

# 2018 Events



DATE	TIME	EVENT DETAILS	LOCATION
<b>Industry Conferences</b>			
Feb 28, 2018	4:00 pm	<a href="#">2018 ANA Media Conference Presented by Quantcast</a>	Orlando, FL
Mar 15, 2018	8:00 am	<a href="#">2018 ANA Advertising Law &amp; Public Policy Conference</a>	Washington, DC
Mar 26, 2018	4:00 pm	<a href="#">2018 Brand Masters Conference Presented by Twitter</a>	Dana Point, CA
Apr 16, 2018	1:00 pm	<a href="#">2018 ANA Brand Activation Conference</a>	Chicago, IL
Apr 16, 2018	6:00 pm	<a href="#">2018 ANA REGGIE Awards Gala</a>	Chicago, IL
Apr 29, 2018	4:00 pm	<a href="#">2018 ANA Advertising Financial Management Conference Presented by Active International</a>	Hollywood, FL
Jun 06, 2018	9:00 am	<a href="#">2018 Masters of B2B Marketing</a>	Chicago, IL
Jun 06, 2018	6:30 pm	<a href="#">2018 ANA B2 Awards Gala</a>	Chicago, IL
Jul 25, 2018	3:00 pm	<a href="#">2018 ANA Digital &amp; Social Media Conference Presented by Meredith</a>	Rancho Palos Verdes, CA
Aug 27, 2018	7:30 am	<a href="#">2018 DMA Chicago Nonprofit Conference</a>	Chicago, IL
Sep 12, 2018	4:00 pm	<a href="#">2018 ANA Data &amp; Measurement Conference Presented by Google</a>	Orlando, FL
Oct 03, 2018	9:00 am	<a href="#">ANA Influencer Marketing Live at Advertising Week</a>	New York, NY
Oct 07, 2018	1:00 pm	<a href="#">2018 DMA &amp; Then Annual Event</a>	Las Vegas, NV
Oct 24, 2018	12:00 pm	<a href="#">2018 ANA Masters of Marketing Week</a>	Orlando, FL
Nov 04, 2018	2:00 pm	<a href="#">2018 ANA Multicultural Marketing &amp; Diversity Conference presented by Pandora</a>	Miami, FL
Nov 07, 2018	1:00 pm	<a href="#">2018 ANA/BAA Marketing Law Conference</a>	Chicago, IL

## Members Only One-Day Conferences

Jan 10, 2018	8:15 am	<a href="#">ANA Effective Brand Marketing Members Only Conference @ InterContinental Hotels Group</a>	Atlanta, GA
Jan 23, 2018	8:15 am	<a href="#">ANA Innovation Day @ Cisco Systems (Members Only Conference)</a>	San Jose, CA
Jan 30, 2018	8:15 am	<a href="#">ANA Brand Activation Shopper Marketing @ Coca Cola (Members Only Conference)</a>	Atlanta, GA
Feb 02, 2018	9:15 am	<a href="#">ANA Brand Activation Content &amp; Influencer Members-Only Conference @ Toyota</a>	Plano, TX
Feb 07, 2018	8:15 am	<a href="#">ANA Purpose-Driven Marketing Day @ Fordham University, Manhattan Campus (Members-Only Conference)</a>	New York, NY
Mar 06, 2018	5:00 pm	<a href="#">"ANA Unplugged" Networking Reception</a>	New York, NY
Mar 12, 2018	8:15 am	<a href="#">ANA Technology &amp; Innovation @ Capital One Arena Presented by Monumental Sports (Members Only)</a>	Washington, DC
Mar 22, 2018	8:15 am	<a href="#">ANA Integrated Marketing Members-Only Conference @ Joe Gibbs Racing</a>	Huntersville, NC
Mar 29, 2018	9:00 am	<a href="#">ANA Business to Business Members-Only Conference @ LinkedIn</a>	New York, NY
Apr 12, 2018	8:15 am	<a href="#">Top Trends in Innovation Members-Only Conference @ American Family Insurance</a>	Madison, WI
Apr 25, 2018	8:45 am	<a href="#">ANA Business to Business Members-Only Conference @ Wells Fargo</a>	San Francisco, CA

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DATE	TIME	EVENT DETAILS	LOCATION
May 08, 2018	8:00 am	<a href="#">Understanding the Customer Experience presented by USPS (Members Only Conference)</a>	San Antonio, TX
May 08, 2018	8:15 am	<a href="#">Integrated Marketing @ Georgia Tech's Scheller College of Business (Members Only Conference)</a>	Atlanta, GA
May 15, 2018	8:15 am	<a href="#">ANA Brand Activation Shopper Marketing @ Mall of America (Members-Only Conference)</a>	Bloomington, MN
May 15, 2018	5:00 pm	<a href="#">"ANA Unplugged" Networking Reception</a>	New York, NY
May 23, 2018	8:15 am	<a href="#">ANA Innovation Day @ MillerCoors presented by A+E Networks (Members Only Conference)</a>	Chicago, IL
May 30, 2018	8:15 am	<a href="#">ANA Data &amp; Analytics @ Nationwide presented by Facebook (Members Only Conference)</a>	Columbus, OH
Jun 13, 2018	9:15 am	<a href="#">ANA Content Marketing @ Visit Philadelphia presented by Deloitte Digital (Members Only Conference)</a>	Philadelphia, PA
Jun 19, 2018	5:30 pm	<a href="#">The Grass is Always Greener. A B2B and B2C Agency Face-Off</a>	New York, NY
Jun 20, 2018	8:15 am	<a href="#">ANA Innovation Day @ John Hancock presented by AT&amp;T AdWorks (Members Only Conference)</a>	Boston, MA
Jun 28, 2018	8:15 am	<a href="#">ANA The Business of Marketing Law @ Meredith Corp (Members Only Conference)</a>	New York, NY
Aug 07, 2018	8:15 am	<a href="#">ANA Brand Activation @ Mastercard (Members Only Conference)</a>	Purchase, NY
Aug 15, 2018	8:00 am	<a href="#">ANA Content Marketing @ Target presented by Pinterest (Members Only Conference)</a>	Minneapolis, MN
Sep 06, 2018	8:15 am	<a href="#">ANA Brand Activation @ Twitter (Members Only Conference)</a>	San Francisco, CA
Sep 26, 2018	10:00 am	<a href="#">ANA Media Innovation @ Pandora (Members Only Conference)</a>	Chicago, IL
Sep 26, 2018	5:00 pm	<a href="#">"ANA Unplugged" Networking Reception</a>	New York, NY
Sep 27, 2018	11:45 am	<a href="#">ANA Sponsorship &amp; Event Marketing @ Belmont Park (Members Only Conference)</a>	Elmont, NY
Oct 30, 2018	8:00 am	<a href="#">ANA/AEF Digital Marketing @ Loyola Quinlan School of Business (Members Only Conference)</a>	Chicago, IL
Oct 30, 2018	8:15 am	<a href="#">ANA/AEF Members Only Conference @ Yale School of Management</a>	New Haven, CT
Nov 01, 2018	8:15 am	<a href="#">ANA Marketing Innovation Day @ Brandman University (Members Only Conference)</a>	Irvine, CA
Nov 02, 2018	8:15 am	<a href="#">ANA Brand Activation Relationship Marketing @ Nordstrom (Members Only Conference)</a>	Seattle, WA
Nov 15, 2018	8:15 am	<a href="#">ANA Content Marketing Day @ Bloomberg (Members Only Conference)</a>	New York, NY
Nov 27, 2018	8:15 am	<a href="#">Next Level B2B Content Marketing @ New York Life</a>	New York, NY
Dec 05, 2018	8:00 am	<a href="#">ANA Government Relations Members Only Conference @ Venable</a>	Washington, DC
Dec 05, 2018	8:15 am	<a href="#">ANA Data &amp; Analytics @ PG&amp;E presented by Deloitte Digital</a>	San Francisco, CA
Dec 06, 2018	8:15 am	<a href="#">ANA Digital &amp; Social Members Only Conference @ Northgate Gonzalez Markets</a>	Anaheim, CA
Dec 06, 2018	5:00 pm	<a href="#">"ANA Unplugged" Networking Reception</a>	New York, NY
Dec 07, 2018	9:00 am	<a href="#">ANA Brand Innovation @ Anheuser-Busch presented by Pinterest (Members Only Conference)</a>	New York, NY
Dec 12, 2018	8:15 am	<a href="#">A Roadmap for B2B Marketing Success in 2019 @ Grant Thornton</a>	Chicago, IL

# 2018 Events



DATE	TIME	EVENT DETAILS	LOCATION
<b>Training</b>			
Jan 09, 2018	9:00 am	<a href="#">Practical Strategies to Effective Mobile Marketing</a>	Los Angeles, CA
Jan 11, 2018	9:00 am	<a href="#">Fast Forward Your Content Marketing</a>	New York, NY
Jan 24, 2018	9:00 am	<a href="#">From Insights to a Great Marketing Mix</a>	New York, NY
Jan 25, 2018	9:00 am	<a href="#">Principles of B to C Customer Centric Marketing</a>	Los Angeles, CA
Feb 01, 2018	9:00 am	<a href="#">Presentation Writing and Delivery to Convey, Compel and Convince</a>	Los Angeles, CA
Feb 07, 2018	9:00 am	<a href="#">How to Write an Inspired Creative Brief</a>	New York, NY
Feb 22, 2018	9:00 am	<a href="#">Advertising Production Masterclass</a>	Chicago, IL
Feb 22, 2018	9:00 am	<a href="#">Digital Metrics that Matter</a>	Los Angeles, CA
Feb 27, 2018	9:00 am	<a href="#">Integrated Marketing around the Decision Journey</a>	New York, NY
Feb 28, 2018	9:00 am	<a href="#">From Insights to a Great Marketing Mix</a>	Chicago, IL
Mar 06, 2018	9:00 am	<a href="#">Fast Forward Your Content Marketing</a>	Los Angeles, CA
Mar 14, 2018	9:00 am	<a href="#">Fast Forward Your Content Marketing</a>	Cleveland, OH
Mar 28, 2018	9:00 am	<a href="#">Practical Strategies to Effective Mobile Marketing</a>	New York, NY
Mar 29, 2018	9:00 am	<a href="#">Brand Building with Customer Insights</a>	Philadelphia, PA
Apr 04, 2018	9:00 am	<a href="#">Strategic Customer Centric Marketing</a>	Washington, DC
Apr 10, 2018	9:00 am	<a href="#">Strategic Customer Centric Marketing</a>	Oak Brook, IL
Apr 11, 2018	9:00 am	<a href="#">Fast Forward Your Content Marketing</a>	Washington, DC
Apr 12, 2018	9:00 am	<a href="#">The Art and Science of Brand Building</a>	New York, NY
Apr 19, 2018	9:00 am	<a href="#">Essentials of Highly Effective Agency Management</a>	New York, NY
Apr 24, 2018	9:00 am	<a href="#">How to Write an Inspired Creative Brief</a>	Miami, FL
Apr 24, 2018	9:00 am	<a href="#">Strategic Customer Centric Marketing</a>	San Francisco, CA
Apr 25, 2018	9:00 am	<a href="#">Integrated Marketing around the Decision Journey</a>	Columbus, OH
May 03, 2018	9:00 am	<a href="#">The Art and Science of Brand Building</a>	Chicago, IL
May 03, 2018	9:00 am	<a href="#">Brand Storytelling and Effective Consumer Connection</a>	New York, NY
May 08, 2018	9:00 am	<a href="#">How to Write an Inspired Creative Brief</a>	Philadelphia, PA
May 16, 2018	9:00 am	<a href="#">Brand Activations that Drive Results</a>	New York, NY
May 22, 2018	9:00 am	<a href="#">Briefing for Success</a>	Los Angeles, CA
May 22, 2018	9:00 am	<a href="#">Fast Forward Your Content Marketing</a>	Atlanta, GA
May 22, 2018	1:30 pm	<a href="#">Integrated Marketing around the Decision Journey</a>	Los Angeles, CA
Jun 05, 2018	9:00 am	<a href="#">Strategic Customer Centric Marketing</a>	New York, NY
Jun 20, 2018	9:00 am	<a href="#">Integrated Marketing around the Decision Journey</a>	Houston, TX
Jun 28, 2018	9:00 am	<a href="#">Elevate Your Marketing Mix and Attribution Modeling</a>	New York, NY
Jul 10, 2018	9:00 am	<a href="#">Strategic Customer Centric Marketing</a>	Dallas, TX
Jul 12, 2018	9:00 am	<a href="#">Fast Forward Your Content Marketing</a>	New York,, NY
Jul 17, 2018	9:00 am	<a href="#">Breaking Through the Noise with Influencer Marketing</a>	San Francisco, CA
Jul 19, 2018	9:00 am	<a href="#">Fast Forward Your Content Marketing</a>	Minneapolis, MN
Jul 19, 2018	9:00 am	<a href="#">Integrated Marketing around the Decision Journey</a>	New York,, NY

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DATE	TIME	EVENT DETAILS	LOCATION
Aug 01, 2018	9:00 am	<a href="#">Get it Write! How to Communicate Effectively with All Your Business Audiences</a>	New York, NY
Aug 22, 2018	9:00 am	<a href="#">How to Write an Inspired Creative Brief</a>	Saint Louis, MO
Aug 23, 2018	9:00 am	<a href="#">Digital Metrics that Matter</a>	Philadelphia, PA
Sep 07, 2018	9:00 am	<a href="#">Aligning Marketing to Sales</a>	New York, NY
Sep 20, 2018	9:00 am	<a href="#">Fast Forward Your Content Marketing</a>	Houston, TX
Sep 25, 2018	9:00 am	<a href="#">Developing a Brand Portfolio and Architecture Strategy</a>	Indianapolis, IN
Sep 27, 2018	9:00 am	<a href="#">Driving Growth with Measurement</a>	New York, NY
Sep 27, 2018	9:00 am	<a href="#">From Insights to a Great Marketing Mix</a>	Washington, DC
Oct 02, 2018	9:00 am	<a href="#">How to Write an Inspired Creative Brief</a>	Houston, TX
Oct 10, 2018	9:00 am	<a href="#">Conquering PR's New Role in the Modern Marketing Mix</a>	New York, NY
Oct 10, 2018	9:00 am	<a href="#">The Social Business</a>	Washington, DC
Oct 11, 2018	9:00 am	<a href="#">Developing a Brand Portfolio and Architecture Strategy</a>	New York,, NY
Oct 12, 2018	9:00 am	<a href="#">Leveraging Social Media for Brand Building</a>	Chicago, IL
Oct 12, 2018	1:30 pm	<a href="#">Breaking Through the Noise with Influencer Marketing</a>	Chicago, IL
Oct 16, 2018	9:00 am	<a href="#">Brand Activations that Drive Results</a>	Chicago, IL
Oct 17, 2018	9:00 am	<a href="#">Brand Building with Customer Insights</a>	San Francisco, CA
Oct 17, 2018	1:30 pm	<a href="#">Brand Building with Positioning and Activation</a>	San Francisco, CA
Oct 18, 2018	9:00 am	<a href="#">Digital Metrics that Matter</a>	New York,, NY
Oct 18, 2018	9:00 am	<a href="#">Harnessing the Power of Programmatic</a>	Los Angeles, CA
Nov 08, 2018	9:00 am	<a href="#">Integrated Marketing around the Decision Journey</a>	Atlanta, GA
Nov 14, 2018	9:00 am	<a href="#">Driving Growth with Measurement</a>	San Francisco, CA
Nov 15, 2018	9:00 am	<a href="#">The Art and Science of Brand Building</a>	Houston, TX
Nov 15, 2018	9:00 am	<a href="#">Optimizing the Creative Process</a>	New York, NY
Nov 27, 2018	9:00 am	<a href="#">Essentials of Highly Effective Agency Management</a>	Philadelphia, PA
Dec 04, 2018	9:00 am	<a href="#">Digital Metrics that Matter</a>	Chicago, IL
Dec 05, 2018	9:00 am	<a href="#">Marketing Analytics for Impact. Letting Data Drive</a>	New York, NY

## Committees

Jan 11, 2018	9:00 am	<a href="#">Business-to-Business</a>	New York, NY
Jan 11, 2018	2:00 pm	<a href="#">Brand Activation Legal Committee: January 2018</a>	WEBINAR
Jan 24, 2018	10:00 am	<a href="#">Legal Affairs</a>	New York, NY
Jan 31, 2018	9:00 am	<a href="#">Brand Management</a>	New York, NY
Feb 06, 2018	9:00 am	<a href="#">Content Marketing</a>	New York, NY
Feb 06, 2018	9:00 am	<a href="#">Digital &amp; Social, West Coast Chapter</a>	Mountain View, CA
Feb 08, 2018	9:00 am	<a href="#">Digital &amp; Social</a>	New York, NY
Feb 08, 2018	9:00 am	<a href="#">Integrated Marketing</a>	Elmhurst, IL
Feb 13, 2018	9:00 am	<a href="#">Shopper Marketing, Midwest Chapter</a>	Chicago, IL
Feb 14, 2018	9:00 am	<a href="#">Sponsorship &amp; Event Marketing</a>	New York, NY
Feb 15, 2018	9:00 am	<a href="#">In-House Agency, West Coast Chapter</a>	Los Angeles, CA

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DATE	TIME	EVENT DETAILS	LOCATION
Feb 15, 2018	9:00 am	<a href="#">Media Leadership</a>	New York, NY
Feb 15, 2018	2:00 pm	<a href="#">Brand Activation Legal Committee: February 2018</a>	WEBINAR
Feb 27, 2018	9:00 am	<a href="#">Relationship Marketing</a>	New York, NY
Feb 27, 2018	9:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	New York, NY
Mar 01, 2018	9:00 am	<a href="#">Joint Production Management and Advertising Financial Management, West Coast Chapter</a>	Burbank, CA
Mar 06, 2018	9:00 am	<a href="#">Shopper Marketing</a>	New York, NY
Mar 06, 2018	12:00 pm	<a href="#">Advertising Financial Management</a>	New York, NY
Mar 08, 2018	9:00 am	<a href="#">In-House Agency</a>	New York, NY
Mar 08, 2018	9:00 am	<a href="#">Media Leadership, West Coast Chapter</a>	Oakland, CA
Mar 13, 2018	11:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	Chicago, IL
Mar 14, 2018	9:00 am	<a href="#">Experiential Marketing</a>	Chicago, IL
Mar 14, 2018	2:00 pm	<a href="#">Legal Affairs</a>	Washington, DC
Mar 15, 2018	9:00 am	<a href="#">Data &amp; Measurement</a>	New York, NY
Mar 20, 2018	8:00 am	<a href="#">Midwest Digital &amp; Social</a>	Chicago, IL
Mar 22, 2018	9:00 am	<a href="#">Influencer Marketing</a>	Dallas, TX
Mar 22, 2018	9:00 am	<a href="#">Promotion Marketing</a>	New York, NY
Mar 22, 2018	2:00 pm	<a href="#">Brand Activation Legal Committee: March 2018</a>	WEBINAR
Apr 11, 2018	9:00 am	<a href="#">In-House Agency Day</a>	Chicago, IL
Apr 11, 2018	9:00 am	<a href="#">Digital &amp; Social, Southeast Chapter</a>	Atlanta, GA
Apr 17, 2018	9:00 am	<a href="#">Media Leadership</a>	New York, NY
Apr 26, 2018	9:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	Burbank, CA
Apr 26, 2018	2:00 pm	<a href="#">Brand Activation Legal Committee: April 2018</a>	WEBINAR
May 01, 2018	9:00 am	<a href="#">Digital &amp; Social, West Coast Chapter</a>	San Diego, CA
May 03, 2018	9:00 am	<a href="#">Integrated Marketing</a>	Vernon Hills, IL
May 09, 2018	9:00 am	<a href="#">Agency Relations</a>	New York, NY
May 09, 2018	9:00 am	<a href="#">Shopper Marketing, Midwest Chapter</a>	Chicago, IL
May 10, 2018	9:00 am	<a href="#">B2B Committee @ Deloitte in Rockefeller Plaza</a>	New York, NY
May 15, 2018	12:00 pm	<a href="#">Brand Management</a>	New York, NY
May 17, 2018	9:00 am	<a href="#">In-House Agency, West Coast Chapter</a>	San Francisco, CA
May 17, 2018	9:00 am	<a href="#">Sponsorship &amp; Event Marketing</a>	Bronx, NY
May 17, 2018	2:00 pm	<a href="#">Brand Activation Legal Committee: May 2018</a>	WEBINAR
May 18, 2018	12:00 pm	<a href="#">ANA Agency Compensation Webinar 1</a>	WEBINAR
May 22, 2018	9:00 am	<a href="#">Relationship Marketing</a>	New York, NY
May 22, 2018	9:00 am	<a href="#">Digital &amp; Social</a>	Boston, MA
May 23, 2018	9:00 am	<a href="#">Content Marketing</a>	New York, NY
May 24, 2018	9:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	Atlanta, GA
Jun 01, 2018	12:00 pm	<a href="#">ANA Agency Compensation Webinar 2</a>	WEBINAR
Jun 05, 2018	9:00 am	<a href="#">Digital &amp; Social, Southeast Chapter</a>	Charlotte, NC
Jun 05, 2018	9:00 am	<a href="#">Media Leadership</a>	New York, NY

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DATE	TIME	EVENT DETAILS	LOCATION
Jun 06, 2018	9:00 am	<a href="#">Advertising Financial Management</a>	New York, NY
Jun 06, 2018	9:00 am	<a href="#">Shopper Marketing</a>	New York, NY
Jun 07, 2018	9:00 am	<a href="#">In-House Agency Day</a>	New York, NY
Jun 13, 2018	9:00 am	<a href="#">Meet the Regulators Breakfast - June 2018</a>	New York, NY
Jun 13, 2018	9:00 am	<a href="#">Advertising Financial Management. West Coast Chapter</a>	San Francisco, CA
Jun 13, 2018	9:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	New York, NY
Jun 14, 2018	9:00 am	<a href="#">Experiential Marketing</a>	Chicago, IL
Jun 14, 2018	9:00 am	<a href="#">Data &amp; Measurement</a>	New York, NY
Jun 15, 2018	12:00 pm	<a href="#">ANA Agency Compensation Webinar 3</a>	WEBINAR
Jun 19, 2018	9:00 am	<a href="#">Agency Relations</a>	New York, NY
Jun 19, 2018	9:00 am	<a href="#">Influencer Marketing</a>	Dallas, TX
Jun 19, 2018	9:00 am	<a href="#">Midwest Digital &amp; Social</a>	Chicago, IL
Jun 20, 2018	9:00 am	<a href="#">Production Management</a>	New York, NY
Jun 20, 2018	9:00 am	<a href="#">Sponsorship &amp; Event Marketing</a>	Atlanta, GA
Jun 21, 2018	9:00 am	<a href="#">Promotion Marketing</a>	New York, NY
Jun 21, 2018	12:00 pm	<a href="#">Digital &amp; Social</a>	New York, NY
Jun 26, 2018	2:00 pm	<a href="#">Brand Activation Legal Committee: June 2018</a>	WEBINAR
Jun 27, 2018	9:00 am	<a href="#">Media Leadership. West Coast Chapter</a>	Los Angeles, CA
Jun 29, 2018	12:00 pm	<a href="#">ANA Agency Compensation Webinar 4</a>	WEBINAR
Jul 11, 2018	9:00 am	<a href="#">B2B Committee: Sales and Marketing Alignment</a>	New York, NY
Jul 13, 2018	12:00 pm	<a href="#">ANA Agency Compensation Webinar 5</a>	WEBINAR
Jul 18, 2018	10:00 am	<a href="#">Legal Affairs</a>	New York, NY
Jul 19, 2018	2:00 pm	<a href="#">Brand Activation Legal Committee: July 2018</a>	WEBINAR
Aug 02, 2018	9:00 am	<a href="#">Relationship Marketing</a>	New York, NY
Aug 14, 2018	12:45 pm	<a href="#">Content Marketing</a>	New York, NY
Aug 15, 2018	9:00 am	<a href="#">Digital &amp; Social. Southeast Chapter</a>	Atlanta, GA
Aug 16, 2018	9:00 am	<a href="#">Shopper Marketing. Midwest Chapter</a>	Chicago, IL
Aug 21, 2018	9:00 am	<a href="#">Digital &amp; Social. West Coast Chapter</a>	Torrance, CA
Aug 23, 2018	2:00 pm	<a href="#">Brand Activation Legal Committee: August 2018</a>	WEBINAR
Sep 05, 2018	9:00 am	<a href="#">In-House Agency. West Coast Chapter</a>	Irvine, CA
Sep 06, 2018	9:00 am	<a href="#">Shopper Marketing</a>	New York, NY
Sep 07, 2018	12:00 pm	<a href="#">ANA Agency Compensation Webinar 6</a>	WEBINAR
Sep 12, 2018	9:00 am	<a href="#">In-House Agency</a>	New York, NY
Sep 13, 2018	9:00 am	<a href="#">Agency Relations</a>	New York, NY
Sep 13, 2018	9:00 am	<a href="#">Experiential Marketing</a>	Chicago, IL
Sep 18, 2018	9:00 am	<a href="#">Integrated Marketing</a>	Chicago, IL
Sep 20, 2018	9:00 am	<a href="#">Advertising Financial Management. West Coast Chapter</a>	Redwood City, CA
Sep 20, 2018	12:00 pm	<a href="#">Media Leadership. West Coast Chapter</a>	Redwood City, CA
Sep 20, 2018	12:00 pm	<a href="#">Sponsorship &amp; Event Marketing</a>	New York, NY
Sep 20, 2018	2:00 pm	<a href="#">Brand Activation Legal Committee: September 2018</a>	WEBINAR

## 2018 Events



DATE	TIME	EVENT DETAILS	LOCATION
Sep 21, 2018	12:00 pm	<a href="#">ANA Agency Compensation Webinar 7</a>	WEBINAR
Sep 25, 2018	12:00 pm	<a href="#">Digital &amp; Social</a>	New York, NY
Sep 26, 2018	9:00 am	<a href="#">Influencer Marketing</a>	Plano, TX
Sep 26, 2018	12:00 pm	<a href="#">Joint Production Management and Advertising Financial Management</a>	New York, NY
Oct 02, 2018	9:00 am	<a href="#">Media Leadership</a>	New York, NY
Oct 03, 2018	9:00 am	<a href="#">Brand Management</a>	New York, NY
Oct 04, 2018	9:00 am	<a href="#">B2B Customer Experience Day</a>	New York, NY
Oct 04, 2018	9:00 am	<a href="#">Midwest Digital &amp; Social</a>	Golden Valley, MN
Oct 05, 2018	12:00 pm	<a href="#">ANA Agency Compensation Webinar 8</a>	WEBINAR
Oct 11, 2018	9:00 am	<a href="#">Marketing Procurement Day</a>	Deerfield, IL
Oct 11, 2018	9:00 am	<a href="#">Neuroscience Day</a>	New York, NY
Oct 16, 2018	10:00 am	<a href="#">Brand Management</a>	San Francisco, CA
Oct 17, 2018	10:00 am	<a href="#">Legal Affairs</a>	New York, NY
Oct 18, 2018	2:00 pm	<a href="#">Brand Activation Legal Committee: October 2018</a>	WEBINAR
Oct 19, 2018	12:00 pm	<a href="#">ANA Agency Compensation Webinar 9</a>	WEBINAR
Oct 30, 2018	9:00 am	<a href="#">Advertising Financial Management, West Coast Chapter</a>	Los Angeles, CA
Nov 01, 2018	9:00 am	<a href="#">Integrated Marketing</a>	Chicago, IL
Nov 02, 2018	12:00 pm	<a href="#">ANA Agency Compensation Webinar 10</a>	WEBINAR
Nov 07, 2018	9:00 am	<a href="#">Content Marketing</a>	New York, NY
Nov 08, 2018	9:00 am	<a href="#">Digital &amp; Social</a>	New York, NY
Nov 13, 2018	9:00 am	<a href="#">Promotion Marketing</a>	New York, NY
Nov 13, 2018	9:00 am	<a href="#">Digital &amp; Social, Southeast Chapter</a>	Atlanta, GA
Nov 14, 2018	9:00 am	<a href="#">Shopper Marketing, Midwest Chapter</a>	Chicago, IL
Nov 15, 2018	9:00 am	<a href="#">Relationship Marketing</a>	New York, NY
Nov 15, 2018	9:00 am	<a href="#">Sponsorship &amp; Event Marketing</a>	New York, NY
Nov 15, 2018	9:00 am	<a href="#">Digital &amp; Social, West Coast Chapter</a>	San Francisco, CA
Nov 16, 2018	12:00 pm	<a href="#">ANA Agency Compensation Webinar 11</a>	WEBINAR
Nov 27, 2018	9:30 am	<a href="#">In-House Agency Day, West</a>	Oakland, CA
Nov 28, 2018	9:00 am	<a href="#">Agency Relations</a>	New York, NY
Nov 28, 2018	9:00 am	<a href="#">Media Leadership, West Coast Chapter</a>	Buena Park, CA
Nov 29, 2018	9:00 am	<a href="#">Production Management</a>	New York, NY
Nov 29, 2018	2:00 pm	<a href="#">Brand Activation Legal Committee: November 2018</a>	WEBINAR
Dec 04, 2018	10:30 am	<a href="#">Advertising Financial Management</a>	New York, NY
Dec 04, 2018	2:00 pm	<a href="#">Kick Off The Holidays: B2B Committee and After Hours Networking Reception</a>	New York, NY
Dec 05, 2018	9:00 am	<a href="#">Midwest Digital &amp; Social</a>	Chicago, IL
Dec 05, 2018	9:00 am	<a href="#">Data &amp; Measurement</a>	New York, NY
Dec 06, 2018	9:00 am	<a href="#">Shopper Marketing</a>	New York, NY
Dec 06, 2018	12:00 pm	<a href="#">Brand Management</a>	New York, NY
Dec 07, 2018	9:00 am	<a href="#">Influencer Marketing</a>	Plano, TX

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DATE	TIME	EVENT DETAILS	LOCATION
Dec 11, 2018	9:00 am	<a href="#">Experiential Marketing</a>	Chicago, IL
Dec 11, 2018	9:00 am	<a href="#">In-House Agency</a>	New York, NY
Dec 13, 2018	9:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	New York, NY
Dec 13, 2018	2:00 pm	<a href="#">Brand Activation Legal Committee: December 2018</a>	WEBINAR

### Webinars (All Times Eastern)

Jan 09, 2018	1:00 pm	<a href="#">ANA Legal &amp; Regulatory Webinar Series: The #FTC Review</a>	WEBINAR
Jan 10, 2018	1:00 pm	<a href="#">Digital Disruption Facts, Figures, and Trends from eMarketer's Geoff Ramsey (10 for '18 Series)</a>	WEBINAR
Jan 17, 2018	1:00 pm	<a href="#">Voice Search, Chatbots &amp; AI: What's Now, What's Next. (10 for '18 Webinar Series)</a>	WEBINAR
Jan 18, 2018	1:00 pm	<a href="#">Drivers of Growth: New Insight from Deloitte and Wharton's SEI Center</a>	WEBINAR
Jan 24, 2018	1:00 pm	<a href="#">CES Topline 2018: What Marketers Need to Know (10 for '18 Webinar Series)</a>	WEBINAR
Jan 31, 2018	1:00 pm	<a href="#">GDPR, ePrivacy and Advertisers: What Marketers Need to Know (10 for '18 Series)</a>	WEBINAR
Feb 07, 2018	1:00 pm	<a href="#">Rebooting Content Marketing for 2018: Trends &amp; Best Practices (10 for '18 Webinar Series)</a>	WEBINAR
Feb 13, 2018	1:00 pm	<a href="#">Brand Activation Legal Webinar: February 2018</a>	WEBINAR
Feb 14, 2018	1:00 pm	<a href="#">Using Chatbots to Drive Mobile Sales (10 for '18 Series)</a>	WEBINAR
Feb 21, 2018	1:00 pm	<a href="#">How Brands Can Win in the Age of Amazon (10 for '18 Webinar Series)</a>	WEBINAR
Feb 28, 2018	1:00 pm	<a href="#">Top 10 Production Trends to Be Prepared for 2018 (10 for '18 Webinar Series)</a>	WEBINAR
Mar 06, 2018	1:00 pm	<a href="#">ANA Legal &amp; Regulatory Webinar: Machine Learning Marketing: A Tool for Data-Driven Consumer Engagement</a>	WEBINAR
Mar 07, 2018	1:00 pm	<a href="#">The Evolving Television &amp; Video Landscape - Including Advanced &amp; Addressable TV (10 for '18 Series)</a>	WEBINAR
Mar 07, 2018	3:00 pm	<a href="#">Today's Power Couple: Marketing &amp; Sales (B-to-B Webinar Series)</a>	WEBINAR
Mar 08, 2018	1:00 pm	<a href="#">R.O. Why? Freeing Event Marketers from the Tyranny of ROI and Measuring Data that Matters</a>	WEBINAR
Mar 14, 2018	1:00 pm	<a href="#">The eSports Bandwagon: 5 Reasons Why Marketers Should Care (10 for '18 Series)</a>	WEBINAR
Mar 15, 2018	1:00 pm	<a href="#">Using Data and Hypothesis-Driven Insights to Drive Inspiring Creative: Facebook</a>	WEBINAR
Mar 21, 2018	1:00 pm	<a href="#">What the Heck Is Blockchain and Why Should Marketers Care? (10 for '18 Webinar Series)</a>	WEBINAR
Mar 22, 2018	1:00 pm	<a href="#">Building Brand Intensity with a Social-First Audience</a>	WEBINAR
Mar 28, 2018	1:00 pm	<a href="#">SXSW 2018: Trends &amp; Takeaways for Marketers (10 for '18 Webinar Series)</a>	WEBINAR
Mar 29, 2018	1:00 pm	<a href="#">Getting Started with Programmatic TV: A Primer for Brand Marketers</a>	WEBINAR
Apr 04, 2018	1:00 pm	<a href="#">Driving Profit through Gen Z &amp; Millennial Cultural Trends (Marketing to Millennials &amp; Gen Z Series)</a>	WEBINAR



## 2018 Events



DATE	TIME	EVENT DETAILS	LOCATION
Apr 04, 2018	3:00 pm	<a href="#">Become a Marketing Engineer: Crafting the B2B Customer Journey (B-to-B Webinar Series)</a>	WEBINAR
Apr 10, 2018	1:00 pm	<a href="#">Brand Activation Legal Webinar: April 2018</a>	WEBINAR
Apr 11, 2018	1:00 pm	<a href="#">Sour Patch Kids: Marketing to Millennials &amp; Gen Z Best Practices (Marketing to Millennials &amp; Gen Z Series)</a>	WEBINAR
Apr 18, 2018	1:00 pm	<a href="#">Truth Initiative: Ways to Build Trust Among Millennials &amp; Gen Z (Marketing to Millennials &amp; Gen Z Series)</a>	WEBINAR
Apr 19, 2018	1:00 pm	<a href="#">Improving ROI with Business Intelligence in the Scope of Work Process</a>	WEBINAR
Apr 25, 2018	1:00 pm	<a href="#">Strategies to Capture Gen Z Engagement (Marketing to Millennials &amp; Gen Z Series)</a>	WEBINAR
Apr 26, 2018	1:00 pm	<a href="#">Setting Your Agency and In-House Teams Up for Success</a>	WEBINAR
May 02, 2018	1:00 pm	<a href="#">Next-Gen Influencer Marketing – Ways to Find the Right Partners (Influencer Marketing Series)</a>	WEBINAR
May 02, 2018	3:00 pm	<a href="#">The Essential Role of Employee Communications in Shaping Culture and Driving Performance (B-to-B Webinar Series)</a>	WEBINAR
May 08, 2018	1:00 pm	<a href="#">ANA Legal &amp; Regulatory Webinar: TCPA Trends and Hot Topics</a>	WEBINAR
May 09, 2018	1:00 pm	<a href="#">Understanding FTC Regulations in Influencer Marketing (Influencer Marketing Series)</a>	WEBINAR
May 10, 2018	1:00 pm	<a href="#">The Convergence of Digital and TV Measurement</a>	WEBINAR
May 16, 2018	1:00 pm	<a href="#">Hilton: Turning Influencer Marketing into Authentic Storytelling (Influencer Marketing Series)</a>	WEBINAR
May 17, 2018	1:00 pm	<a href="#">Five Ways Electronic Payments Solve Accounts Payable (AP) Challenges</a>	WEBINAR
May 23, 2018	1:00 pm	<a href="#">Brita: Filtering Consumer Insights &amp; Social Listening to Drive Influencer Campaigns (Influencer Marketing Series)</a>	WEBINAR
May 30, 2018	1:00 pm	<a href="#">Understanding Superfans and Their Role as Authentic Influencers for Brands (Influencer Marketing Series)</a>	WEBINAR
Jun 06, 2018	1:00 pm	<a href="#">Bank of America: Evolving Your In-House Agency in Today's Technology-Driven World (In-House Agency Series)</a>	WEBINAR
Jun 07, 2018	1:00 pm	<a href="#">Ways to Leverage Media to Impact Retail Purchases In-Store and Online</a>	WEBINAR
Jun 12, 2018	1:00 pm	<a href="#">Brand Activation Legal Webinar: June 2018</a>	WEBINAR
Jun 13, 2018	1:00 pm	<a href="#">PwC: Using Design Thinking to Push Through Creative Blocks &amp; Deliver Engaging Experiences (In-House Agency Series)</a>	WEBINAR
Jun 14, 2018	1:00 pm	<a href="#">Engaging the Powerhouse U.S. Hispanic Online Shopper</a>	WEBINAR
Jun 20, 2018	1:00 pm	<a href="#">Franklin Templeton Investments: Journey to a More Efficient In-House Agency (In-House Agency Series)</a>	WEBINAR
Jun 27, 2018	1:00 pm	<a href="#">MGM Resorts: Getting Your In-House Agency Structured to Deliver Value (In-House Agency Series)</a>	WEBINAR
Jun 27, 2018	3:00 pm	<a href="#">Building a Meaningfully Distinctive Professional Service Brand</a>	WEBINAR
Jul 05, 2018	1:00 pm	<a href="#">ANA's #SeeHer Initiative: What Marketers Need to Know</a>	WEBINAR
Jul 10, 2018	1:00 pm	<a href="#">ANA Legal &amp; Regulatory Webinar: Early Lessons of the GDPR and ePrivacy Directive</a>	WEBINAR
Jul 11, 2018	1:00 pm	<a href="#">Dr Pepper Snapple Group: Bringing Programmatic In-House (Media Series)</a>	WEBINAR
Jul 18, 2018	1:00 pm	<a href="#">The Hershey Company: Media Trends Every Marketer Should be Watching &amp; How to Respond (Media Series)</a>	WEBINAR

# 2018 Events



DATE	TIME	EVENT DETAILS	LOCATION
Jul 19, 2018	1:00 pm	<a href="#">Realizing the Potential of Big Data by Making Artificial Intelligence Real</a>	WEBINAR
Jul 24, 2018	1:00 pm	<a href="#">ANA/DMA Webinar on California Consumer Privacy Act</a>	WEBINAR
Jul 25, 2018	1:00 pm	<a href="#">What Every Marketer Needs to Know About Voice (Media Series)</a>	WEBINAR
Aug 01, 2018	1:00 pm	<a href="#">Ways to Reach the Right Audience without Paying for the World (Data &amp; Analytics Series)</a>	WEBINAR
Aug 08, 2018	1:00 pm	<a href="#">Coca-Cola: Media Optimization 4.0 – Tools &amp; Techniques to Enhance Marketing Optimization (Data &amp; Analytics Series)</a>	WEBINAR
Aug 14, 2018	1:00 pm	<a href="#">Brand Activation Legal Webinar: August 2018</a>	WEBINAR
Aug 15, 2018	1:00 pm	<a href="#">Using Neuroscience to Design Experiences that Drive Action (Data &amp; Analytics Series)</a>	WEBINAR
Aug 22, 2018	1:00 pm	<a href="#">Uniting Data and Creativity to Drive Results (Data &amp; Analytics Series)</a>	WEBINAR
Aug 29, 2018	1:00 pm	<a href="#">Mastercard: Using Data to Become a Story Maker (Data &amp; Analytics Series)</a>	WEBINAR
Aug 29, 2018	3:00 pm	<a href="#">Learn How Digital Marketing Drives Awareness and Demand Generation in a Cost Efficient Manner</a>	WEBINAR
Aug 30, 2018	1:00 pm	<a href="#">Unilever &amp; Bazaarvoice: Leveraging the Right Personalization Strategies across the Consumer Buying Journey</a>	WEBINAR
Sep 06, 2018	1:00 pm	<a href="#">How Legacy Brands Can Compete in a Direct-To-Consumer Economy</a>	WEBINAR
Sep 11, 2018	1:00 pm	<a href="#">ANA Legal &amp; Regulatory Webinar: Rules of the Road in Engaging with Celebrities, Influencers, and Fans</a>	WEBINAR
Sep 12, 2018	1:00 pm	<a href="#">Airbnb: 10 Steps to Setting up a Content-Driven Marketing Strategy (Content Marketing Series)</a>	WEBINAR
Sep 13, 2018	1:00 pm	<a href="#">Demystifying the Programmatic TV Landscape: What Marketers Need to Know</a>	WEBINAR
Sep 19, 2018	1:00 pm	<a href="#">Start Measuring Your Content Marketing ROI Today (Content Marketing Series)</a>	WEBINAR
Sep 19, 2018	3:00 pm	<a href="#">Learn How Digital Marketing Drives Awareness and Demand Generation in a Cost Efficient Manner</a>	WEBINAR
Sep 20, 2018	1:00 pm	<a href="#">The New Creative Brief: Designing for Data-Driven Messaging</a>	WEBINAR
Sep 26, 2018	3:00 pm	<a href="#">Southwest Airlines: 5 Step Flight Plan for Effective Influencer Marketing (Content Marketing Series)</a>	WEBINAR
Sep 27, 2018	1:00 pm	<a href="#">Follow the Money - How Brands Can Find Growth in Uncomfortable Places</a>	WEBINAR
Sep 27, 2018	3:00 pm	<a href="#">Facebook: Big-Picture Planning - Understanding Value in a Multi-Screen World</a>	WEBINAR
Oct 03, 2018	1:00 pm	<a href="#">Moe's Southwest Grill: Making Social Part of an Integrated Marketing Campaign (Social Media Series)</a>	WEBINAR
Oct 04, 2018	1:00 pm	<a href="#">USPS: What Marketers Need to Know about Integrating Print &amp; Digital</a>	WEBINAR
Oct 09, 2018	1:00 pm	<a href="#">Brand Activation Legal Webinar: October 2018</a>	WEBINAR
Oct 10, 2018	1:00 pm	<a href="#">GE Power: Social Selling - Engaging Employees as Brand Ambassadors on LinkedIn (Social Media Series)</a>	WEBINAR
Oct 11, 2018	1:00 pm	<a href="#">What Marketers Need to Know about the Three Biggest Audio Trends for 2019</a>	WEBINAR

## 2018 Events



DATE	TIME	EVENT DETAILS	LOCATION
Oct 11, 2018	3:00 pm	<a href="#">How Feelings Impact B2B Decision Making (B2B Webinar Series)</a>	WEBINAR
Oct 17, 2018	1:00 pm	<a href="#">Pinterest: Delivering Personalized Social Content to Consumers (Social Media Series)</a>	WEBINAR
Oct 18, 2018	12:00 pm	<a href="#">Client-side Marketer Special Session</a>	WEBINAR
Oct 24, 2018	1:00 pm	<a href="#">Five Ways Brands Should Be Thinking About Augmented Reality (Social Media Series)</a>	WEBINAR
Oct 31, 2018	1:00 pm	<a href="#">Measuring the ROI of Social Media (Social Media Series)</a>	WEBINAR
Nov 01, 2018	1:00 pm	<a href="#">What Big Brands Can Learn from Direct-to-Consumer Marketers</a>	WEBINAR
Nov 07, 2018	1:00 pm	<a href="#">V8 - Campbell Soup: Leveraging Consumer Insights to Drive Growth (Best of ANA Events Series)</a>	WEBINAR
Nov 08, 2018	1:00 pm	<a href="#">Achieving Effectiveness, Engagement and ROI on Radio</a>	WEBINAR
Nov 08, 2018	3:00 pm	<a href="#">The Ultimate Product Launch Playbook - Strategies Best Brands Use to Go to Market</a>	WEBINAR
Nov 13, 2018	1:00 pm	<a href="#">ANA Legal &amp; Regulatory Webinar: Data Transparency</a>	WEBINAR
Nov 14, 2018	1:00 pm	<a href="#">Under Armour Case Study: Using Second Screen to Engage Audiences (Best of ANA Events Series)</a>	WEBINAR
Nov 15, 2018	1:00 pm	<a href="#">People en Español: Insights about Afro-Latinas' Identity and Unique Needs</a>	WEBINAR
Nov 15, 2018	3:00 pm	<a href="#">Safety First: How to Approach and Execute Safe Media Buying Online</a>	WEBINAR
Nov 28, 2018	1:00 pm	<a href="#">Miller Lite: Engaging Millennials with Influencers, Social, and PR Tactics (Best of ANA Events)</a>	WEBINAR
Nov 29, 2018	1:00 pm	<a href="#">Solving Increasing Cost and Declining Ratings in TV Buying: 5 Key Insights</a>	WEBINAR
Dec 05, 2018	1:00 pm	<a href="#">Mike's Hard Lemonade: 5 Ways to Leverage Social for Experiential Activations (Best of ANA Events)</a>	WEBINAR
Dec 05, 2018	3:00 pm	<a href="#">The Rise, Fall and Rise of Marketing Technology (B2B Webinar Series)</a>	WEBINAR
Dec 06, 2018	1:00 pm	<a href="#">A Communicator's Guide to the Neuroscience of Touch</a>	WEBINAR
Dec 06, 2018	3:00 pm	<a href="#">From CTV to China: 4 Things Innovative Marketers Will Do In 2019</a>	WEBINAR
Dec 11, 2018	1:00 pm	<a href="#">Brand Activation Legal Webinar: December 2018</a>	WEBINAR
Dec 13, 2018	3:00 pm	<a href="#">3 Ways Your Approach to B2B Positioning Can Drive Momentum, Not Just Messaging</a>	WEBINAR
Dec 19, 2018	3:00 pm	<a href="#">The (Near) Future of B2B Marketing in 9 Acts and 30 Minutes (B2B Webinar Series)</a>	WEBINAR

## Local Events

Feb 22, 2018	5:30 pm	<a href="#">AI Will Make B2B Marketing Better. Are You Ready?</a>	New York, NY
Mar 08, 2018	5:30 pm	<a href="#">Why Is It Still Called "New Media" Anyway?</a>	St. Louis, MO
Apr 26, 2018	12:00 pm	<a href="#">2018 Global ACE Awards</a>	New York, NY
May 17, 2018	6:00 pm	<a href="#">The Future of You: Brand 'Me'</a>	New York, NY
Jun 20, 2018	6:00 pm	<a href="#">Productivity Apps &amp; Tasty Snacks</a>	St. Louis, MO
Aug 02, 2018	5:30 pm	<a href="#">An Improv Workshop: Improving Communication Between Sales and Marketing</a>	St. Louis, MO

## 2018 Events



DATE	TIME	EVENT DETAILS	LOCATION
Sep 28, 2018	8:30 am	<a href="#">ANA Business Marketing NYC 2018 Regional Conference</a>	New York, NY
Oct 04, 2018	8:30 am	<a href="#">Sales &amp; Marketing Alignment Mini-Conference – how People, Process, and Technology Drive Success</a>	Marietta, GA
Oct 18, 2018	5:30 pm	<a href="#">ANA Business Marketing NYC: On the Edge of Opportunity: Marketing to Next-Gen Investors</a>	New York, NY
Oct 31, 2018	7:30 am	<a href="#">B2B Video Marketing Tactics YOU Can Actually Do</a>	St. Louis, MO
Nov 08, 2018	7:30 am	<a href="#">ANA Business Marketing Milwaukee: Marketing You, Marketing Your Organization</a>	Milwaukee, WI
Dec 13, 2018	11:30 am	<a href="#">ANA Business Marketing Milwaukee: Marketing Talent - Development and Retention Luncheon</a>	Milwaukee, WI