

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
<b>Industry Conferences</b>			
Feb 25, 2025	12:00 pm	<a href="#">2025 ANA Nonprofit Conference</a>	Oxon Hill, MD
Mar 26, 2025	1:00 pm	<a href="#">2025 ANA AI and Technology for Marketers Conference</a>	Austin, TX
Mar 31, 2025	1:00 pm	<a href="#">2025 ANA Media Conference</a>	Orlando, FL
Apr 27, 2025	1:00 pm	<a href="#">2025 ANA Advertising Financial Management Conference</a>	Carlsbad, CA
May 07, 2025	1:00 pm	<a href="#">2025 ANA Brand Masters Conference</a>	Los Angeles, CA
Jun 02, 2025	1:00 pm	<a href="#">2025 ANA Masters of B2B Marketing Conference</a>	Naples, FL
Jun 11, 2025	1:00 pm	<a href="#">2025 ANA In-House Agency Conference</a>	Nashville, TN
Jul 14, 2025	1:00 pm	<a href="#">2025 ANA Digital &amp; Social Media Conference</a>	Carlsbad, CA
Aug 11, 2025	1:00 pm	<a href="#">2025 ANA Masters of Data</a>	San Diego, CA
Sep 08, 2025	1:00 pm	<a href="#">2025 ANA Measurement &amp; Analytics Conference</a>	Chicago, IL
Oct 06, 2025	1:00 pm	<a href="#">2025 ANA Multicultural and Inclusive Marketing Conference</a>	Carlsbad, CA
Oct 21, 2025	1:00 pm	<a href="#">2025 ANA Masters of Marketing Conference</a>	Orlando, FL
Nov 03, 2025	1:00 pm	<a href="#">2025 ANA Masters of Advertising Law Conference</a>	Chicago, IL
<b>Members Only One-Day Conferences</b>			
Mar 06, 2025	9:00 am	<a href="#">AI Insights: Transforming Market and Customer Understanding hosted by Fordham University (In-Person Only)</a>	New York
Mar 11, 2025	11:00 am	<a href="#">ANA's LoyaltyCon (Virtual Only)</a>	Virtual Event (Eastern Time)
Mar 11, 2025	11:00 am	<a href="#">Supplier Inclusion: Meet Asian-Owned Companies (Open to All: Including Non-Members)</a>	Virtual Event (Eastern Time)
Mar 12, 2025	11:00 am	<a href="#">LGBTQ+ Inclusive Marketing Day (Virtual Only)</a>	Virtual Event (eastern time)
Mar 18, 2025	11:00 am	<a href="#">How AI is Redefining Creativity (Virtual Only)</a>	Virtual Event (Eastern Time)
Mar 19, 2025	9:00 am	<a href="#">Driving Data for Growth: ANA's 3rd Annual Data Conference Atlanta (In-Person Only)</a>	Atlanta, GA
Mar 26, 2025	11:00 am	<a href="#">ANA Advertising Law 1-Day Conference. Hosted by Katten Muchin Rosenman LLP (Hybrid Event)</a>	Chicago, IL
Apr 08, 2025	9:00 am	<a href="#">NBCU Presents: Influencer Marketing- Navigating Media Trends &amp; Consumer Connections (In-Person Only)</a>	New York, NY
Apr 15, 2025	8:30 am	<a href="#">You Might be a Marketer Conference hosted by North Carolina Central University (In-Person Only)</a>	Durham, NC
Apr 16, 2025	2:00 pm	<a href="#">The Future of Marketing Technology hosted by Northeastern University (Virtual Only)</a>	Virtual Event (Eastern Time)
Apr 17, 2025	9:00 am	<a href="#">The 2nd Annual ANA B2B Brand-to-Demand Conference (In-Person Only)</a>	New York, NY
Apr 22, 2025	11:00 am	<a href="#">How Marketing Is Advancing The Ideals Of Earth Day (Virtual Only)</a>	Virtual Event (Eastern Time)
Apr 29, 2025	9:00 am	<a href="#">3rd Annual Omnichannel Data and Direct Marketing Conference in Partnership with the National Postal Forum (In-Person)</a>	Nashville, TN
May 01, 2025	9:00 am	<a href="#">Smarter Measurement. Smarter Marketing: Mastering ROI in 2025 hosted by Adobe (In-Person Only)</a>	San Jose, CA

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
May 06, 2025	9:00 am	<a href="#">2025 Nonprofit Growth Summit and Hill Day (In-Person Only)</a>	Washington, DC
May 16, 2025	9:00 am	<a href="#">ANA Members-Only Email Evolution Conference – One Day Immersive (In-Person Only)</a>	Alpharetta, GA
May 21, 2025	11:00 am	<a href="#">Supplier Inclusion: Meet Black-Owned Companies (Open to All: Including Non-Members)</a>	Virtual Event (Eastern Time)
May 28, 2025	9:00 am	<a href="#">Integrating Brand and Demand for Maximum Impact (In-Person Only)</a>	New York, NY
Jul 30, 2025	11:00 am	<a href="#">Supplier Inclusion: Meet Hispanic-Owned Companies (Open to All: Including Non-Members)</a>	Virtual Event (Eastern Time)
Sep 11, 2025	9:00 am	<a href="#">What's Next for Inclusive Marketing? hosted by Temple University (In-Person Only)</a>	Philadelphia, PA
Sep 16, 2025	9:00 am	<a href="#">The Top Indicators of Brand Value: Are You Investing in Your Brand? (Virtual Only)</a>	Virtual Event (Eastern Time)
Sep 18, 2025	11:00 am	<a href="#">Supplier Inclusion: Meet LGBTQ+-Owned Companies (Open to All: Including Non-Members)</a>	Virtual Event (Eastern Time)
Sep 25, 2025	9:00 am	<a href="#">ANA Digital &amp; Social Members-Only Conference (In-Person Only)</a>	New York, NY
Oct 09, 2025	9:00 am	<a href="#">Influencer Marketing and AI, hosted by DePaul University (In-Person Only)</a>	Chicago, IL
Oct 14, 2025	9:00 am	<a href="#">Marketing Procurement Day (In-Person Only)</a>	Chicago, IL
Oct 15, 2025	9:00 am	<a href="#">In-House Agency Day (In-Person Only)</a>	Chicago, IL
Dec 02, 2025	11:00 am	<a href="#">Supplier Inclusion: Meet Women-Owned Companies (Open to All: Including Non-Members)</a>	Virtual Event (Eastern Time)
Dec 09, 2025	9:00 am	<a href="#">Where BX Meets CX: How to Align Brand and Customer Experience for Maximum Impact (In-Person Only)</a>	New York, NY

## Training

Feb 25, 2025	2:00 pm	<a href="#">Navigating Transparency in Programmatic Advertising - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 26, 2025	2:00 pm	<a href="#">Advanced AI Prompt Engineering for Marketers (201) - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 27, 2025	2:00 pm	<a href="#">Driving Inclusive Marketing Excellence - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 04, 2025	2:00 pm	<a href="#">Digital Analytics Strategy for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 05, 2025	2:00 pm	<a href="#">Creative Production: What Marketers Need to Know - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 06, 2025	2:00 pm	<a href="#">The Neuroscience of Collaborative Communication - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 11, 2025	2:00 pm	<a href="#">How To Write An Inspired Creative Brief - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 12, 2025	2:00 pm	<a href="#">3 Steps to Implementing Agile in Your Marketing Organization - Virtual 1-Hr Micro</a>	Virtual Workshop (Eastern Time)
Mar 13, 2025	2:00 pm	<a href="#">Personal Branding for Marketers - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Mar 18, 2025	2:00 pm	<a href="#">How to Lead Projects That Transform - Virtual</a>	Virtual Workshop (Eastern Time)

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Mar 19, 2025	2:00 pm	<a href="#">Strategies for Creative Problem Solving - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 20, 2025	2:00 pm	<a href="#">Mastering Your Mission Statement - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Mar 25, 2025	2:00 pm	<a href="#">Critical Thinking for Marketing Success - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 27, 2025	2:00 pm	<a href="#">Converting Shoppers into Buyers 101 - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 02, 2025	2:00 pm	<a href="#">Developing an Effective Multicultural Marketing Strategy - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 03, 2025	2:00 pm	<a href="#">B2B Growth Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 08, 2025	2:00 pm	<a href="#">The Strategy Brief: Roadmap to Alignment &amp; Clarity - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 10, 2025	2:00 pm	<a href="#">Effective Agency Management - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 15, 2025	2:00 pm	<a href="#">Content First Omnichannel Planning - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 16, 2025	2:00 pm	<a href="#">3 Steps to Marketing Planning Success - Virtual 1-Hr Micro</a>	Virtual Workshop (Eastern Time)
Apr 17, 2025	8:00 am	<a href="#">Empowerment AI: Marketing Bootcamp - Two-Day In-Person</a>	New York, NY
Apr 17, 2025	2:00 pm	<a href="#">Best Practices for Content Marketing Strategies (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 22, 2025	2:00 pm	<a href="#">From Insights to Great Messaging - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 24, 2025	2:00 pm	<a href="#">Leveraging AI to Drive Customer Loyalty Performance - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 29, 2025	2:00 pm	<a href="#">Digital Metrics that Matter - Virtual</a>	Virtual Workshop (Eastern Time)
May 01, 2025	2:00 pm	<a href="#">The Brief: Roadmap to Creative - Virtual</a>	Virtual Workshop (Eastern Time)
May 08, 2025	2:00 pm	<a href="#">End-to-End Digital Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
May 15, 2025	2:00 pm	<a href="#">Powerful Email Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
May 20, 2025	2:00 pm	<a href="#">Advanced Email Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
May 21, 2025	2:00 pm	<a href="#">Leveraging Social Media for Brand Building - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
May 22, 2025	2:00 pm	<a href="#">Crafting Your Data Story - Virtual</a>	Virtual Workshop (Eastern Time)
May 27, 2025	2:00 pm	<a href="#">Reaching Your Audience in a Post-Cookie World - Virtual</a>	Virtual Workshop (Eastern Time)
May 29, 2025	2:00 pm	<a href="#">Strategic Business Communications for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 03, 2025	2:00 pm	<a href="#">Project Management Fundamentals - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 05, 2025	2:00 pm	<a href="#">Leading Growth Through Change - Virtual</a>	Virtual Workshop (Eastern Time)

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DATE	TIME	EVENT DETAILS	LOCATION
Jun 11, 2025	2:00 pm	<a href="#">3 Steps to Unlocking Your Creative Potential - Virtual 1-Hr Micro</a>	Virtual Workshop (Eastern Time)
Jun 17, 2025	2:00 pm	<a href="#">Leading Across the Generations 101 (LET Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 18, 2025	2:00 pm	<a href="#">Maximize Productivity through Effective Employee Engagement 201 (LET Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 24, 2025	2:00 pm	<a href="#">Excelling Under Pressure – Leading Effective Teams 301 (LET Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 25, 2025	2:00 pm	<a href="#">Presentation Writing to Convey, Compel, and Convince - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 26, 2025	2:00 pm	<a href="#">Enhancing Wellbeing and Productivity in the Workplace 401 (LET Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 01, 2025	2:00 pm	<a href="#">Product Innovation for CPG Brand Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 08, 2025	2:00 pm	<a href="#">Multi-country Marketing Campaigns: From Right Approach to Right Results - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 09, 2025	2:00 pm	<a href="#">Agile (101) – Agile Fundamentals and Sprint Execution - Virtual 90-Min Burst</a>	Virtual Workshop (Eastern Time)
Jul 10, 2025	2:00 pm	<a href="#">Marketing to Generation Z - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 15, 2025	2:00 pm	<a href="#">AI, XR and the Immersive Brand Experience (201) - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 17, 2025	2:00 pm	<a href="#">How To Write An Inspired Creative Brief - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 22, 2025	2:00 pm	<a href="#">Developing Actionable Customer Insights for Effective Brand Management 101 (EBM Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 24, 2025	2:00 pm	<a href="#">Building a Brand Management Framework for Effective Brand Management 201 (EBM Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 29, 2025	2:00 pm	<a href="#">Integrated Marketing Planning for Effective Brand Management 301 (EBM Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 31, 2025	2:00 pm	<a href="#">Integrated Marketing Execution for Effective Brand Management 401 (EBM Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 05, 2025	2:00 pm	<a href="#">Unlock the Power of Influencer Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 07, 2025	2:00 pm	<a href="#">Powerful Email Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 14, 2025	2:00 pm	<a href="#">SEO for Everyone - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 19, 2025	2:00 pm	<a href="#">Direct Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 20, 2025	2:00 pm	<a href="#">Advanced Email Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 26, 2025	2:00 pm	<a href="#">Digital Metrics that Matter - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 28, 2025	2:00 pm	<a href="#">Digital Analytics Strategy for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 02, 2025	2:00 pm	<a href="#">Critical Thinking for Marketing Success - Virtual</a>	Virtual Workshop (Eastern Time)

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DATE	TIME	EVENT DETAILS	LOCATION
Sep 04, 2025	2:00 pm	<a href="#">Personal Branding for Marketers - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Sep 09, 2025	2:00 pm	<a href="#">Effective Writing for Corporate Communications - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 11, 2025	2:00 pm	<a href="#">The Neuroscience of Collaborative Communication - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 16, 2025	2:00 pm	<a href="#">The DEI Advantage: Leading Diverse Teams that Drive Growth - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 23, 2025	2:00 pm	<a href="#">Project Management Fundamentals - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 25, 2025	2:00 pm	<a href="#">Strategies for Creative Problem Solving - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 30, 2025	2:00 pm	<a href="#">Creative Fission for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 02, 2025	2:00 pm	<a href="#">B2B Growth Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 07, 2025	2:00 pm	<a href="#">Best Practices for Content Marketing Strategies (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 09, 2025	2:00 pm	<a href="#">Content First Omnichannel Planning - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 14, 2025	2:00 pm	<a href="#">Brand Activations that Drive Results - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 16, 2025	2:00 pm	<a href="#">From Insights to Great Messaging - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 21, 2025	2:00 pm	<a href="#">Elevate Your Brand Storytelling Using the Co-Creation Method (S4G Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 23, 2025	2:00 pm	<a href="#">Empowering Community-Centric Campaigns Using the Co-Creation Brief (S4G Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 28, 2025	2:00 pm	<a href="#">The Co-Creation Campaign &amp; Innovation Garage (S4G Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 04, 2025	2:00 pm	<a href="#">Effective Agency Management - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 11, 2025	2:00 pm	<a href="#">The Brief: Roadmap to Creative - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 12, 2025	2:00 pm	<a href="#">Leveraging Social Media for Brand Building - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Nov 13, 2025	2:00 pm	<a href="#">Empowering Marketers with Generative AI - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 18, 2025	2:00 pm	<a href="#">Advanced AI Prompt Engineering for Marketers (201) - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 20, 2025	2:00 pm	<a href="#">End-to-End Digital Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 02, 2025	2:00 pm	<a href="#">Crafting Your Data Story - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 04, 2025	2:00 pm	<a href="#">Reaching Your Audience in a Post-Cookie World - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 09, 2025	2:00 pm	<a href="#">Strategic Business Communications for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Dec 11, 2025	2:00 pm	<a href="#">Leading Growth Through Change - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 16, 2025	2:00 pm	<a href="#">Time Management + Productivity Skills for Remote Professionals - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Dec 18, 2025	2:00 pm	<a href="#">Presentation Writing to Convey, Compel, and Convince - Virtual</a>	Virtual Workshop (Eastern Time)

## Committees

Feb 25, 2025	11:00 am	<a href="#">Marketing Operations and Transformation Forum</a>	Virtual Meeting
Feb 26, 2025	11:00 am	<a href="#">AI Committee Meeting: Your Essential Guide to Building a Trustworthy AI Setup</a>	Virtual Meeting (Eastern Time)
Feb 26, 2025	11:00 am	<a href="#">Digital &amp; Social and Commerce Marketing Committee Meeting</a>	Virtual Only
Feb 27, 2025	10:00 am	<a href="#">Data &amp; Direct Marketing</a>	
Feb 27, 2025	11:00 am	<a href="#">ABM Virtual Committee Meeting and Roundtable: How to Scale Your ABM Programs</a>	Virtual Meeting (Eastern Time)
Mar 04, 2025	11:00 am	<a href="#">Joint AFM &amp; Agency Relations Committee Meeting</a>	Virtual Meeting
Mar 06, 2025	1:00 pm	<a href="#">Government Relations</a>	Virtual Meeting (Eastern Time)
Mar 12, 2025	8:30 am	<a href="#">Relationship Marketing Committee Meeting</a>	New York, NY
Mar 13, 2025	2:00 pm	<a href="#">Ethics Policy</a>	Via Zoom
Mar 19, 2025	9:30 am	<a href="#">In-House Agency Committee Meeting, Hosted by Guardian Life Insurance</a>	New York, NY
Mar 20, 2025	11:00 am	<a href="#">Content Marketing Committee Meeting</a>	Virtual Only
Mar 20, 2025	1:00 pm	<a href="#">Government Relations</a>	Virtual Meeting (Eastern Time)
Mar 20, 2025	1:00 pm	<a href="#">Measurement &amp; Accountability</a>	Virtual Meeting
Mar 21, 2025	11:00 am	<a href="#">ANA Marketing Capabilities Council Roundtable</a>	Virtual Meeting
Mar 25, 2025	11:00 am	<a href="#">Multicultural &amp; Inclusive Marketing</a>	Via Virtual (Eastern Time)
Mar 25, 2025	1:00 pm	<a href="#">B2B Data Excellence</a>	Virtual Meeting
Mar 26, 2025	11:00 am	<a href="#">Brand Purpose - Growth for Good</a>	Via Virtual (Eastern Time)
Mar 27, 2025	1:00 pm	<a href="#">Sustainability Committee Meeting March 2025</a>	Virtual Meeting (Eastern Time)
Apr 03, 2025	11:00 am	<a href="#">Marketing Futures</a>	Virtual Meeting (Eastern Time)
Apr 08, 2025	11:00 am	<a href="#">Brand Management Committee Meeting</a>	Virtual Only
Apr 09, 2025	11:00 am	<a href="#">Analytics &amp; Data Science</a>	
Apr 10, 2025	11:00 am	<a href="#">MarTech Committee Meeting: Maximize Your Marketing With an Insourcing vs Outsourcing Battle Plan</a>	Virtual Meeting (Eastern Time)
Apr 11, 2025	11:00 am	<a href="#">Marketing Operations and Transformation Forum</a>	Virtual Meeting
Apr 16, 2025	11:00 am	<a href="#">Production Management Committee Meeting</a>	Virtual Meeting
Apr 22, 2025	11:00 am	<a href="#">In-House Agency Committee Meeting</a>	Virtual Meeting
Apr 23, 2025	11:00 am	<a href="#">Influencer Marketing Committee Meeting</a>	Virtual Only

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
May 06, 2025	11:00 am	<a href="#">Customer Experience Committee Meeting</a>	Virtual Meeting (Eastern Time)
May 07, 2025	8:00 am	<a href="#">ANA/4A's Capitol Hill Day</a>	Washington, DC
May 14, 2025	9:30 am	<a href="#">Digital &amp; Social and Media Committee Meeting</a>	New York, NY
May 14, 2025	11:00 am	<a href="#">AI Committee Meeting: Lead with Success in AI through Legal and Business Roadmaps</a>	Virtual Meeting (Eastern Time)
May 14, 2025	11:00 am	<a href="#">2025 HBCU Campus Connect: Marketing for the Culture: Representation &amp; Authenticity</a>	Via Virtual (Eastern Time)
May 14, 2025	2:00 pm	<a href="#">Nonprofit Organizations</a>	Washington, DC
May 15, 2025	1:00 pm	<a href="#">Measurement &amp; Accountability</a>	Virtual Meeting
May 20, 2025	11:00 am	<a href="#">LGBTQ+ Forum</a>	Virtual Meeting
May 21, 2025	9:30 am	<a href="#">Influencer Marketing Committee Meeting</a>	Chicago, IL
May 21, 2025	2:00 pm	<a href="#">Legal Affairs</a>	New York, NY
May 22, 2025	11:00 am	<a href="#">Channel Marketing Committee Meeting</a>	Virtual Meeting (Eastern Time)
May 28, 2025	1:00 pm	<a href="#">Sustainability Committee Meeting May 2025</a>	Virtual Meeting (Eastern Time)
May 29, 2025	11:00 am	<a href="#">Sponsorship and Experiential Marketing</a>	Virtual Only
Jun 02, 2025	11:00 am	<a href="#">B2B Committee Meeting at the 2025 ANA Masters of B2B Marketing Conference</a>	Naples, FL
Jun 04, 2025	9:30 am	<a href="#">Commerce Marketing Committee Meeting</a>	New York, NY
Jun 04, 2025	11:00 am	<a href="#">Multicultural &amp; Inclusive Marketing</a>	Via Virtual (Eastern Time)
Jun 10, 2025	11:00 am	<a href="#">Content Marketing Committee Meeting</a>	Virtual Only
Jun 12, 2025	2:00 pm	<a href="#">Ethics Policy</a>	Via Zoom
Jun 24, 2025	9:00 am	<a href="#">Marketing Operations and Transformation Forum</a>	New York, NY
Jun 25, 2025	9:00 am	<a href="#">Joint AFM &amp; Agency Relations Committee Meeting</a>	New York, NY
Jun 25, 2025	11:00 am	<a href="#">Brand Purpose - Growth for Good</a>	Via Virtual (Eastern Time)
Jun 25, 2025	11:00 am	<a href="#">Relationship Marketing</a>	Virtual Only
Jun 26, 2025	11:00 am	<a href="#">Production Management Committee Meeting</a>	Virtual Meeting
Jul 09, 2025	11:00 am	<a href="#">Brand Management Committee Meeting</a>	Virtual Only
Jul 17, 2025	11:00 am	<a href="#">Email Excellence Center Committee Meeting</a>	In-Person Meeting (Eastern Time)
Jul 17, 2025	11:00 am	<a href="#">MarTech Committee Meeting: Turn Marketing Metrics into Business Growth</a>	Virtual Meeting (Eastern Time)
Jul 23, 2025	2:00 pm	<a href="#">Legal Affairs</a>	New York, NY
Jul 24, 2025	1:00 pm	<a href="#">Measurement &amp; Accountability</a>	Virtual Meeting
Jul 31, 2025	11:00 am	<a href="#">Relationship Marketing Committee Meeting</a>	Virtual Only
Aug 07, 2025	2:00 pm	<a href="#">Nonprofit Organizations</a>	Washington, DC
Aug 13, 2025	11:00 am	<a href="#">AI Committee Meeting: Leverage AI Assistants to Transform Your Modern Marketing</a>	Virtual Meeting (Eastern Time)
Aug 13, 2025	11:00 am	<a href="#">Brand Purpose - Growth for Good</a>	Via Virtual (Eastern Time)

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Aug 13, 2025	11:00 am	<a href="#">Digital &amp; Social and Influencer Marketing Committee Meeting</a>	Virtual Only
Aug 14, 2025	11:00 am	<a href="#">Content Marketing Committee Meeting</a>	Virtual Only
Aug 20, 2025	11:00 am	<a href="#">Brand Management Committee Meeting</a>	Virtual Only
Aug 20, 2025	11:00 am	<a href="#">2025 HBCU Campus Connect: The Evolving Landscape of Talent Development</a>	Via Virtual (Eastern Time)
Aug 20, 2025	11:00 am	<a href="#">Sponsorship and Experiential Marketing</a>	
Sep 04, 2025	11:00 am	<a href="#">ABM Committee Meeting</a>	Virtual Meeting (Eastern Time)
Sep 10, 2025	11:00 am	<a href="#">Multicultural &amp; Inclusive Marketing</a>	Via Virtual (Eastern Time)
Sep 10, 2025	11:00 am	<a href="#">Sponsorship and Experiential Marketing</a>	Virtual Only
Sep 11, 2025	1:00 pm	<a href="#">ANA Marketing Capabilities Council Roundtable</a>	Virtual Meeting
Sep 15, 2025	2:00 pm	<a href="#">Legal Affairs</a>	Washington, DC
Sep 16, 2025	11:00 am	<a href="#">LGBTQ+ Forum</a>	Virtual Meeting
Sep 17, 2025	11:00 am	<a href="#">In-House Agency Committee Meeting</a>	Virtual Meeting
Sep 18, 2025	11:00 am	<a href="#">Commerce Marketing and Media Committee Meeting</a>	Virtual Only
Sep 24, 2025	9:30 am	<a href="#">ANA Climate Week Forum</a>	New York City
Sep 25, 2025	11:00 am	<a href="#">Marketing Operations and Transformation Forum</a>	Virtual Meeting
Oct 01, 2025	11:00 am	<a href="#">Agency Relations Committee Meeting</a>	Virtual Meeting
Oct 09, 2025	11:00 am	<a href="#">Customer Experience Committee Meeting</a>	Virtual Meeting (Eastern Time)
Oct 15, 2025	11:00 am	<a href="#">2025 HBCU Campus Connect: Driving Social Impact Through Media and Marketing</a>	Via Virtual (Eastern Time)
Oct 16, 2025	11:00 am	<a href="#">MarTech Committee Meeting: Find Your Perfect Partner to Enhance Your Strategies and Statistics</a>	Virtual Meeting (Eastern Time)
Oct 21, 2025	2:00 pm	<a href="#">Nonprofit Organizations</a>	Washington, DC
Oct 22, 2025	8:00 am	<a href="#">Digital &amp; Social and Influencer Marketing Committee Meeting, hosted at Masters of Marketing</a>	Orlando, FL
Oct 22, 2025	9:00 am	<a href="#">ANA Marketing Capabilities Council Roundtable</a>	Orlando, FL
Oct 29, 2025	11:00 am	<a href="#">Relationship Marketing Committee Meeting</a>	Virtual Only
Nov 05, 2025	9:00 am	<a href="#">Brand Purpose - Growth for Good</a>	New York, NY
Nov 05, 2025	11:00 am	<a href="#">B2B Committee Meeting</a>	In-Person Meeting (Eastern Time)
Nov 05, 2025	11:00 am	<a href="#">Commerce Marketing and Media Committee Meeting</a>	Virtual Only
Nov 06, 2025	11:00 am	<a href="#">Brand Management Committee Meeting</a>	
Nov 06, 2025	11:00 am	<a href="#">In-House Agency Committee Meeting</a>	Virtual Meeting
Nov 06, 2025	2:00 pm	<a href="#">Ethics Policy</a>	Via Zoom
Nov 11, 2025	11:00 am	<a href="#">Production Management Committee Meeting</a>	Virtual Meeting
Nov 12, 2025	11:00 am	<a href="#">AI Committee Meeting: Sleigh the Season with AI and Unwrap the Benefits of Digital Marketing</a>	Virtual Meeting (Eastern Time)
Nov 13, 2025	11:00 am	<a href="#">Email Excellence Center Committee Meeting</a>	Virtual Meeting (Eastern Time)
Nov 13, 2025	11:00 am	<a href="#">Marketing Operations and Transformation Forum</a>	Virtual Meeting



# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Nov 13, 2025	11:00 am	<a href="#">Multicultural &amp; Inclusive Marketing</a>	Via Virtual (Eastern Time)
Nov 13, 2025	1:00 pm	<a href="#">Measurement &amp; Accountability</a>	Virtual Meeting
Nov 18, 2025	11:00 am	<a href="#">Advertising Financial Management Committee Meeting</a>	Virtual Meeting
Nov 19, 2025	11:00 am	<a href="#">Agency Relations Committee Meeting</a>	Virtual Meeting
Nov 20, 2025	11:00 am	<a href="#">Content Marketing Committee Meeting</a>	
Dec 02, 2025	11:00 am	<a href="#">Channel Marketing Committee Meeting</a>	Virtual Meeting (Eastern Time)
Dec 03, 2025	9:30 am	<a href="#">Advertising Financial Management Committee Meeting</a>	New York, NY
Dec 04, 2025	1:00 pm	<a href="#">Sustainability Committee Meeting December 2025</a>	Virtual Meeting (Eastern Time)
Dec 09, 2025	9:30 am	<a href="#">In-House Agency Committee Meeting</a>	
Dec 09, 2025	11:00 am	<a href="#">ANA Marketing Capabilities Council Roundtable</a>	Virtual Meeting
Dec 10, 2025	11:00 am	<a href="#">2025 HBCU Campus Connect: Visionary Leadership: Shaping the Future of HBCU-Industry Collaborations</a>	Via Virtual (Eastern Time)
Dec 11, 2025	11:00 am	<a href="#">Customer Experience Committee Meeting</a>	Virtual Meeting (Eastern Time)
Dec 11, 2025	11:00 am	<a href="#">LGBTQ+ Forum</a>	Virtual Meeting

## Webinars (All Times Eastern)

Feb 25, 2025	11:00 am	<a href="#">Build Your Own Clean Room, and Realize Your Second Party Data Gold Mine</a>	Virtual
Feb 26, 2025	1:00 pm	<a href="#">Turn Representation into Revenue: Unlock a \$31.5 Trillion Opportunity with SeeHer Membership</a>	30 minutes
Mar 05, 2025	1:00 pm	<a href="#">Creator Marketing Trends: Strategies for Driving Impact in 2025</a>	30 minutes
Mar 05, 2025	3:00 pm	<a href="#">AI Driven Hyper Personalization: The Future of B2B Marketing is Here (B2B Marketing Webinar Series)</a>	45 Minutes
Mar 06, 2025	1:00 pm	<a href="#">How to Get Your Agency to Run Through Brick Walls – Without Paying More</a>	30 minutes
Mar 11, 2025	1:00 pm	<a href="#">Who Made That Decision? Automated Decision-making Technology at the Intersection of U.S. State Privacy and AI Laws</a>	60 Minutes
Mar 12, 2025	1:00 pm	<a href="#">Step into Mixed Reality with Meta: AI-driven Brand Engagement Strategies</a>	30 Minutes
Mar 12, 2025	3:00 pm	<a href="#">NEW! Email Marketing Tips Working RIGHT NOW!</a>	30 Minutes
Mar 25, 2025	11:00 am	<a href="#">You've Got a Newly Minted Robust Data Set. Now What? How to Ensure Your Data Clean Room Succeeds</a>	Virtual
Mar 26, 2025	1:00 pm	<a href="#">Winning Marketing Strategies To Capitalize on Female Fans &amp; Women's Sports Momentum</a>	30 minutes
Mar 27, 2025	1:00 pm	<a href="#">From Insight to Action: Transformative Approaches to Marketing Effectiveness</a>	30 Minutes
Apr 01, 2025	1:00 pm	<a href="#">What Do They Know that You Don't? -- Marketers Reset with Data Solutions Beyond Cookies</a>	60 Minutes
Apr 03, 2025	3:00 pm	<a href="#">The Power of Industry Media (B2B Marketing Webinar Series)</a>	45 Minutes
Apr 09, 2025	3:00 pm	<a href="#">Maximizing Efficiencies in Email Marketing – Tools, Tips, Tactics &amp; Measuring What Matters (EEC Webinar Series)</a>	45 Minutes

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Apr 24, 2025	1:00 pm	<a href="#">Drive and Scale Your Next Personalization Strategy</a>	30 Minutes
Apr 24, 2025	3:00 pm	<a href="#">Hiring and Developing Top Talent in Data &amp; Analytics</a>	30 Minutes
Jun 05, 2025	3:00 pm	<a href="#">Ethics FUNdamentals</a>	30 Minutes
Jun 11, 2025	3:00 pm	<a href="#">Upgrade Your Content Creation with the Latest AI-Driven Marketing Tools</a>	30 Minutes
Jul 16, 2025	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	45 Minutes
Jul 31, 2025	1:00 pm	<a href="#">Build a Modular Content Strategy for Success</a>	30 Minutes
Aug 06, 2025	1:00 pm	<a href="#">Dominate the Field of Sports Marketing with AI-Assisted Plays</a>	30 Minutes
Aug 20, 2025	3:00 pm	<a href="#">Email Excellence Webinar Series</a>	45 Minutes
Sep 10, 2025	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	45 Minutes
Sep 11, 2025	3:00 pm	<a href="#">Ethics FUNdamentals</a>	30 Minutes
Sep 25, 2025	3:00 pm	<a href="#">Tech Solutions to Uncover Your Customers' Online Shopping Sprees</a>	30 Minutes
Oct 01, 2025	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	45 Minutes
Oct 15, 2025	3:00 pm	<a href="#">Email Excellence Webinar Series</a>	45 Minutes
Oct 29, 2025	1:00 pm	<a href="#">Doing AI Right: Reshaping the Ethical Mindset in Modern Marketing</a>	30 Minutes
Nov 12, 2025	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	45 Minutes
Dec 03, 2025	1:00 pm	<a href="#">Find and Keep Great Talent Using AI-Powered Resources</a>	30 Minutes
Dec 03, 2025	3:00 pm	<a href="#">Ethics FUNdamentals</a>	30 Minutes
Dec 04, 2025	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	45 Minutes
Dec 11, 2025	1:00 pm	<a href="#">Get Ahead of Your New Year's Resolution by Building Your Best Data System</a>	30 Minutes

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## Local Events

Mar 06, 2025	5:30 pm	<a href="#">New York City Chapter's - Marketer of the Year Awards</a>	New York, NY
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## AIMM

Feb 26, 2025	9:00 am	<a href="#">AIMM 2025 GrowthFronts</a>	New York, NY
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