

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
<b>Industry Conferences</b>			
Jul 17, 2024	1:00 pm	<a href="#">2024 ANA Digital &amp; Social Media Conference presented by TikTok</a>	Los Angeles, CA
Sep 16, 2024	12:00 pm	<a href="#">2024 ANA Measurement &amp; Analytics Conference presented by Google</a>	Chicago, IL
Oct 21, 2024	11:00 am	<a href="#">2024 ANA Masters of Marketing Conference</a>	Orlando, FL
Nov 11, 2024	8:00 am	<a href="#">2024 ANA Masters of Advertising Law Conference</a>	Scottsdale, AZ
Nov 18, 2024	1:00 pm	<a href="#">2024 ANA Multicultural Marketing &amp; Diversity Conference presented by Amazon Ads</a>	Las Vegas, NV
Feb 25, 2025	12:00 pm	<a href="#">2025 ANA Nonprofit Conference</a>	Oxon Hill, MD
Mar 26, 2025	1:00 pm	<a href="#">2025 ANA Marketing Technology for Marketers Conference</a>	Austin, TX
Mar 31, 2025	1:00 pm	<a href="#">2025 ANA Media Conference</a>	Orlando, FL
Apr 27, 2025	1:00 pm	<a href="#">2025 ANA Advertising Financial Management Conference</a>	Carlsbad, CA
May 07, 2025	1:00 pm	<a href="#">2025 ANA Brand Masters Conference</a>	Los Angeles, CA
Jun 02, 2025	1:00 pm	<a href="#">2025 ANA Masters of B2B Marketing Conference</a>	Naples, FL
Jun 11, 2025	1:00 pm	<a href="#">2025 ANA In-House Agency Conference</a>	Nashville, TN
Jul 14, 2025	1:00 pm	<a href="#">2025 ANA Digital &amp; Social Media Conference</a>	Carlsbad, CA
Sep 08, 2025	1:00 pm	<a href="#">2025 ANA Measurement &amp; Analytics Conference</a>	Chicago, IL
Oct 06, 2025	1:00 pm	<a href="#">2025 ANA Multicultural Marketing &amp; Diversity Conference</a>	Carlsbad, CA
Oct 21, 2025	1:00 pm	<a href="#">2025 ANA Masters of Marketing Conference</a>	Orlando, FL
Nov 03, 2025	1:00 pm	<a href="#">2025 ANA Masters of Advertising Law Conference</a>	Chicago, IL

## Members Only One-Day Conferences

Jul 11, 2024	11:00 am	<a href="#">LGBTQ+ Marketing Inclusion Day</a>	Virtual Event (Eastern Time)
Aug 14, 2024	9:00 am	<a href="#">Measure what Matters: Metrics for Marketing Success (In-Person Only) hosted by Pepsi</a>	Plano, TX
Aug 15, 2024	11:00 am	<a href="#">Virtual Diversity Fair: Meet Hispanic Owned-Companies (Open to All: Including Non-Members)</a>	Virtual Event (Eastern Time)
Aug 20, 2024	1:00 pm	<a href="#">ANA Nonprofit Growth Summit: Innovate to Impact – Emerging Trends in Fundraising and Marketing (In-Person Only)</a>	Atlanta, GA
Aug 28, 2024	9:00 am	<a href="#">The State of the Art in Commerce Marketing Hosted by AT&amp;T (In-Person Only)</a>	Dallas, TX
Sep 04, 2024	9:30 am	<a href="#">Reinvent Your B2B Growth Engine. Hosted by MarketBridge (In-Person Only)</a>	Boston, MA
Sep 10, 2024	11:00 am	<a href="#">2024 ANA Brand Activation &amp; Creativity Conference   A Virtual Experience</a>	Virtual Event (Eastern Time)
Sep 12, 2024	9:00 am	<a href="#">Social Responsibility in Marketing hosted by Georgetown University (In-Person Only)</a>	Washington, DC
Sep 24, 2024	9:30 am	<a href="#">ANA's ABM One-Day Conference: Driving Growth with Strategy, Technology, and Collaboration (In-Person Only)</a>	Chicago, IL
Sep 25, 2024	9:00 am	<a href="#">Email Evolution: One-Day Conference</a>	New York, NY

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Sep 25, 2024	9:00 am	<a href="#">Marketing Technology Changemakers One-Day Conference (In-Person)</a>	New York, NY
Sep 26, 2024	10:00 am	<a href="#">ANA Digital and Social Members-Only Conference (In-Person Only)</a>	New York, NY
Oct 01, 2024	9:00 am	<a href="#">In-House Agency Day</a>	Alpharetta, GA
Oct 07, 2024	11:00 am	<a href="#">Virtual Diversity Fair: LGBTQ+ Owned Companies (Open to All: Including Non-Members)</a>	Virtual Event (Eastern Time)
Oct 10, 2024	9:00 am	<a href="#">Leading Transformative Changes in Advertising &amp; Marketing hosted by Loyola University Chicago (In-Person Only)</a>	Chicago, IL
Oct 10, 2024	11:00 am	<a href="#">Data &amp; Direct Marketing 1-Day Hosted at American Express (In-Person Only)</a>	New York, NY
Oct 29, 2024	9:00 am	<a href="#">ANA Experiential Marketing Members-Only Conference (In-Person Only)</a>	Merritt Island, FL
Oct 30, 2024	9:00 am	<a href="#">The Measure of Success: Data Driven Insights for Modern Marketing (In-Person Only) hosted by Google</a>	New York, NY
Nov 01, 2024	9:00 am	<a href="#">Inclusive Brand Growth Hosted by Babson College on the Boston Campus (In-Person Only)</a>	Boston, MA
Nov 06, 2024	9:00 am	<a href="#">Nailing the Numbers: Deep Dive into Data-Driven Decisions (In-Person Only) hosted by Lowe's</a>	Mooresville, NC
Nov 07, 2024	8:00 am	<a href="#">You Might be a Marketer Conference hosted by Clark Atlanta University (In-Person Only)</a>	Atlanta, GA
Nov 07, 2024	9:00 am	<a href="#">ANA's Excellence in Data Analytics Members Only Conference hosted by Rock &amp; Roll Hall of Fame</a>	Cleveland, OH
Dec 03, 2024	11:00 am	<a href="#">Virtual Diversity Fair (Open to All: Including Non-Members)</a>	Virtual Event (Eastern Time)
Dec 04, 2024	11:00 am	<a href="#">Virtual Retail Media Fair</a>	Virtual Event (Eastern Time)
Dec 05, 2024	9:00 am	<a href="#">Marketing Technology: A Look Back and Leap Ahead (In-Person Only)</a>	Atlanta, GA
May 06, 2025	9:00 am	<a href="#">2025 Nonprofit Growth Summit and Hill Day</a>	Washington, DC

## Training

Jul 02, 2024	2:00 pm	<a href="#">Agile (101) – Agile Fundamentals and Sprint Execution (Virtual BURST)</a>	Virtual Workshop (Eastern Time)
Jul 10, 2024	2:00 pm	<a href="#">Journey-Mapping Your Customer Experience Design - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 11, 2024	2:00 pm	<a href="#">ESG Communication for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 16, 2024	2:00 pm	<a href="#">Project Management for Project Leaders - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 23, 2024	2:00 pm	<a href="#">Converting Shoppers into Buyers 101 - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 24, 2024	2:00 pm	<a href="#">Setting Objectives, Targets, and Expected Changes in Shopper Behavior 201 - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 25, 2024	2:00 pm	<a href="#">Marketing to Generation Z - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 30, 2024	2:00 pm	<a href="#">Best Practices for Content Marketing Strategies (101) - Virtual</a>	Virtual Workshop (Eastern Time)

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DATE	TIME	EVENT DETAILS	LOCATION
Jul 31, 2024	2:00 pm	<a href="#">Brand Building with Customer Insights - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 06, 2024	2:00 pm	<a href="#">STORYMAKING for Good 101: The Co-Creation Concept (S4G Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 08, 2024	2:00 pm	<a href="#">STORYMAKING for Good 201: The Co-Creation Phase (S4G Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 13, 2024	2:00 pm	<a href="#">STORYMAKING for Good 301: The Co-Creation Campaign &amp; Innovation Garage (S4G Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 14, 2024	2:00 pm	<a href="#">The Brief: Roadmap to Creative - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 15, 2024	2:00 pm	<a href="#">Effective Agency Management - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 20, 2024	2:00 pm	<a href="#">Powerful Email Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 22, 2024	2:00 pm	<a href="#">Smash Your Content Silos - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 27, 2024	2:00 pm	<a href="#">End-to-End Digital Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 29, 2024	2:00 pm	<a href="#">Future-Proof Your Data Privacy Strategy - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 03, 2024	2:00 pm	<a href="#">Digital Analytics Strategy for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 05, 2024	2:00 pm	<a href="#">The Neuroscience of Collaborative Communication - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 10, 2024	2:00 pm	<a href="#">Effective Writing for Corporate Communications - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 12, 2024	2:00 pm	<a href="#">Personal Branding for Marketers - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Sep 17, 2024	2:00 pm	<a href="#">Strategic Business Communications for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 19, 2024	2:00 pm	<a href="#">The DEI Advantage: Leading Diverse Teams that Drive Growth - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 24, 2024	2:00 pm	<a href="#">Mastering Your Mission Statement - Virtual BURST</a>	Virtual Workshop (Eastern Time)
Sep 26, 2024	2:00 pm	<a href="#">Time Management + Productivity Skills for Remote Professionals - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Oct 01, 2024	2:00 pm	<a href="#">Agile (101) – Agile Fundamentals and Sprint Execution (Virtual BURST)</a>	Virtual Workshop (Eastern Time)
Oct 03, 2024	2:00 pm	<a href="#">Strategic Customer-Centric Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 10, 2024	2:00 pm	<a href="#">Leading Growth Through Change - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 15, 2024	2:00 pm	<a href="#">Brand Activations that Drive Results - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 17, 2024	2:00 pm	<a href="#">How To Write An Inspired Creative Brief - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 22, 2024	2:00 pm	<a href="#">Reaching Your Audience in a Post-Cookie World - Virtual</a>	Virtual Workshop (Eastern Time)

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Oct 29, 2024	2:00 pm	<a href="#">Empowering Marketers with Generative AI - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 30, 2024	2:00 pm	<a href="#">Effective Agency Management - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 31, 2024	2:00 pm	<a href="#">Leveraging Social Media for Brand Building - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Nov 05, 2024	2:00 pm	<a href="#">Advanced Email Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 07, 2024	2:00 pm	<a href="#">Best Practices for Content Marketing Strategies (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 11, 2024	2:00 pm	<a href="#">Best Practices to Strengthen Your Content Marketing (201) - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 18, 2024	2:00 pm	<a href="#">Strategies to Elevate Your Content Marketing Above Competitors (301) - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 19, 2024	2:00 pm	<a href="#">Strategies to Maximize Your Content Marketing to Build Loyalty (401) - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 21, 2024	2:00 pm	<a href="#">Crafting Your Data Story - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 26, 2024	2:00 pm	<a href="#">Digital Metrics that Matter - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 03, 2024	2:00 pm	<a href="#">Time Management + Productivity Skills for Remote Professionals - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Dec 05, 2024	2:00 pm	<a href="#">Driving Inclusive Marketing Excellence - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 10, 2024	2:00 pm	<a href="#">Strategies for Creative Problem Solving - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 12, 2024	2:00 pm	<a href="#">Presentation Writing to Convey, Compel, and Convince - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 17, 2024	2:00 pm	<a href="#">Critical Thinking for Marketing Success - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 19, 2024	2:00 pm	<a href="#">Advanced AI Prompt Engineering for Marketers (201) - Virtual</a>	Virtual Workshop (Eastern Time)

## Committees

Jul 11, 2024	9:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	Chicago, IL
Jul 15, 2024	11:00 am	<a href="#">DE&amp;I Forum</a>	Via Virtual (Eastern Time)
Jul 16, 2024	11:00 am	<a href="#">Relationship Marketing</a>	Virtual Meeting (Eastern Time)
Jul 16, 2024	12:30 pm	<a href="#">Email Excellence Center Committee Meeting: AI in Email and Marketing Automation (In-Person Only)</a>	Newport Beach, CA
Jul 17, 2024	2:00 pm	<a href="#">Nonprofit Organizations</a>	Washington, DC
Jul 18, 2024	11:00 am	<a href="#">Unlocking Potential: 2024 Best Practices for Recruiting from and Marketing at HBCUs</a>	Via Virtual (Eastern Time)
Jul 18, 2024	11:00 am	<a href="#">Commerce Marketing</a>	Via Virtual (Eastern Time)
Jul 24, 2024	12:30 pm	<a href="#">ANA Marketing Capabilities Council Round Table</a>	Purchase, NY

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Jul 24, 2024	2:00 pm	<a href="#">Legal Affairs</a>	New York, NY
Jul 25, 2024	11:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	Via Virtual (Eastern Time), NY
Aug 01, 2024	11:00 am	<a href="#">Brand Purpose - Growth for Good</a>	Virtual Meeting
Aug 07, 2024	9:30 am	<a href="#">In-House Agency Committee Meeting. Hosted by Jones Lang LaSalle (JLL)</a>	Chicago, IL
Aug 07, 2024	2:00 pm	<a href="#">Ethics Policy</a>	Via Zoom
Aug 08, 2024	11:00 am	<a href="#">Brand Management</a>	Via Virtual (Eastern Time)
Aug 13, 2024	11:00 am	<a href="#">Content Marketing</a>	Via Virtual (Eastern Time)
Aug 14, 2024	11:00 am	<a href="#">Influencer Marketing</a>	Virtual Only
Aug 15, 2024	11:00 am	<a href="#">MarTech Committee Meeting: Strategies for Google's Privacy Sandbox and Cookie Deprecation</a>	Virtual Meeting (Eastern Time)
Aug 20, 2024	11:00 am	<a href="#">Joint Advertising Financial Management/Agency Relations Committee Meeting</a>	Virtual Meeting (Eastern Time)
Aug 21, 2024	9:00 am	<a href="#">Measurement &amp; Accountability</a>	New York, NY
Sep 06, 2024	11:00 am	<a href="#">DE&amp;I Forum</a>	Via Virtual (Eastern Time)
Sep 10, 2024	9:00 am	<a href="#">Marketing Operations and Transformation Forum. Hosted by Grant Thornton</a>	Chicago, IL
Sep 12, 2024	11:00 am	<a href="#">LGBTQ+ Forum</a>	Virtual Meeting (Eastern Time)
Sep 17, 2024	11:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	Via Virtual (Eastern Time), NY
Sep 18, 2024	11:00 am	<a href="#">AI Committee Meeting</a>	Virtual Meeting (Eastern Time)
Sep 18, 2024	11:00 am	<a href="#">Media</a>	Virtual Only
Sep 19, 2024	9:00 am	<a href="#">Commerce Marketing</a>	New York, NY
Sep 24, 2024	9:00 am	<a href="#">Relationship Marketing</a>	New York, NY
Sep 24, 2024	11:00 am	<a href="#">Marketing Futures</a>	Virtual Meeting (Eastern Time)
Sep 25, 2024	9:30 am	<a href="#">Analytics &amp; Data Science</a>	New York, NY
Sep 25, 2024	1:00 pm	<a href="#">Legal Affairs</a>	Chicago, IL
Sep 26, 2024	9:30 am	<a href="#">Joint In-House Agency/Production Management Committee Meeting. Hosted by PepsiCo</a>	New York, NY
Oct 01, 2024	9:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	New York, NY
Oct 01, 2024	2:00 pm	<a href="#">Nonprofit Organizations</a>	Washington, DC
Oct 08, 2024	11:00 am	<a href="#">Media Procurement Day - Advertising Financial Management Committee</a>	Virtual Meeting (Eastern Time)
Oct 08, 2024	11:00 am	<a href="#">Account-Based Marketing Committee Meeting: Strategies and Future Directions - Insights from the One-Day Conference</a>	Virtual Meeting (Eastern Time)
Oct 09, 2024	11:00 am	<a href="#">Agency Relations Committee Meeting</a>	Virtual Meeting (Eastern Time)
Oct 09, 2024	4:00 pm	<a href="#">2024 HBCU Campus Connect Meeting</a>	Via Virtual (Eastern Time)

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Oct 10, 2024	9:00 am	<a href="#">Content Marketing</a>	New York, NY
Oct 17, 2024	2:00 pm	<a href="#">Ethics Policy</a>	Via Zoom
Oct 22, 2024	8:00 am	<a href="#">Advertising Financial Management Committee Meeting at 2024 Masters of Marketing</a>	Orlando, FL
Oct 22, 2024	8:00 am	<a href="#">In-House Agency Committee Meeting at 2024 Masters of Marketing</a>	Orlando, FL
Oct 22, 2024	8:30 am	<a href="#">AI Meets MarTech: Navigating the Future of Marketing Innovation</a>	Orlando, FL
Oct 22, 2024	8:30 am	<a href="#">Influencer Marketing and Digital &amp; Social Committee at Masters of Marketing</a>	Orlando, FL
Oct 22, 2024	8:30 am	<a href="#">Sustainability Committee Meeting at Masters of Marketing</a>	Orlando, FL
Oct 23, 2024	2:00 pm	<a href="#">ANA Marketing Capabilities Council Round Table</a>	
Oct 29, 2024	9:00 am	<a href="#">Brand Management</a>	New York, NY
Oct 30, 2024	2:00 pm	<a href="#">Government Relations</a>	Washington, DC
Oct 31, 2024	11:00 am	<a href="#">Marketing Operations and Transformation Forum</a>	Virtual Meeting (Eastern Time)
Nov 06, 2024	9:00 am	<a href="#">Data &amp; Direct Marketing</a>	New York, NY
Nov 06, 2024	11:00 am	<a href="#">Digital &amp; Social and Media</a>	Virtual Only
Nov 07, 2024	9:00 am	<a href="#">Commerce Marketing</a>	Dallas, TX
Nov 07, 2024	11:00 am	<a href="#">In-House Agency Committee Meeting</a>	Virtual Meeting (Eastern Time)
Nov 13, 2024	11:00 am	<a href="#">MarTech Committee Meeting</a>	Virtual Meeting (Eastern Time)
Nov 14, 2024	11:00 am	<a href="#">LGBTQ+ Forum</a>	Virtual Meeting (Eastern Time)
Nov 19, 2024	9:00 am	<a href="#">Brand Purpose - Growth for Good</a>	New York, NY
Nov 20, 2024	11:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	Via Virtual (Eastern Time)
Nov 21, 2024	11:00 am	<a href="#">B2B Committee Meeting</a>	Virtual Meeting (Eastern Time)
Nov 21, 2024	11:00 am	<a href="#">Production Management Committee Meeting</a>	Virtual Meeting (Eastern Time)
Dec 03, 2024	11:00 am	<a href="#">Marketing Futures</a>	Virtual Meeting (Eastern Time)
Dec 05, 2024	9:30 am	<a href="#">Joint Advertising Financial Management/Agency Relations Committee Meeting</a>	New York, NY
Dec 05, 2024	11:00 am	<a href="#">Relationship Marketing</a>	Via Virtual (Eastern Time)
Dec 10, 2024	11:00 am	<a href="#">Email Excellence Center Virtual Committee Meeting</a>	
Dec 10, 2024	11:00 am	<a href="#">Marketing Operations and Transformation Forum</a>	Virtual Meeting (Eastern Time)
Dec 12, 2024	9:30 am	<a href="#">In-House Agency Committee Meeting. Hosted by The Wonderful Company</a>	Los Angeles, CA
Dec 12, 2024	1:00 pm	<a href="#">Sustainability Committee Meeting December 2024</a>	Virtual Meeting (Eastern Time)
May 07, 2025	8:00 am	<a href="#">ANA/4A's Capitol Hill Day</a>	Washington, DC

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
<b>Webinars (All Times Eastern)</b>			
Jul 09, 2024	1:00 pm	<a href="#">Cosmetics &amp; Personal Care: False Advertising Litigation Trends</a>	60 Minutes
Jul 10, 2024	1:00 pm	<a href="#">From Clicks to Conversions: Mastering the Art of Location Intelligence with Foursquare</a>	30 minutes
Jul 11, 2024	1:00 pm	<a href="#">Ace Back-to-School Shopping: LTK's Textbook for Success</a>	30 minutes
Jul 11, 2024	3:00 pm	<a href="#">FUNDamentals of Ethical Marketing: Strategies for Reaching Older Adults</a>	30 Minutes
Jul 17, 2024	1:00 pm	<a href="#">The 'Stackie Awards' - Who has the Best MarTech Stack and Why?</a>	30 Minutes
Jul 18, 2024	3:00 pm	<a href="#">Harnessing AI &amp; Machine Learning in Customer Data Platforms for Dynamic Campaign Activation</a>	30 Minutes
Jul 24, 2024	1:00 pm	<a href="#">Transforming The Digital Landscape Through Gender Inclusive Audience Intelligence</a>	30 minutes
Jul 24, 2024	3:00 pm	<a href="#">AI's Impact on Agency Management: A Roadmap for Marketing Procurement</a>	30 minutes
Jul 25, 2024	1:00 pm	<a href="#">Embracing the Cookie-less Era: Strategies, Innovations, and Action Plans</a>	30 Minutes
Jul 25, 2024	3:00 pm	<a href="#">The State of Gen Z and the Future of Advertising</a>	30 Minutes
Aug 01, 2024	3:00 pm	<a href="#">Ethics Code Unveiled</a>	30 Minutes
Aug 07, 2024	1:00 pm	<a href="#">Empower Your Brand with Gender Equality Advertising, Media and Measurement Tools for Marketers</a>	30 minutes
Aug 21, 2024	3:00 pm	<a href="#">Digital Messaging Journeys: Primer for Success (Email Excellence Webinar Series)</a>	30 Minutes
Sep 04, 2024	1:00 pm	<a href="#">Mastering Gender Portrayals: The Top 10 Things Advertisers Need To Know</a>	30 minutes
Sep 11, 2024	3:00 pm	<a href="#">On the Hill and in the States: Virtual Town Hall Series</a>	30 Minutes
Sep 12, 2024	1:00 pm	<a href="#">How AI will Change Audience Planning and Buying (Without Cookies!)</a>	30 minutes
Sep 12, 2024	3:00 pm	<a href="#">Secrets of Holiday Marketing Success</a>	30 Minutes
Sep 18, 2024	1:00 pm	<a href="#">NERDS Big Game Recipe for Super Bowl Success</a>	30 minutes
Sep 19, 2024	1:00 pm	<a href="#">Unlocking the Power of Membership: Maximizing Your ANA Benefits</a>	30 minutes
Oct 02, 2024	1:00 pm	<a href="#">Where Does Digital Identity Go from Here? (Addressability Webinar Series)</a>	30 Minutes
Oct 02, 2024	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	30 Minutes
Oct 16, 2024	1:00 pm	<a href="#">Redefining Gender Equitable Marketing For the Next Generation of Consumers – Gen Alpha</a>	30 minutes
Nov 06, 2024	1:00 pm	<a href="#">How to Become a Category Leader Through Accurate Gender Portrayals in Advertising</a>	30 minutes
Nov 06, 2024	3:00 pm	<a href="#">Shaping AI Today to Boost Tomorrow's Bottom Line (Futures Webinar Series)</a>	30 Minutes
Nov 14, 2024	3:00 pm	<a href="#">On the Hill and in the States: Virtual Town Hall Series</a>	30 Minutes
Nov 20, 2024	1:00 pm	<a href="#">Elevate the Industry with Marketing Technology Tips and Tricks (MarTech Webinar Series)</a>	30 Minutes
Nov 20, 2024	3:00 pm	<a href="#">Email Excellence Webinar Series</a>	30 Minutes

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Dec 04, 2024	3:00 pm	<a href="#">December Ethics Code Update</a>	30 Minutes