	9:30 am	Influencer Marketing Committee Meeting	Chicago, IL
May 21, 2025	2:00 pm	Legal Affairs	New York, NY
May 22, 2025	11:00 am	Channel Marketing Committee Meeting	Virtual Meeting (Eastern Time)

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
May 28, 2025	1:00 pm	Sustainability Committee Meeting May 2025	Virtual Meeting (Eastern Time)
May 29, 2025	11:00 am	Sponsorship and Experiential Marketing	Virtual Only
Jun 02, 2025	11:00 am	B2B Committee Meeting at the 2025 ANA Masters of B2B Marketing Conference	Naples, FL
Jun 04, 2025	9:30 am	Commerce Marketing Committee Meeting	New York, NY
Jun 04, 2025	11:00 am	Multicultural Marketing & Diversity	Via Virtual (Eastern Time)
Jun 10, 2025	11:00 am	Content Marketing Committee Meeting	Virtual Only
Jun 12, 2025	2:00 pm	Ethics Policy	Via Zoom
Jun 24, 2025	9:00 am	Marketing Operations and Transformation Forum	New York, NY
Jun 25, 2025	9:00 am	Joint AFM & Agency Relations Committee Meeting	New York, NY
Jun 25, 2025	11:00 am	Brand Purpose - Growth for Good	Via Virtual (Eastern Time)
Jun 25, 2025	11:00 am	Relationship Marketing	Virtual Only
Jun 26, 2025	11:00 am	Production Management Committee Meeting	Virtual Meeting
Jul 09, 2025	11:00 am	Brand Management Committee Meeting	Virtual Only
Jul 17, 2025	11:00 am	Email Excellence Center Committee Meeting	In-Person Meeting (Eastern Time)
Jul 17, 2025	11:00 am	MarTech Committee Meeting: Measurement	Virtual Meeting (Eastern Time)
Jul 23, 2025	2:00 pm	Legal Affairs	New York, NY
Jul 24, 2025	1:00 pm	Measurement & Accountability	Virtual Meeting
Jul 31, 2025	11:00 am	Relationship Marketing Committee Meeting	Virtual Only
Aug 07, 2025	2:00 pm	Nonprofit Organizations	Washington, DC
Aug 13, 2025	11:00 am	AI Committee Meeting: Agentic AI	Virtual Meeting (Eastern Time)
Aug 13, 2025	11:00 am	Brand Purpose - Growth for Good	Via Virtual (Eastern Time)
Aug 13, 2025	11:00 am	Digital & Social and Influencer Marketing Committee Meeting	Virtual Only
Aug 14, 2025	11:00 am	Content Marketing Committee Meeting	Virtual Only
Aug 20, 2025	11:00 am	Brand Management Committee Meeting	Virtual Only
Aug 20, 2025	11:00 am	2025 HBCU Campus Connect: The Evolving Landscape of Talent Development	Via Virtual (Eastern Time)
Aug 20, 2025	11:00 am	Sponsorship and Experiential Marketing	
Sep 04, 2025	11:00 am	ABM Committee Meeting	Virtual Meeting (Eastern Time)
Sep 10, 2025	11:00 am	Multicultural Marketing & Diversity	Via Virtual (Eastern Time)
Sep 10, 2025	11:00 am	Sponsorship and Experiential Marketing	Virtual Only
Sep 15, 2025	2:00 pm	Legal Affairs	Washington, DC
Sep 16, 2025	11:00 am	LGBTQ+ Forum	Virtual Meeting
Sep 17, 2025	11:00 am	In-House Agency Committee Meeting	Virtual Meeting
Sep 18, 2025	11:00 am	Commerce Marketing and Media Committee Meeting	Virtual Only

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Sep 24, 2025	9:30 am	ANA Climate Week Forum	New York City
Sep 25, 2025	11:00 am	Marketing Operations and Transformation Forum	Virtual Meeting
Oct 01, 2025	11:00 am	Agency Relations Committee Meeting	Virtual Meeting
Oct 09, 2025	11:00 am	Customer Experience Committee Meeting	Virtual Meeting (Eastern Time)
Oct 15, 2025	11:00 am	2025 HBCU Campus Connect: Driving Social Impact Through Media and Marketing	Via Virtual (Eastern Time)
Oct 16, 2025	11:00 am	MarTech Committee Meeting: Sourcing	Virtual Meeting (Eastern Time)
Oct 21, 2025	2:00 pm	Nonprofit Organizations	Washington, DC
Oct 22, 2025	8:00 am	Digital & Social and Influencer Marketing Committee Meeting, hosted at Masters of Marketing	Orlando, FL
Oct 29, 2025	11:00 am	Relationship Marketing Committee Meeting	Virtual Only
Nov 05, 2025	9:00 am	Brand Purpose - Growth for Good	New York, NY
Nov 05, 2025	11:00 am	B2B Committee Meeting	In-Person Meeting (Eastern Time)
Nov 05, 2025	11:00 am	Commerce Marketing and Media Committee Meeting	Virtual Only
Nov 06, 2025	11:00 am	Brand Management Committee Meeting	
Nov 06, 2025	11:00 am	In-House Agency Committee Meeting	Virtual Meeting
Nov 06, 2025	2:00 pm	Ethics Policy	Via Zoom
Nov 11, 2025	11:00 am	Production Management Committee Meeting	Virtual Meeting
Nov 12, 2025	11:00 am	AI Committee Meeting: AI & Ecommerce	Virtual Meeting (Eastern Time)
Nov 13, 2025	11:00 am	Marketing Operations and Transformation Forum	Virtual Meeting
Nov 13, 2025	11:00 am	Multicultural Marketing & Diversity	Via Virtual (Eastern Time)
Nov 13, 2025	1:00 pm	Measurement & Accountability	Virtual Meeting
Nov 18, 2025	11:00 am	Advertising Financial Management Committee Meeting	Virtual Meeting
Nov 19, 2025	11:00 am	Agency Relations Committee Meeting	Virtual Meeting
Nov 20, 2025	11:00 am	Content Marketing Committee Meeting	
Dec 02, 2025	11:00 am	Channel Marketing Committee Meeting	Virtual Meeting (Eastern Time)
Dec 03, 2025	9:30 am	Advertising Financial Management Committee Meeting	New York, NY
Dec 04, 2025	1:00 pm	Sustainability Committee Meeting December 2025	Virtual Meeting (Eastern Time)
Dec 09, 2025	9:30 am	In-House Agency Committee Meeting	
Dec 10, 2025	11:00 am	2025 HBCU Campus Connect: Visionary Leadership: Shaping the Future of HBCU-Industry Collaborations	Via Virtual (Eastern Time)
Dec 11, 2025	11:00 am	Customer Experience Committee Meeting	Virtual Meeting (Eastern Time)
Dec 11, 2025	11:00 am	LGBTQ+ Forum	Virtual Meeting

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Webinars (All Times Eastern)			
Jan 22, 2025	1:00 pm	The Creative Consistency Revolution: Boosting Brand Impact through Compound Creativity	30 minutes
Jan 22, 2025	3:00 pm	Email Excellence Webinar Series: In-Depth Discussion About Apple iOS 18 Email Impacts	45 Minutes
Jan 23, 2025	1:00 pm	Inside Principal Media Buying - Why You Should Say No	30 minutes
Jan 23, 2025	3:00 pm	From Chaos to Clarity: \$10.8 Billion in Fraud Savings and the Road Ahead	30 Minutes
Jan 29, 2025	1:00 pm	Marketing Jobs Uncovered: Trends and Opportunities in the U.S. Job Market	30 minutes
Jan 30, 2025	1:00 pm	Interview with ANA CEO Bob Liodice: 2025 Marketing Trends & Insights You Need to Know	30 minutes
Feb 05, 2025	1:00 pm	The Journey to 100% Digital TV: Optimizing Ad-Supported Experiences for Viewers (+ Brands)	30 minutes
Feb 06, 2025	1:00 pm	Headless CMS: Agile Content Strategies for Modern Marketers	30 Minutes
Feb 11, 2025	1:00 pm	2025 Enterprise SMS and Telemarketing Update: Critical New FCC Rules Take Effect as TCPA Litigation Risk Spikes	60 Minutes
Feb 19, 2025	1:00 pm	The Blueprint for AI-Powered Marketing from Google & BCG	30 minutes
Feb 25, 2025	11:00 am	Build Your Own Clean Room, and Realize Your Second Party Data Gold Mine	Virtual
Feb 26, 2025	1:00 pm	Turn Representation into Revenue: Unlock a \$31.5 Trillion Opportunity with SeeHer Membership	30 minutes
Mar 05, 2025	1:00 pm	Creator Marketing Trends: Strategies for Driving Impact in 2025	30 minutes
Mar 05, 2025	3:00 pm	Building an AI-Powered, Hyper Personalized Marketing Department: The Reality of AI in B2B Marketing (B2B Webinar Series)	45 Minutes
Mar 06, 2025	1:00 pm	Winning Marketer, Procurement, and Agency Partnerships	30 minutes
Mar 12, 2025	1:00 pm	The Metaverse and AI: New Frontiers in Brand Engagement	30 Minutes
Mar 25, 2025	11:00 am	You've Got a Newly Minted Robust Data Set. Now What? How to Ensure Your Data Clean Room Succeeds	Virtual
Apr 03, 2025	3:00 pm	B2B Marketing Webinar Series	45 Minutes
Apr 09, 2025	3:00 pm	Email Excellence Webinar Series	45 Minutes
Apr 24, 2025	1:00 pm	Identity Intelligence: The New Landscape of Customer Connections	30 Minutes
Jun 05, 2025	3:00 pm	Ethics FUNdamentals	30 Minutes
Jun 11, 2025	3:00 pm	AI-Driven Creativity: The Future of Content Creation	30 Minutes
Jul 16, 2025	3:00 pm	B2B Marketing Webinar Series	45 Minutes
Jul 31, 2025	1:00 pm	Boost Your Marketing Efficiency with Modular Content	30 Minutes
Aug 06, 2025	1:00 pm	From Sidelines to the Spotlight: How AI is Rewriting Sports Marketing	30 Minutes
Aug 20, 2025	3:00 pm	Email Excellence Webinar Series	45 Minutes
Sep 10, 2025	3:00 pm	B2B Marketing Webinar Series	45 Minutes
Sep 11, 2025	3:00 pm	Ethics FUNdamentals	30 Minutes

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Sep 25, 2025	3:00 pm	E-commerce Evolution: Tech Trends Reshaping Digital Retail	30 Minutes
Oct 01, 2025	3:00 pm	B2B Marketing Webinar Series	45 Minutes
Oct 15, 2025	3:00 pm	Email Excellence Webinar Series	45 Minutes
Oct 29, 2025	1:00 pm	Ethical Considerations in AI-Powered Marketing	30 Minutes
Nov 12, 2025	3:00 pm	B2B Marketing Webinar Series	45 Minutes
Dec 03, 2025	1:00 pm	AI-Powered Talent Strategies: Reimagining HR in the Age of Intelligent Recruitment	30 Minutes
Dec 03, 2025	3:00 pm	Ethics FUNDamentals	30 Minutes
Dec 04, 2025	3:00 pm	B2B Marketing Webinar Series	45 Minutes
Dec 11, 2025	1:00 pm	Data Decoded: Build a Winning Enterprise Technology Stack That Drives Decisions	30 Minutes

AIMM

Feb 26, 2025	9:00 am	AIMM 2025 GrowthFronts	New York, NY
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