

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Industry Conferences			
Jan 29, 2025	1:00 pm	ANA Creator Marketing Conference	Santa Monica, CA
Feb 12, 2025	9:00 am	2025 ANA/AEF Future of Marketing Leadership Conference in partnership with Columbia University	New York, NY
Feb 25, 2025	12:00 pm	2025 ANA Nonprofit Conference	Oxon Hill, MD
Mar 26, 2025	1:00 pm	2025 ANA AI and Technology for Marketers Conference	Austin, TX
Mar 31, 2025	1:00 pm	2025 ANA Media Conference	Orlando, FL
Apr 27, 2025	1:00 pm	2025 ANA Advertising Financial Management Conference	Carlsbad, CA
May 07, 2025	1:00 pm	2025 ANA Brand Masters Conference	Los Angeles, CA
Jun 02, 2025	1:00 pm	2025 ANA Masters of B2B Marketing Conference	Naples, FL
Jun 11, 2025	1:00 pm	2025 ANA In-House Agency Conference	Nashville, TN
Jul 14, 2025	1:00 pm	2025 ANA Digital & Social Media Conference	Carlsbad, CA
Sep 08, 2025	1:00 pm	2025 ANA Measurement & Analytics Conference	Chicago, IL
Oct 06, 2025	1:00 pm	2025 ANA Multicultural Marketing & Diversity Conference	Carlsbad, CA
Oct 21, 2025	1:00 pm	2025 ANA Masters of Marketing Conference	Orlando, FL
Nov 03, 2025	1:00 pm	2025 ANA Masters of Advertising Law Conference	Chicago, IL

Members Only One-Day Conferences

Dec 03, 2024	11:00 am	Virtual Diversity Fair: Meet Women-Owned Companies (Open to All: Including Non-Members)	Virtual Event (Eastern Time)
Jan 16, 2025	9:00 am	Marketing Tech Momentum Members-Only Conference(In-Person Only)	Atlanta, GA
Jan 22, 2025	11:00 am	Top Consumer Marketing Trends to Watch 2025 (Virtual Only)	Virtual Event (Eastern Time)
Jan 23, 2025	11:00 am	Unleashing Data-Driven Excellence: Highlights from the ANA Genius Awards (Virtual Only)	Virtual Event (Eastern Time)
Jan 28, 2025	11:00 am	Marketing Operations Day (Virtual Only)	Virtual Event (Eastern Time)
Feb 04, 2025	8:30 am	Retail Media Members-Only Conference (In-Person Only)	Cincinnati, OH
Feb 13, 2025	9:00 am	Falling for Data: Building Connections Through Measurement	Dallas, TX
Mar 06, 2025	9:00 am	AI Insights: Transforming Market and Customer Understanding hosted by Fordham University	New York
Mar 11, 2025	11:00 am	ANA's LoyaltyCon (Virtual Only)	Virtual Event (Eastern Time)
Mar 12, 2025	11:00 am	LGBTQ+ Inclusive Marketing Day	Virtual Event (eastern time)
Mar 19, 2025	9:00 am	Driving Data for Growth: ANA's 3rd Annual Data Conference Atlanta (In-Person Only)	Atlanta, GA
Mar 26, 2025	11:00 am	ANA Advertising Law 1-Day Conference. Hosted by Katten Muchin Rosenman LLP (Hybrid Event)	Chicago, IL
Apr 16, 2025	2:00 pm	The Future of Marketing Technology hosted by Northeastern University (Virtual Only)	Virtual Event (Eastern Time)

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
May 06, 2025	9:00 am	2025 Nonprofit Growth Summit and Hill Day (In-Person Only)	Washington, DC
Oct 14, 2025	9:00 am	Marketing Procurement Day (In-Person Only)	Chicago, IL
Oct 15, 2025	9:00 am	In-House Agency Day (In-Person Only)	Chicago, IL

Training

Nov 26, 2024	2:00 pm	Digital Metrics that Matter - Virtual	Virtual Workshop (Eastern Time)
Dec 03, 2024	2:00 pm	Time Management + Productivity Skills for Remote Professionals - Virtual Burst	Virtual Workshop (Eastern Time)
Dec 05, 2024	2:00 pm	Driving Inclusive Marketing Excellence - Virtual	Virtual Workshop (Eastern Time)
Dec 10, 2024	2:00 pm	Strategies for Creative Problem Solving - Virtual	Virtual Workshop (Eastern Time)
Dec 12, 2024	2:00 pm	Presentation Writing to Convey, Compel, and Convince - Virtual	Virtual Workshop (Eastern Time)
Dec 17, 2024	2:00 pm	Critical Thinking for Marketing Success - Virtual	Virtual Workshop (Eastern Time)
Dec 19, 2024	2:00 pm	Advanced AI Prompt Engineering for Marketers (201) - Virtual	Virtual Workshop (Eastern Time)
Jan 08, 2025	2:00 pm	Agile (101) – Agile Fundamentals and Sprint Execution - Virtual Burst	Virtual Workshop (Eastern Time)
Jan 14, 2025	2:00 pm	Unlock the Power of Influencer Marketing - Virtual	Virtual Workshop (Eastern Time)
Jan 16, 2025	2:00 pm	Marketing to Generation Z - Virtual	Virtual Workshop (Eastern Time)
Jan 21, 2025	2:00 pm	B2B Marketing Begins with Buyer Insights (101) - Virtual	Virtual Workshop (Eastern Time)
Jan 23, 2025	2:00 pm	Align B2B Marketing with Business Needs (201) - Virtual	Virtual Workshop (Eastern Time)
Jan 28, 2025	2:00 pm	B2B Demand Generation, Content Marketing and Subscription Marketing (301) - Virtual	Virtual Workshop (Eastern Time)
Jan 30, 2025	2:00 pm	B2B Sales Enablement, Employee Ambassadors and Account-based Marketing (401) - Virtual	Virtual Workshop (Eastern Time)
Feb 04, 2025	2:00 pm	Differentiate Your B2B Brand and Deliver Consistent Customer Experiences (501) - Virtual	Virtual Workshop (Eastern Time)
Feb 06, 2025	2:00 pm	Profitable Product Creation & Optimization 101 - Virtual Burst	Virtual Workshop (Eastern Time)
Feb 11, 2025	2:00 pm	AI and the Fourth Era of Content Marketing (101) - Virtual	Virtual Workshop (Eastern Time)
Feb 12, 2025	2:00 pm	Empowering Marketers with Generative AI - Virtual	Virtual Workshop (Eastern Time)
Feb 13, 2025	2:00 pm	Brand Activations that Drive Results - Virtual	Virtual Workshop (Eastern Time)
Feb 18, 2025	2:00 pm	ESG Communication for Marketers - Virtual	Virtual Workshop (Eastern Time)
Feb 25, 2025	2:00 pm	Navigating Transparency in Programmatic Advertising - Virtual	Virtual Workshop (Eastern Time)

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Feb 26, 2025	2:00 pm	Advanced AI Prompt Engineering for Marketers (201) - Virtual	Virtual Workshop (Eastern Time)
Feb 27, 2025	2:00 pm	Driving Inclusive Marketing Excellence - Virtual	Virtual Workshop (Eastern Time)
Mar 04, 2025	2:00 pm	Digital Analytics Strategy for Marketers - Virtual	Virtual Workshop (Eastern Time)
Mar 05, 2025	2:00 pm	Creative Production: What Marketers Need to Know - Virtual	Virtual Workshop (Eastern Time)
Mar 06, 2025	2:00 pm	The Neuroscience of Collaborative Communication - Virtual	Virtual Workshop (Eastern Time)
Mar 11, 2025	2:00 pm	How To Write An Inspired Creative Brief - Virtual	Virtual Workshop (Eastern Time)
Mar 13, 2025	2:00 pm	Personal Branding for Marketers - Virtual Burst	Virtual Workshop (Eastern Time)
Mar 18, 2025	2:00 pm	How to Lead Projects That Transform - Virtual	Virtual Workshop (Eastern Time)
Mar 19, 2025	2:00 pm	Strategies for Creative Problem Solving - Virtual	Virtual Workshop (Eastern Time)
Mar 20, 2025	2:00 pm	Mastering Your Mission Statement - Virtual Burst	Virtual Workshop (Eastern Time)
Mar 25, 2025	2:00 pm	Critical Thinking for Marketing Success - Virtual	Virtual Workshop (Eastern Time)
Mar 27, 2025	2:00 pm	Converting Shoppers into Buyers 101 - Virtual	Virtual Workshop (Eastern Time)
Apr 02, 2025	2:00 pm	Developing an Effective Multicultural Marketing Strategy - Virtual	Virtual Workshop (Eastern Time)
Apr 03, 2025	2:00 pm	B2B Growth Marketing - Virtual	Virtual Workshop (Eastern Time)
Apr 08, 2025	2:00 pm	The Strategy Brief: Roadmap to Alignment & Clarity - Virtual	Virtual Workshop (Eastern Time)
Apr 10, 2025	2:00 pm	Effective Agency Management - Virtual	Virtual Workshop (Eastern Time)
Apr 15, 2025	2:00 pm	Content First Omnichannel Planning - Virtual	Virtual Workshop (Eastern Time)
Apr 17, 2025	2:00 pm	Best Practices for Content Marketing Strategies (101) - Virtual	Virtual Workshop (Eastern Time)
Apr 22, 2025	2:00 pm	From Insights to Great Messaging - Virtual	Virtual Workshop (Eastern Time)
Apr 24, 2025	2:00 pm	Leveraging AI to Drive Customer Loyalty Performance - Virtual	Virtual Workshop (Eastern Time)
May 01, 2025	2:00 pm	The Brief: Roadmap to Creative - Virtual	Virtual Workshop (Eastern Time)
May 06, 2025	2:00 pm	Digital Metrics that Matter - Virtual	Virtual Workshop (Eastern Time)
May 08, 2025	2:00 pm	End-to-End Digital Marketing - Virtual	Virtual Workshop (Eastern Time)
May 13, 2025	2:00 pm	Leveraging Social Media for Brand Building - Virtual Burst	Virtual Workshop (Eastern Time)

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
May 15, 2025	2:00 pm	Powerful Email Marketing - Virtual	Virtual Workshop (Eastern Time)
May 20, 2025	2:00 pm	Advanced Email Marketing - Virtual	Virtual Workshop (Eastern Time)
May 22, 2025	2:00 pm	Crafting Your Data Story - Virtual	Virtual Workshop (Eastern Time)
May 27, 2025	2:00 pm	Reaching Your Audience in a Post-Cookie World - Virtual	Virtual Workshop (Eastern Time)
May 29, 2025	2:00 pm	Strategic Business Communications for Marketers - Virtual	Virtual Workshop (Eastern Time)
Jun 03, 2025	2:00 pm	Project Management Fundamentals - Virtual	Virtual Workshop (Eastern Time)
Jun 05, 2025	2:00 pm	Leading Growth Through Change - Virtual	Virtual Workshop (Eastern Time)
Jun 17, 2025	2:00 pm	Leading Across the Generations 101 (LET Mastery) - Virtual	Virtual Workshop (Eastern Time)
Jun 18, 2025	2:00 pm	Maximize Productivity through Effective Employee Engagement 201 (LET Mastery) - Virtual	Virtual Workshop (Eastern Time)
Jun 24, 2025	2:00 pm	Excelling Under Pressure – Leading Effective Teams 301 (LET Mastery) - Virtual	Virtual Workshop (Eastern Time)
Jun 25, 2025	2:00 pm	Presentation Writing to Convey, Compel, and Convince - Virtual	Virtual Workshop (Eastern Time)
Jun 26, 2025	2:00 pm	Enhancing Wellbeing and Productivity in the Workplace 401 (LET Mastery) - Virtual	Virtual Workshop (Eastern Time)
Jul 01, 2025	2:00 pm	Product Innovation for CPG Brand Marketers - Virtual	Virtual Workshop (Eastern Time)
Jul 08, 2025	2:00 pm	Multi-country Marketing Campaigns: From Right Approach to Right Results - Virtual	Virtual Workshop (Eastern Time)
Jul 09, 2025	2:00 pm	Agile (101) – Agile Fundamentals and Sprint Execution - Virtual Burst	Virtual Workshop (Eastern Time)
Jul 10, 2025	2:00 pm	Marketing to Generation Z - Virtual	Virtual Workshop (Eastern Time)
Jul 15, 2025	2:00 pm	AI, XR and the Immersive Brand Experience (201) - Virtual	Virtual Workshop (Eastern Time)
Jul 17, 2025	2:00 pm	How To Write An Inspired Creative Brief - Virtual	Virtual Workshop (Eastern Time)
Jul 22, 2025	2:00 pm	Developing Actionable Customer Insights for Effective Brand Management 101 (EBM Mastery) - Virtual	Virtual Workshop (Eastern Time)
Jul 24, 2025	2:00 pm	Building a Brand Management Framework for Effective Brand Management 201 (EBM Mastery) - Virtual	Virtual Workshop (Eastern Time)
Jul 29, 2025	2:00 pm	Integrated Marketing Planning for Effective Brand Management 301 (EBM Mastery) - Virtual	Virtual Workshop (Eastern Time)
Jul 31, 2025	2:00 pm	Integrated Marketing Execution for Effective Brand Management 401 (EBM Mastery) - Virtual	Virtual Workshop (Eastern Time)
Aug 05, 2025	2:00 pm	Unlock the Power of Influencer Marketing - Virtual	Virtual Workshop (Eastern Time)
Aug 07, 2025	2:00 pm	Powerful Email Marketing - Virtual	Virtual Workshop (Eastern Time)

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Aug 14, 2025	2:00 pm	SEO for Everyone - Virtual	Virtual Workshop (Eastern Time)
Aug 19, 2025	2:00 pm	Direct Marketing - Virtual	Virtual Workshop (Eastern Time)
Aug 20, 2025	2:00 pm	Advanced Email Marketing - Virtual	Virtual Workshop (Eastern Time)
Aug 26, 2025	2:00 pm	Digital Metrics that Matter - Virtual	Virtual Workshop (Eastern Time)
Aug 28, 2025	2:00 pm	Digital Analytics Strategy for Marketers - Virtual	Virtual Workshop (Eastern Time)
Sep 02, 2025	2:00 pm	Critical Thinking for Marketing Success - Virtual	Virtual Workshop (Eastern Time)
Sep 04, 2025	2:00 pm	Personal Branding for Marketers - Virtual Burst	Virtual Workshop (Eastern Time)
Sep 09, 2025	2:00 pm	Effective Writing for Corporate Communications - Virtual	Virtual Workshop (Eastern Time)
Sep 11, 2025	2:00 pm	The Neuroscience of Collaborative Communication - Virtual	Virtual Workshop (Eastern Time)
Sep 16, 2025	2:00 pm	The DEI Advantage: Leading Diverse Teams that Drive Growth - Virtual	Virtual Workshop (Eastern Time)
Sep 23, 2025	2:00 pm	Project Management Fundamentals - Virtual	Virtual Workshop (Eastern Time)
Sep 25, 2025	2:00 pm	Strategies for Creative Problem Solving - Virtual	Virtual Workshop (Eastern Time)
Sep 30, 2025	2:00 pm	Creative Fission for Marketers - Virtual	Virtual Workshop (Eastern Time)
Oct 02, 2025	2:00 pm	B2B Growth Marketing - Virtual	Virtual Workshop (Eastern Time)
Oct 07, 2025	2:00 pm	Best Practices for Content Marketing Strategies (101) - Virtual	Virtual Workshop (Eastern Time)
Oct 09, 2025	2:00 pm	Content First Omnichannel Planning - Virtual	Virtual Workshop (Eastern Time)
Oct 14, 2025	2:00 pm	Brand Activations that Drive Results - Virtual	Virtual Workshop (Eastern Time)
Oct 16, 2025	2:00 pm	From Insights to Great Messaging - Virtual	Virtual Workshop (Eastern Time)
Oct 21, 2025	2:00 pm	Elevate Your Brand Storytelling Using the Co-Creation Method (S4G Mastery) - Virtual	Virtual Workshop (Eastern Time)
Oct 23, 2025	2:00 pm	Empowering Community-Centric Campaigns Using the Co-Creation Brief (S4G Mastery) - Virtual	Virtual Workshop (Eastern Time)
Oct 28, 2025	2:00 pm	The Co-Creation Campaign & Innovation Garage (S4G Mastery) - Virtual	Virtual Workshop (Eastern Time)
Nov 04, 2025	2:00 pm	Effective Agency Management - Virtual	Virtual Workshop (Eastern Time)
Nov 11, 2025	2:00 pm	The Brief: Roadmap to Creative - Virtual	Virtual Workshop (Eastern Time)
Nov 12, 2025	2:00 pm	Leveraging Social Media for Brand Building - Virtual Burst	Virtual Workshop (Eastern Time)

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Nov 13, 2025	2:00 pm	Empowering Marketers with Generative AI - Virtual	Virtual Workshop (Eastern Time)
Nov 18, 2025	2:00 pm	Advanced AI Prompt Engineering for Marketers (201) - Virtual	Virtual Workshop (Eastern Time)
Nov 20, 2025	2:00 pm	End-to-End Digital Marketing - Virtual	Virtual Workshop (Eastern Time)
Dec 02, 2025	2:00 pm	Crafting Your Data Story - Virtual	Virtual Workshop (Eastern Time)
Dec 04, 2025	2:00 pm	Reaching Your Audience in a Post-Cookie World - Virtual	Virtual Workshop (Eastern Time)
Dec 09, 2025	2:00 pm	Strategic Business Communications for Marketers - Virtual	Virtual Workshop (Eastern Time)
Dec 11, 2025	2:00 pm	Leading Growth Through Change - Virtual	Virtual Workshop (Eastern Time)
Dec 16, 2025	2:00 pm	Time Management + Productivity Skills for Remote Professionals - Virtual Burst	Virtual Workshop (Eastern Time)
Dec 18, 2025	2:00 pm	Presentation Writing to Convey, Compel, and Convince - Virtual	Virtual Workshop (Eastern Time)

Committees

Dec 03, 2024	11:00 am	Marketing Futures	Virtual Meeting (Eastern Time)
Dec 05, 2024	9:30 am	Joint AFM/Agency Relations Committee Meeting. Sponsored by Decideware	New York, NY
Dec 05, 2024	12:00 pm	Measurement & Accountability	Virtual Meeting
Dec 10, 2024	11:00 am	Marketing Operations and Transformation Forum	Virtual Meeting (Eastern Time)
Dec 11, 2024	11:00 am	AI Committee Meeting: AI Reflection: How Far We've Come And Where We Are Going	Virtual Meeting (Eastern Time)
Dec 11, 2024	11:00 am	Everything You Wanted to Know About Clean Rooms But Were Too Afraid to Ask	
Dec 12, 2024	9:30 am	In-House Agency Committee Meeting. Hosted by The Wonderful Company	Los Angeles, CA
Dec 12, 2024	11:00 am	Email Evolution 2024 Highlights and Key Takeaways for 2025	
Dec 12, 2024	1:00 pm	Government Relations: Election Wrapup	Virtual Meeting (Eastern Time)
Dec 12, 2024	1:00 pm	Sustainability Committee Meeting December 2024	Virtual Meeting (Eastern Time)
Jan 15, 2025	11:00 am	Digital & Social and Media Committee Meeting	Virtual Only
Jan 16, 2025	11:00 am	Making 2025 a Winner – ANA B2B Committee Virtual Meeting	Virtual Meeting (Eastern Time)
Jan 22, 2025	11:00 am	In-House Agency Committee Meeting	Virtual Meeting
Jan 23, 2025	11:00 am	MarTech Committee Meeting: Compliance	Virtual Meeting (Eastern Time)
Jan 23, 2025	11:00 am	Production Management Committee Meeting	Virtual Meeting
Feb 04, 2025	11:00 am	LGBTQ+ Forum	Virtual Meeting

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Feb 12, 2025	11:00 am	Navigating the Future of Email Marketing: 2025 Predictions & Industry Direction Virtual Roundtable (EEC Committee)	Virtual Meeting (Eastern Time)
Feb 19, 2025	2:00 pm	Legal Affairs	TBD
Feb 25, 2025	11:00 am	Marketing Operations and Transformation Forum	Virtual Meeting
Feb 26, 2025	11:00 am	AI Committee Meeting: AI Trust Framework	Virtual Meeting (Eastern Time)
Feb 26, 2025	11:00 am	Digital & Social and Commerce Marketing Committee Meeting	Virtual Only
Feb 27, 2025	11:00 am	ABM Committee Virtual Meeting	Virtual Meeting (Eastern Time)
Mar 04, 2025	11:00 am	Joint AFM & Agency Relations Committee Meeting	Virtual Meeting
Mar 19, 2025	9:00 am	In-House Agency Committee Meeting	New York, NY
Mar 19, 2025	11:00 am	Email Excellence Center Committee Meeting	In-Person Meeting (Eastern Time)
Apr 10, 2025	11:00 am	MarTech Committee Meeting: Identity Strategy	Virtual Meeting (Eastern Time)
Apr 11, 2025	11:00 am	Marketing Operations and Transformation Forum	Virtual Meeting
Apr 16, 2025	11:00 am	Production Management Committee Meeting	Virtual Meeting
Apr 17, 2025	11:00 am	ABM Committee Virtual Meeting	Virtual Meeting (Eastern Time)
Apr 22, 2025	11:00 am	In-House Agency Committee Meeting	Virtual Meeting
Apr 23, 2025	11:00 am	Influencer Marketing and Multicultural Marketing & Diversity Committee Meeting	Virtual Only
May 06, 2025	11:00 am	Customer Experience Committee Meeting	Virtual Meeting (Eastern Time)
May 07, 2025	8:00 am	ANA/4A's Capitol Hill Day	Washington, DC
May 14, 2025	9:30 am	Digital & Social and Media Committee Meeting	New York, NY
May 14, 2025	11:00 am	AI Committee Meeting: AI Implementation in your Organization & Legal	Virtual Meeting (Eastern Time)
May 20, 2025	11:00 am	LGBTQ+ Forum	Virtual Meeting
May 22, 2025	11:00 am	Channel Marketing Committee Meeting	Virtual Meeting (Eastern Time)
May 28, 2025	2:00 pm	Legal Affairs	TBD
Jun 02, 2025	11:00 am	B2B Committee Meeting at the 2025 ANA Masters of B2B Marketing Conference	Naples, FL
Jun 04, 2025	9:30 am	Influencer Marketing and Commerce Marketing Committee Meeting	Dallas, TX
Jun 24, 2025	9:00 am	Marketing Operations and Transformation Forum	New York, NY
Jun 25, 2025	9:00 am	Joint AFM & Agency Relations Committee Meeting	New York, NY
Jun 26, 2025	11:00 am	Production Management Committee Meeting	Virtual Meeting
Jul 17, 2025	11:00 am	Email Excellence Center Committee Meeting	In-Person Meeting (Eastern Time)
Jul 17, 2025	11:00 am	MarTech Committee Meeting: Measurement	Virtual Meeting (Eastern Time)
Jul 23, 2025	2:00 pm	Legal Affairs	TBD
Aug 13, 2025	11:00 am	AI Committee Meeting: Agentic AI	Virtual Meeting (Eastern Time)

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Aug 13, 2025	11:00 am	Digital & Social and Influencer Marketing Committee Meeting	Virtual Only
Sep 04, 2025	11:00 am	ABM Committee Meeting	Virtual Meeting (Eastern Time)
Sep 16, 2025	11:00 am	LGBTQ+ Forum	Virtual Meeting
Sep 17, 2025	11:00 am	In-House Agency Committee Meeting	Virtual Meeting
Sep 17, 2025	2:00 pm	Legal Affairs	TBD
Sep 18, 2025	11:00 am	Commerce Marketing and Media Committee Meeting	Virtual Only
Sep 25, 2025	11:00 am	Marketing Operations and Transformation Forum	Virtual Meeting
Oct 01, 2025	11:00 am	Agency Relations Committee Meeting	Virtual Meeting
Oct 09, 2025	11:00 am	Customer Experience Committee Meeting	Virtual Meeting (Eastern Time)
Oct 16, 2025	11:00 am	MarTech Committee Meeting: Sourcing	Virtual Meeting (Eastern Time)
Oct 22, 2025	8:00 am	Digital & Social and Influencer Marketing Committee Meeting, hosted at Masters of Marketing	Orlando, FL
Nov 05, 2025	11:00 am	B2B Committee Meeting	In-Person Meeting (Eastern Time)
Nov 05, 2025	11:00 am	Commerce Marketing and Media Committee Meeting	Virtual Only
Nov 06, 2025	11:00 am	In-House Agency Committee Meeting	Virtual Meeting
Nov 11, 2025	11:00 am	Production Management Committee Meeting	Virtual Meeting
Nov 12, 2025	11:00 am	AI Committee Meeting: AI & Ecommerce	Virtual Meeting (Eastern Time)
Nov 13, 2025	11:00 am	Marketing Operations and Transformation Forum	Virtual Meeting
Nov 18, 2025	11:00 am	Advertising Financial Management Committee Meeting	Virtual Meeting
Nov 19, 2025	11:00 am	Agency Relations Committee Meeting	Virtual Meeting
Dec 02, 2025	11:00 am	Channel Marketing Committee Meeting	Virtual Meeting (Eastern Time)
Dec 03, 2025	9:30 am	Advertising Financial Management Committee Meeting	New York, NY
Dec 09, 2025	9:30 am	In-House Agency Committee Meeting	
Dec 11, 2025	11:00 am	Customer Experience Committee Meeting	Virtual Meeting (Eastern Time)
Dec 11, 2025	11:00 am	LGBTQ+ Forum	Virtual Meeting

Webinars (All Times Eastern)

Dec 10, 2024	2:00 pm	Navigating Negative Option Compliance Under the FTC's New "Click to Cancel" Rule and CA's Amended Automatic Renewal Law	60 Minutes
Jan 08, 2025	3:00 pm	Happy New Year! 2025 B2B Digital Marketing Predictions & Resolutions With Professor Lou Cohen (B2B Marketing Webinar)	45 Minutes
Jan 09, 2025	3:00 pm	What Makes a Winning B2 Award Entry? (B2B Marketing Webinar Series)	45 Minutes
Jan 15, 2025	3:00 pm	CES 2025	30 Minutes
Jan 16, 2025	1:00 pm	Decoding AI in Marketing: A Practical Guide for Marketers (Part 2!)	30 minutes

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Jan 22, 2025	1:00 pm	The Creative Consistency Revolution: Boosting Brand Impact through Compound Creativity	30 minutes
Jan 22, 2025	3:00 pm	Email Excellence Webinar Series	45 Minutes
Jan 23, 2025	1:00 pm	Inside Principal Media Buying - Why You Should Say No	30 minutes
Jan 29, 2025	1:00 pm	Marketing Jobs Uncovered: Trends and Opportunities in the U.S. Job Market	30 minutes
Jan 30, 2025	1:00 pm	Interview with ANA CEO Bob Liodice: 2025 Marketing Trends & Insights You Need to Know	30 minutes
Feb 05, 2025	1:00 pm	The Journey to 100% Digital TV: Optimizing Ad-Supported Experiences for Viewers (+ Brands)	30 minutes
Feb 06, 2025	1:00 pm	MarTech Webinar: The Value of a Headless CMS	30 Minutes
Feb 06, 2025	1:00 pm	Pinterest Predicts: The Not-Yet-Trending Report	30 minutes
Mar 05, 2025	3:00 pm	B2B Marketing Webinar Series	45 Minutes
Mar 12, 2025	1:00 pm	Futures Webinar: The Metaverse and AI: New Frontiers in Brand Engagement	30 Minutes
Apr 02, 2025	3:00 pm	B2B Marketing Webinar Series	45 Minutes
Apr 09, 2025	3:00 pm	Email Excellence Webinar Series	45 Minutes
Apr 24, 2025	1:00 pm	MarTech Webinar: Insourcing vs Outsourcing Framework	30 Minutes
Jun 11, 2025	3:00 pm	Futures Webinar: AI-Driven Creativity: The Future of Content Generation	30 Minutes
Jul 16, 2025	3:00 pm	B2B Marketing Webinar Series	45 Minutes
Jul 31, 2025	1:00 pm	MarTech Webinar: The Power of Modular Content	30 Minutes
Aug 06, 2025	1:00 pm	Futures Webinar: How AI is changing Sports Marketing	30 Minutes
Aug 20, 2025	3:00 pm	Email Excellence Webinar Series	45 Minutes
Sep 10, 2025	3:00 pm	B2B Marketing Webinar Series	45 Minutes
Sep 25, 2025	3:00 pm	MarTech Webinar: E-commerce Tech	30 Minutes
Oct 01, 2025	3:00 pm	B2B Marketing Webinar Series	45 Minutes
Oct 15, 2025	3:00 pm	Email Excellence Webinar Series	45 Minutes
Oct 29, 2025	1:00 pm	Futures Webinar: Ethical Considerations in AI-Powered Marketing	30 Minutes
Nov 12, 2025	3:00 pm	B2B Marketing Webinar Series	45 Minutes
Dec 03, 2025	1:00 pm	Futures Webinar: Talent, Hiring, and HR	30 Minutes
Dec 04, 2025	3:00 pm	B2B Marketing Webinar Series	45 Minutes
Dec 11, 2025	1:00 pm	MarTech Webinar: Building an Enterprise Data Technology Stack	30 Minutes