

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
<b>Industry Conferences</b>			
Jan 29, 2025	1:00 pm	<a href="#">ANA Creator Marketing Conference</a>	Santa Monica, CA
Feb 12, 2025	9:00 am	<a href="#">2025 ANA/AEF Future of Marketing Leadership Conference in partnership with Columbia Business School</a>	New York, NY
Feb 25, 2025	12:00 pm	<a href="#">2025 ANA Nonprofit Conference</a>	Oxon Hill, MD
Mar 26, 2025	1:00 pm	<a href="#">2025 ANA AI and Technology for Marketers Conference</a>	Austin, TX
Mar 31, 2025	1:00 pm	<a href="#">2025 ANA Media Conference</a>	Orlando, FL
Apr 27, 2025	1:00 pm	<a href="#">2025 ANA Advertising Financial Management Conference</a>	Carlsbad, CA
May 07, 2025	1:00 pm	<a href="#">2025 ANA Brand Masters Conference</a>	Los Angeles, CA
Jun 02, 2025	1:00 pm	<a href="#">2025 ANA Masters of B2B Marketing Conference</a>	Naples, FL
Jun 11, 2025	1:00 pm	<a href="#">2025 ANA In-House Agency Conference</a>	Nashville, TN
Jul 14, 2025	1:00 pm	<a href="#">2025 ANA Digital &amp; Social Media Conference</a>	Carlsbad, CA
Sep 08, 2025	1:00 pm	<a href="#">2025 ANA Measurement &amp; Analytics Conference</a>	Chicago, IL
Oct 06, 2025	1:00 pm	<a href="#">2025 ANA Multicultural Marketing &amp; Diversity Conference</a>	Carlsbad, CA
Oct 21, 2025	1:00 pm	<a href="#">2025 ANA Masters of Marketing Conference</a>	Orlando, FL
Nov 03, 2025	1:00 pm	<a href="#">2025 ANA Masters of Advertising Law Conference</a>	Chicago, IL

## Members Only One-Day Conferences

Jan 16, 2025	9:00 am	<a href="#">Marketing Tech Momentum Members-Only Conference(In-Person Only)</a>	Atlanta, GA
Jan 22, 2025	11:00 am	<a href="#">Top Consumer Trends in 2025 (Virtual Only)</a>	Virtual Event (Eastern Time)
Jan 23, 2025	11:00 am	<a href="#">Unleashing Data-Driven Excellence: Highlights from the ANA Genius Awards (Virtual Only)</a>	Virtual Event (Eastern Time)
Jan 28, 2025	11:00 am	<a href="#">Marketing Operations Day (Virtual Only)</a>	Virtual Event (Eastern Time)
Feb 04, 2025	8:30 am	<a href="#">Retail Media Members-Only Conference (In-Person Only)</a>	Cincinnati, OH
Feb 13, 2025	9:00 am	<a href="#">Falling for Data: Building Connections Through Measurement</a>	Dallas, TX
Feb 19, 2025	9:00 am	<a href="#">Big Apple AI Game Changers Members-Only Conference (In-Person Only)</a>	New York, NY
Mar 06, 2025	9:00 am	<a href="#">AI Insights: Transforming Market and Customer Understanding hosted by Fordham University</a>	New York
Mar 11, 2025	11:00 am	<a href="#">ANA's LoyaltyCon (Virtual Only)</a>	Virtual Event (Eastern Time)
Mar 12, 2025	11:00 am	<a href="#">LGBTQ+ Inclusive Marketing Day</a>	Virtual Event (eastern time)
Mar 18, 2025	11:00 am	<a href="#">Human + AI: Redefining Creativity in Marketing (Virtual Only)</a>	Virtual Event (Eastern Time)
Mar 19, 2025	9:00 am	<a href="#">Driving Data for Growth: ANA's 3rd Annual Data Conference Atlanta (In-Person Only)</a>	Atlanta, GA
Mar 26, 2025	11:00 am	<a href="#">ANA Advertising Law 1-Day Conference. Hosted by Katten Muchin Rosenman LLP (Hybrid Event)</a>	Chicago, IL

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Apr 08, 2025	9:00 am	<a href="#">Advertising Reinvented: Rewriting the Rules Members-Only Conference (In-Person Only)</a>	New York, NY
Apr 16, 2025	2:00 pm	<a href="#">The Future of Marketing Technology hosted by Northeastern University (Virtual Only)</a>	Virtual Event (Eastern Time)
Apr 29, 2025	9:00 am	<a href="#">3rd Annual Omnichannel Data and Direct Marketing Conference in Partnership with the National Postal Forum (In-Person)</a>	Nashville, TN
May 06, 2025	9:00 am	<a href="#">2025 Nonprofit Growth Summit and Hill Day (In-Person Only)</a>	Washington, DC
Sep 25, 2025	9:00 am	<a href="#">ANA Digital &amp; Social Members-Only Conference (In-Person Only)</a>	New York, NY
Oct 14, 2025	9:00 am	<a href="#">Marketing Procurement Day (In-Person Only)</a>	Chicago, IL
Oct 15, 2025	9:00 am	<a href="#">In-House Agency Day (In-Person Only)</a>	Chicago, IL

## Training

Jan 08, 2025	2:00 pm	<a href="#">Agile (101) – Agile Fundamentals and Sprint Execution - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Jan 14, 2025	2:00 pm	<a href="#">Unlock the Power of Influencer Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Jan 16, 2025	2:00 pm	<a href="#">Marketing to Generation Z - Virtual</a>	Virtual Workshop (Eastern Time)
Jan 21, 2025	2:00 pm	<a href="#">B2B Marketing Begins with Buyer Insights (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Jan 23, 2025	2:00 pm	<a href="#">Align B2B Marketing with Business Needs (201) - Virtual</a>	Virtual Workshop (Eastern Time)
Jan 28, 2025	2:00 pm	<a href="#">B2B Demand Generation, Content Marketing and Subscription Marketing (301) - Virtual</a>	Virtual Workshop (Eastern Time)
Jan 30, 2025	2:00 pm	<a href="#">B2B Sales Enablement, Employee Ambassadors and Account-based Marketing (401) - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 04, 2025	2:00 pm	<a href="#">Differentiate Your B2B Brand and Deliver Consistent Customer Experiences (501) - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 06, 2025	2:00 pm	<a href="#">Profitable Product Creation &amp; Optimization 101 - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Feb 11, 2025	2:00 pm	<a href="#">AI and the Fourth Era of Content Marketing (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 12, 2025	2:00 pm	<a href="#">Empowering Marketers with Generative AI - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 13, 2025	2:00 pm	<a href="#">Brand Activations that Drive Results - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 18, 2025	2:00 pm	<a href="#">ESG Communication for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 25, 2025	2:00 pm	<a href="#">Navigating Transparency in Programmatic Advertising - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 26, 2025	2:00 pm	<a href="#">Advanced AI Prompt Engineering for Marketers (201) - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 27, 2025	2:00 pm	<a href="#">Driving Inclusive Marketing Excellence - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 04, 2025	2:00 pm	<a href="#">Digital Analytics Strategy for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Mar 05, 2025	2:00 pm	<a href="#">Creative Production: What Marketers Need to Know - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 06, 2025	2:00 pm	<a href="#">The Neuroscience of Collaborative Communication - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 11, 2025	2:00 pm	<a href="#">How To Write An Inspired Creative Brief - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 13, 2025	2:00 pm	<a href="#">Personal Branding for Marketers - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Mar 18, 2025	2:00 pm	<a href="#">How to Lead Projects That Transform - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 19, 2025	2:00 pm	<a href="#">Strategies for Creative Problem Solving - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 20, 2025	2:00 pm	<a href="#">Mastering Your Mission Statement - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Mar 25, 2025	2:00 pm	<a href="#">Critical Thinking for Marketing Success - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 27, 2025	2:00 pm	<a href="#">Converting Shoppers into Buyers 101 - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 02, 2025	2:00 pm	<a href="#">Developing an Effective Multicultural Marketing Strategy - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 03, 2025	2:00 pm	<a href="#">B2B Growth Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 08, 2025	2:00 pm	<a href="#">The Strategy Brief: Roadmap to Alignment &amp; Clarity - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 10, 2025	2:00 pm	<a href="#">Effective Agency Management - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 15, 2025	2:00 pm	<a href="#">Content First Omnichannel Planning - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 17, 2025	2:00 pm	<a href="#">Best Practices for Content Marketing Strategies (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 22, 2025	2:00 pm	<a href="#">From Insights to Great Messaging - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 24, 2025	2:00 pm	<a href="#">Leveraging AI to Drive Customer Loyalty Performance - Virtual</a>	Virtual Workshop (Eastern Time)
May 01, 2025	2:00 pm	<a href="#">The Brief: Roadmap to Creative - Virtual</a>	Virtual Workshop (Eastern Time)
May 06, 2025	2:00 pm	<a href="#">Digital Metrics that Matter - Virtual</a>	Virtual Workshop (Eastern Time)
May 08, 2025	2:00 pm	<a href="#">End-to-End Digital Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
May 13, 2025	2:00 pm	<a href="#">Leveraging Social Media for Brand Building - Virtual Burst</a>	Virtual Workshop (Eastern Time)
May 15, 2025	2:00 pm	<a href="#">Powerful Email Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
May 20, 2025	2:00 pm	<a href="#">Advanced Email Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
May 22, 2025	2:00 pm	<a href="#">Crafting Your Data Story - Virtual</a>	Virtual Workshop (Eastern Time)

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
May 27, 2025	2:00 pm	<a href="#">Reaching Your Audience in a Post-Cookie World - Virtual</a>	Virtual Workshop (Eastern Time)
May 29, 2025	2:00 pm	<a href="#">Strategic Business Communications for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 03, 2025	2:00 pm	<a href="#">Project Management Fundamentals - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 05, 2025	2:00 pm	<a href="#">Leading Growth Through Change - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 17, 2025	2:00 pm	<a href="#">Leading Across the Generations 101 (LET Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 18, 2025	2:00 pm	<a href="#">Maximize Productivity through Effective Employee Engagement 201 (LET Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 24, 2025	2:00 pm	<a href="#">Excelling Under Pressure – Leading Effective Teams 301 (LET Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 25, 2025	2:00 pm	<a href="#">Presentation Writing to Convey, Compel, and Convince - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 26, 2025	2:00 pm	<a href="#">Enhancing Wellbeing and Productivity in the Workplace 401 (LET Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 01, 2025	2:00 pm	<a href="#">Product Innovation for CPG Brand Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 08, 2025	2:00 pm	<a href="#">Multi-country Marketing Campaigns: From Right Approach to Right Results - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 09, 2025	2:00 pm	<a href="#">Agile (101) – Agile Fundamentals and Sprint Execution - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Jul 10, 2025	2:00 pm	<a href="#">Marketing to Generation Z - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 15, 2025	2:00 pm	<a href="#">AI, XR and the Immersive Brand Experience (201) - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 17, 2025	2:00 pm	<a href="#">How To Write An Inspired Creative Brief - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 22, 2025	2:00 pm	<a href="#">Developing Actionable Customer Insights for Effective Brand Management 101 (EBM Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 24, 2025	2:00 pm	<a href="#">Building a Brand Management Framework for Effective Brand Management 201 (EBM Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 29, 2025	2:00 pm	<a href="#">Integrated Marketing Planning for Effective Brand Management 301 (EBM Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 31, 2025	2:00 pm	<a href="#">Integrated Marketing Execution for Effective Brand Management 401 (EBM Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 05, 2025	2:00 pm	<a href="#">Unlock the Power of Influencer Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 07, 2025	2:00 pm	<a href="#">Powerful Email Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 14, 2025	2:00 pm	<a href="#">SEO for Everyone - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 19, 2025	2:00 pm	<a href="#">Direct Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 20, 2025	2:00 pm	<a href="#">Advanced Email Marketing - Virtual</a>	Virtual Workshop (Eastern Time)

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Aug 26, 2025	2:00 pm	<a href="#">Digital Metrics that Matter - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 28, 2025	2:00 pm	<a href="#">Digital Analytics Strategy for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 02, 2025	2:00 pm	<a href="#">Critical Thinking for Marketing Success - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 04, 2025	2:00 pm	<a href="#">Personal Branding for Marketers - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Sep 09, 2025	2:00 pm	<a href="#">Effective Writing for Corporate Communications - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 11, 2025	2:00 pm	<a href="#">The Neuroscience of Collaborative Communication - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 16, 2025	2:00 pm	<a href="#">The DEI Advantage: Leading Diverse Teams that Drive Growth - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 23, 2025	2:00 pm	<a href="#">Project Management Fundamentals - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 25, 2025	2:00 pm	<a href="#">Strategies for Creative Problem Solving - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 30, 2025	2:00 pm	<a href="#">Creative Fission for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 02, 2025	2:00 pm	<a href="#">B2B Growth Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 07, 2025	2:00 pm	<a href="#">Best Practices for Content Marketing Strategies (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 09, 2025	2:00 pm	<a href="#">Content First Omnichannel Planning - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 14, 2025	2:00 pm	<a href="#">Brand Activations that Drive Results - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 16, 2025	2:00 pm	<a href="#">From Insights to Great Messaging - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 21, 2025	2:00 pm	<a href="#">Elevate Your Brand Storytelling Using the Co-Creation Method (S4G Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 23, 2025	2:00 pm	<a href="#">Empowering Community-Centric Campaigns Using the Co-Creation Brief (S4G Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 28, 2025	2:00 pm	<a href="#">The Co-Creation Campaign &amp; Innovation Garage (S4G Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 04, 2025	2:00 pm	<a href="#">Effective Agency Management - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 11, 2025	2:00 pm	<a href="#">The Brief: Roadmap to Creative - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 12, 2025	2:00 pm	<a href="#">Leveraging Social Media for Brand Building - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Nov 13, 2025	2:00 pm	<a href="#">Empowering Marketers with Generative AI - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 18, 2025	2:00 pm	<a href="#">Advanced AI Prompt Engineering for Marketers (201) - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 20, 2025	2:00 pm	<a href="#">End-to-End Digital Marketing - Virtual</a>	Virtual Workshop (Eastern Time)

## Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Dec 02, 2025	2:00 pm	<a href="#">Crafting Your Data Story - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 04, 2025	2:00 pm	<a href="#">Reaching Your Audience in a Post-Cookie World - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 09, 2025	2:00 pm	<a href="#">Strategic Business Communications for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 11, 2025	2:00 pm	<a href="#">Leading Growth Through Change - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 16, 2025	2:00 pm	<a href="#">Time Management + Productivity Skills for Remote Professionals - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Dec 18, 2025	2:00 pm	<a href="#">Presentation Writing to Convey, Compel, and Convince - Virtual</a>	Virtual Workshop (Eastern Time)

## Committees

Jan 09, 2025	1:00 pm	<a href="#">Government Relations</a>	Virtual Meeting (Eastern Time)
Jan 15, 2025	11:00 am	<a href="#">Digital &amp; Social and Media Committee Meeting</a>	Virtual Only
Jan 16, 2025	11:00 am	<a href="#">Making 2025 a Winner – ANA B2B Committee Virtual Meeting</a>	Virtual Meeting (Eastern Time)
Jan 16, 2025	2:00 pm	<a href="#">Ethics Policy</a>	Via Zoom
Jan 22, 2025	11:00 am	<a href="#">In-House Agency Committee Meeting</a>	Virtual Meeting
Jan 23, 2025	11:00 am	<a href="#">MarTech Committee Meeting: Data Compliance Industry Insights &amp; Best Practices</a>	Virtual Meeting (Eastern Time)
Jan 23, 2025	11:00 am	<a href="#">Production Management Committee Meeting</a>	Virtual Meeting
Jan 23, 2025	1:00 pm	<a href="#">Government Relations</a>	Virtual Meeting (Eastern Time)
Jan 30, 2025	11:00 am	<a href="#">Everything You Wanted to Know About Clean Rooms But Were Too Afraid to Ask</a>	
Feb 04, 2025	10:00 am	<a href="#">Analytics &amp; Data Science</a>	
Feb 04, 2025	11:00 am	<a href="#">LGBTQ+ Forum</a>	Virtual Meeting
Feb 06, 2025	11:00 am	<a href="#">Multicultural Marketing &amp; Diversity (Virtual Lunch &amp; Learn)</a>	Via Virtual (Eastern Time)
Feb 06, 2025	1:00 pm	<a href="#">Government Relations</a>	Virtual Meeting (Eastern Time)
Feb 12, 2025	11:00 am	<a href="#">Navigating the Future of Email Marketing: 2025 Predictions &amp; Industry Direction Virtual Roundtable (EEC Committee)</a>	Virtual Meeting (Eastern Time)
Feb 19, 2025	2:00 pm	<a href="#">Legal Affairs</a>	Chicago, IL
Feb 20, 2025	1:00 pm	<a href="#">Government Relations</a>	Virtual Meeting (Eastern Time)
Feb 25, 2025	11:00 am	<a href="#">Marketing Operations and Transformation Forum</a>	Virtual Meeting
Feb 26, 2025	11:00 am	<a href="#">AI Committee Meeting: AI Trust Framework</a>	Virtual Meeting (Eastern Time)
Feb 26, 2025	11:00 am	<a href="#">Digital &amp; Social and Commerce Marketing Committee Meeting</a>	Virtual Only
Feb 27, 2025	10:00 am	<a href="#">Data &amp; Direct Marketing</a>	
Feb 27, 2025	11:00 am	<a href="#">ABM Virtual Committee Meeting and Roundtable: How to Scale Your ABM Programs Presented by IBM</a>	Virtual Meeting (Eastern Time)

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Mar 04, 2025	11:00 am	<a href="#">Joint AFM &amp; Agency Relations Committee Meeting</a>	Virtual Meeting
Mar 06, 2025	1:00 pm	<a href="#">Government Relations</a>	Virtual Meeting (Eastern Time)
Mar 12, 2025	10:30 am	<a href="#">Relationship Marketing Committee Meeting</a>	New York, NY
Mar 13, 2025	2:00 pm	<a href="#">Ethics Policy</a>	Via Zoom
Mar 19, 2025	9:00 am	<a href="#">In-House Agency Committee Meeting</a>	New York, NY
Mar 19, 2025	11:00 am	<a href="#">Email Excellence Center Committee Meeting</a>	In-Person Meeting (Eastern Time)
Mar 20, 2025	1:00 pm	<a href="#">Government Relations</a>	Virtual Meeting (Eastern Time)
Mar 20, 2025	1:00 pm	<a href="#">Measurement &amp; Accountability</a>	Virtual Meeting
Mar 25, 2025	9:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	New York, NY
Mar 27, 2025	1:00 pm	<a href="#">Sustainability Committee Meeting March 2025</a>	Virtual Meeting (Eastern Time)
Apr 10, 2025	11:00 am	<a href="#">MarTech Committee Meeting: Maximize Your Marketing Potential: Insourcing vs Outsourcing Battle Plan</a>	Virtual Meeting (Eastern Time)
Apr 11, 2025	11:00 am	<a href="#">Marketing Operations and Transformation Forum</a>	Virtual Meeting
Apr 16, 2025	11:00 am	<a href="#">Production Management Committee Meeting</a>	Virtual Meeting
Apr 17, 2025	11:00 am	<a href="#">ABM Committee Virtual Meeting</a>	Virtual Meeting (Eastern Time)
Apr 22, 2025	11:00 am	<a href="#">In-House Agency Committee Meeting</a>	Virtual Meeting
Apr 23, 2025	11:00 am	<a href="#">Influencer Marketing Committee Meeting</a>	Virtual Only
May 06, 2025	11:00 am	<a href="#">Customer Experience Committee Meeting</a>	Virtual Meeting (Eastern Time)
May 07, 2025	8:00 am	<a href="#">ANA/4A's Capitol Hill Day</a>	Washington, DC
May 14, 2025	9:30 am	<a href="#">Digital &amp; Social and Media Committee Meeting</a>	New York, NY
May 14, 2025	11:00 am	<a href="#">AI Committee Meeting: AI Implementation in your Organization &amp; Legal</a>	Virtual Meeting (Eastern Time)
May 15, 2025	1:00 pm	<a href="#">Measurement &amp; Accountability</a>	Virtual Meeting
May 20, 2025	11:00 am	<a href="#">LGBTQ+ Forum</a>	Virtual Meeting
May 21, 2025	9:30 am	<a href="#">Influencer Marketing Committee Meeting</a>	Chicago, IL
May 21, 2025	2:00 pm	<a href="#">Legal Affairs</a>	New York, NY
May 22, 2025	11:00 am	<a href="#">Channel Marketing Committee Meeting</a>	Virtual Meeting (Eastern Time)
May 28, 2025	1:00 pm	<a href="#">Sustainability Committee Meeting May 2025</a>	Virtual Meeting (Eastern Time)
Jun 02, 2025	11:00 am	<a href="#">B2B Committee Meeting at the 2025 ANA Masters of B2B Marketing Conference</a>	Naples, FL
Jun 04, 2025	9:30 am	<a href="#">Commerce Marketing Committee Meeting</a>	New York, NY
Jun 04, 2025	11:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	Via Virtual (Eastern Time)
Jun 12, 2025	2:00 pm	<a href="#">Ethics Policy</a>	Via Zoom
Jun 18, 2025	11:00 am	<a href="#">Freedom to Lead: Amplifying Black Leadership in Media and Tech</a>	New York



# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Jun 24, 2025	9:00 am	<a href="#">Marketing Operations and Transformation Forum</a>	New York, NY
Jun 25, 2025	9:00 am	<a href="#">Joint AFM &amp; Agency Relations Committee Meeting</a>	New York, NY
Jun 26, 2025	11:00 am	<a href="#">Production Management Committee Meeting</a>	Virtual Meeting
Jul 17, 2025	11:00 am	<a href="#">Email Excellence Center Committee Meeting</a>	In-Person Meeting (Eastern Time)
Jul 17, 2025	11:00 am	<a href="#">MarTech Committee Meeting: Measurement</a>	Virtual Meeting (Eastern Time)
Jul 23, 2025	2:00 pm	<a href="#">Legal Affairs</a>	New York, NY
Jul 24, 2025	1:00 pm	<a href="#">Measurement &amp; Accountability</a>	Virtual Meeting
Aug 13, 2025	11:00 am	<a href="#">AI Committee Meeting: Agentic AI</a>	Virtual Meeting (Eastern Time)
Aug 13, 2025	11:00 am	<a href="#">Digital &amp; Social and Influencer Marketing Committee Meeting</a>	Virtual Only
Sep 04, 2025	11:00 am	<a href="#">ABM Committee Meeting</a>	Virtual Meeting (Eastern Time)
Sep 10, 2025	11:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	Via Virtual (Eastern Time)
Sep 15, 2025	2:00 pm	<a href="#">Legal Affairs</a>	Washington, DC
Sep 16, 2025	11:00 am	<a href="#">LGBTQ+ Forum</a>	Virtual Meeting
Sep 17, 2025	11:00 am	<a href="#">In-House Agency Committee Meeting</a>	Virtual Meeting
Sep 18, 2025	11:00 am	<a href="#">Influencer Marketing and Media Committee Meeting</a>	Virtual Only
Sep 18, 2025	11:00 am	<a href="#">Commerce Marketing and Media Committee Meeting</a>	Virtual Only
Sep 24, 2025	9:30 am	<a href="#">ANA Climate Week Forum</a>	New York City
Sep 25, 2025	11:00 am	<a href="#">Marketing Operations and Transformation Forum</a>	Virtual Meeting
Oct 01, 2025	11:00 am	<a href="#">Agency Relations Committee Meeting</a>	Virtual Meeting
Oct 09, 2025	11:00 am	<a href="#">Customer Experience Committee Meeting</a>	Virtual Meeting (Eastern Time)
Oct 16, 2025	11:00 am	<a href="#">MarTech Committee Meeting: Sourcing</a>	Virtual Meeting (Eastern Time)
Oct 22, 2025	8:00 am	<a href="#">Digital &amp; Social and Influencer Marketing Committee Meeting, hosted at Masters of Marketing</a>	Orlando, FL
Nov 05, 2025	11:00 am	<a href="#">B2B Committee Meeting</a>	In-Person Meeting (Eastern Time)
Nov 05, 2025	11:00 am	<a href="#">Commerce Marketing and Media Committee Meeting</a>	Virtual Only
Nov 06, 2025	11:00 am	<a href="#">In-House Agency Committee Meeting</a>	Virtual Meeting
Nov 06, 2025	2:00 pm	<a href="#">Ethics Policy</a>	Via Zoom
Nov 11, 2025	11:00 am	<a href="#">Production Management Committee Meeting</a>	Virtual Meeting
Nov 12, 2025	11:00 am	<a href="#">AI Committee Meeting: AI &amp; Ecommerce</a>	Virtual Meeting (Eastern Time)
Nov 13, 2025	11:00 am	<a href="#">Marketing Operations and Transformation Forum</a>	Virtual Meeting
Nov 13, 2025	11:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	Via Virtual (Eastern Time)
Nov 13, 2025	1:00 pm	<a href="#">Measurement &amp; Accountability</a>	Virtual Meeting
Nov 18, 2025	11:00 am	<a href="#">Advertising Financial Management Committee Meeting</a>	Virtual Meeting
Nov 19, 2025	11:00 am	<a href="#">Agency Relations Committee Meeting</a>	Virtual Meeting



# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Dec 02, 2025	11:00 am	<a href="#">Channel Marketing Committee Meeting</a>	Virtual Meeting (Eastern Time)
Dec 03, 2025	9:30 am	<a href="#">Advertising Financial Management Committee Meeting</a>	New York, NY
Dec 04, 2025	1:00 pm	<a href="#">Sustainability Committee Meeting December 2025</a>	Virtual Meeting (Eastern Time)
Dec 09, 2025	9:30 am	<a href="#">In-House Agency Committee Meeting</a>	
Dec 11, 2025	11:00 am	<a href="#">Customer Experience Committee Meeting</a>	Virtual Meeting (Eastern Time)
Dec 11, 2025	11:00 am	<a href="#">LGBTQ+ Forum</a>	Virtual Meeting

## Webinars (All Times Eastern)

Jan 08, 2025	3:00 pm	<a href="#">Happy New Year! 2025 B2B Digital Marketing Predictions &amp; Resolutions With Professor Lou Cohen (B2B Marketing Webinar)</a>	45 Minutes
Jan 09, 2025	3:00 pm	<a href="#">What Makes a Winning B2 Award Entry? (B2B Marketing Webinar Series)</a>	45 Minutes
Jan 14, 2025	1:00 pm	<a href="#">Artificial Intelligence and Algorithmic Pricing: The Rise of the Machines Raises Real Antitrust Risk</a>	60 Minutes
Jan 15, 2025	3:00 pm	<a href="#">Unveiling CES 2025</a>	30 Minutes
Jan 16, 2025	1:00 pm	<a href="#">Decoding AI in Marketing: A Practical Guide for Marketers (Part 2!)</a>	30 minutes
Jan 22, 2025	1:00 pm	<a href="#">The Creative Consistency Revolution: Boosting Brand Impact through Compound Creativity</a>	30 minutes
Jan 22, 2025	3:00 pm	<a href="#">Email Excellence Webinar Series: In-Depth Discussion About Apple iOS 18 Email Impacts</a>	45 Minutes
Jan 23, 2025	1:00 pm	<a href="#">Inside Principal Media Buying - Why You Should Say No</a>	30 minutes
Jan 29, 2025	1:00 pm	<a href="#">Marketing Jobs Uncovered: Trends and Opportunities in the U.S. Job Market</a>	30 minutes
Jan 30, 2025	1:00 pm	<a href="#">Interview with ANA CEO Bob Liodice: 2025 Marketing Trends &amp; Insights You Need to Know</a>	30 minutes
Feb 05, 2025	1:00 pm	<a href="#">The Journey to 100% Digital TV: Optimizing Ad-Supported Experiences for Viewers (+ Brands)</a>	30 minutes
Feb 06, 2025	1:00 pm	<a href="#">Headless CMS: Agile Content Strategies for Modern Marketers</a>	30 Minutes
Feb 06, 2025	1:00 pm	<a href="#">Pinterest Predicts: The Not-Yet-Trending Report</a>	30 minutes
Feb 19, 2025	1:00 pm	<a href="#">The Blueprint for AI-Powered Marketing</a>	30 minutes
Feb 26, 2025	1:00 pm	<a href="#">Turn Representation into Revenue: Unlock a \$31.5 Trillion Opportunity with SeeHer Membership</a>	30 minutes
Mar 05, 2025	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	45 Minutes
Mar 12, 2025	1:00 pm	<a href="#">The Metaverse and AI: New Frontiers in Brand Engagement</a>	30 Minutes
Apr 03, 2025	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	45 Minutes
Apr 09, 2025	3:00 pm	<a href="#">Email Excellence Webinar Series</a>	45 Minutes
Apr 24, 2025	1:00 pm	<a href="#">Identity Intelligence: The New Landscape of Customer Connections</a>	30 Minutes
Jun 05, 2025	3:00 pm	<a href="#">Ethics FUNdamentals</a>	30 Minutes
Jun 11, 2025	3:00 pm	<a href="#">AI-Driven Creativity: The Future of Content Creation</a>	30 Minutes

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Jul 16, 2025	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	45 Minutes
Jul 31, 2025	1:00 pm	<a href="#">Boost Your Marketing Efficiency with Modular Content</a>	30 Minutes
Aug 06, 2025	1:00 pm	<a href="#">From Sidelines to the Spotlight: How AI is Rewriting Sports Marketing</a>	30 Minutes
Aug 20, 2025	3:00 pm	<a href="#">Email Excellence Webinar Series</a>	45 Minutes
Sep 10, 2025	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	45 Minutes
Sep 11, 2025	3:00 pm	<a href="#">Ethics FUNdamentals</a>	30 Minutes
Sep 25, 2025	3:00 pm	<a href="#">E-commerce Evolution: Tech Trends Reshaping Digital Retail</a>	30 Minutes
Oct 01, 2025	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	45 Minutes
Oct 15, 2025	3:00 pm	<a href="#">Email Excellence Webinar Series</a>	45 Minutes
Oct 29, 2025	1:00 pm	<a href="#">Ethical Considerations in AI-Powered Marketing</a>	30 Minutes
Nov 12, 2025	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	45 Minutes
Dec 03, 2025	1:00 pm	<a href="#">AI-Powered Talent Strategies: Reimagining HR in the Age of Intelligent Recruitment</a>	30 Minutes
Dec 03, 2025	3:00 pm	<a href="#">Ethics FUNdamentals</a>	30 Minutes
Dec 04, 2025	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	45 Minutes
Dec 11, 2025	1:00 pm	<a href="#">Data Decoded: Build a Winning Enterprise Technology Stack That Drives Decisions</a>	30 Minutes

## Local Events

Jan 07, 2025	3:00 pm	<a href="#">ANA CES Walking Tour Option 1</a>	Las Vegas, NV
Jan 08, 2025	10:00 am	<a href="#">ANA CES Walking Tour Option 2</a>	Las Vegas, NV
Jan 08, 2025	12:00 pm	<a href="#">ANA CES Walking Tour Option 3</a>	Las Vegas, NV
Jan 08, 2025	2:00 pm	<a href="#">ANA CES Walking Tour Option 4</a>	Las Vegas, NV
Jan 09, 2025	10:00 am	<a href="#">ANA CES Walking Tour Option 5</a>	Las Vegas, NV
Jan 09, 2025	1:00 pm	<a href="#">ANA CES Walking Tour Option 6</a>	Las Vegas, NV
Jan 09, 2025	3:00 pm	<a href="#">ANA CES Walking Tour Option 7</a>	Las Vegas, NV